

She Runs It Education Loan Grant Award FAQs

When is the application period for the Education Loan Grant award?

- Applications typically open in October and remain open until December (dates fluctuate annually). The winners are announced in Q1 of the following year.

How long do I need to be a She Runs It member before I can apply for an Education Loan Grant?

- Applicants must be current, active members of She Runs It for a minimum of 6 months to qualify for an education loan grant. Applicants for this series of applications must have begun membership on or before February 3, 2026.

What is the award amount?

- Payments vary and can amount to as much as \$10,000 USD, depending on the outstanding loan balance. Funds are paid directly to the loan company or another designated organization solely for the purpose of paying down student loan debt or to further the applicant's education within marketing, media and tech.

Can I receive this award more than once?

- You remain eligible to apply for additional Education Loan Grant Awards in subsequent cycles until you reach a lifetime maximum of up to \$10,000 in total loan payments.

What will I have to submit to show proof of Student Loan Debt or continuing education?

- You will need to provide copies of your loan documents and/or tuition statements.

What are some examples of questions that are asked in the education loan grant application?

- How actively are you participating in the She Runs It community?
- What plans do you have to accelerate/enrich your participation in She Runs It over the next 2 years?
- How are you contributing to your company and the industry, especially beyond your day-to-day work responsibilities?
- How do you hope to contribute to your company and the industry in the future?
- What impact will receiving the grant have on you and your career journey, if selected as a recipient?

Will letters of recommendation be required to submit for the award?

- Yes.

- As many as two letters of recommendation are accepted for each applicant, but one letter is required.
- Letters of recommendation should be written by an executive at your current or former company of employment, or by an industry colleague.
- Note: you can ask a current or former supervisor or colleague to write a recommendation. When you request the letter, you can download the [recommendation template](#) or instruct them to shape their letter around answers to four questions:
 - o How do they know you?
 - o How long have they known you?
 - o In their opinion, what contributions have you already made to the company, the community, and/or the marketing, media, and tech sectors?
 - o In their opinion, how do they believe you will influence the future of the industry? What positive impact might you have? (e.g. "She will be a great mentor to others." Or "She will seek new ways for brands to connect with consumers.")

Am I required to pay taxes on the award amount if selected?

- Yes

Is there only one award available or will there be more than one available?

- Funds vary from year to year based on donations received by She Runs It. The organization has given as few as three grants in a calendar year, and as many as 16.

Are there any requirements for award recipients after winning the Education Loan Grant Award?

- We typically invite our recipients to devote time to a specific project as a "class", assuming there are multiple recipients. (For example, the 2021 class contributed to the Loan Grant video you see on the [nomination landing page](#).)
- The group meets virtually two or three times throughout the year to brainstorm ideas and bring a recommendation to the staff.

If I live outside of the US, am I eligible to apply for an education loan grant?

- This award is available to residents of the US and Canada