

Head Video Editor

Bertanggung jawab atas kualitas, arah kreatif, dan output konten video — untuk seluruh platform.

Role Overview

Head Video Editor di Genesis bertanggung jawab atas kualitas, arah kreatif, dan output konten video untuk seluruh platform (YouTube, Instagram, TikTok). Peran ini tidak hanya memastikan video ter-edit, tetapi menghasilkan konten yang relevan, engaging, dan konsisten — meskipun tanpa proses shooting baru.

Creative & Content Direction

- Mengembangkan arah editing & storytelling untuk tiap platform (YT long-form, IG Reels, TikTok).
- Memiliki sense konten: tau bagian mana yang worth untuk di-clipping, di-highlight, atau bahkan diolah jadi konten baru.
- Repurposing Strategy: mengelola strategi konten cross platform, seperti menyesuaikan video long-form YouTube untuk digunakan di platform short-form seperti Instagram, TikTok, dan YT Shorts.
- Mengusulkan ide konten video berbasis: footage lama (clipping), repurpose konten, tren platform, dan eksperimen format (termasuk penggunaan AI tools).
- Tidak bergantung pada shooting baru untuk menghasilkan output konten.

Hands-on Editing

- Melakukan editing video secara langsung, termasuk konten Long-form (YouTube) maupun Short-form (Reels/TikTok/Shorts).
- Menjadi benchmark kualitas editing untuk tim.

Content Output Ownership (KPI-based)

- KPI meliputi: jumlah output konten per minggu/bulan, konsistensi upload lintas platform, dan kesesuaian konten dengan objective channel.
- Bertanggung jawab atas konsistensi output meskipun tidak ada shooting konten baru — termasuk melalui eksplorasi AI tools, recycle konten, dll.

Team Lead & Workflow Management

- Menjadi lead untuk editor lain, termasuk dalam pembagian task editing, quality control hasil editor, dan memberikan feedback & revisi terarah.
- Menentukan serta mengevaluasi standar editing, workflow kerja, deadline & prioritas konten berdasarkan timeline tim.
- Menjadi penghubung antara kreator dan tim editing.

Reporting & Improvement

- Memberikan insight terkait format konten yang works dan eksperimen yang layak diteruskan atau dijadikan standar editing.
- Secara rutin melakukan eksplorasi dan evaluasi proses produksi konten agar bisa lebih efektif dan efisien.

Engagement Levels

This role is open at three levels. Apply to the one that fits your current stage — we hire for fit, not just title.

INTERN	PART-TIME	FULL-TIME
Duration 3–6 months	Duration Project-based or ongoing (3–6 month renewable)	Duration Permanent
Commitment Hybrid, flexible around studies	Commitment 20–25 hrs/week, mostly remote	Commitment Mon–Fri, hybrid (Jakarta-based or willing to relocate)
Compensation Monthly stipend + portfolio output	Compensation Hourly or monthly retainer (range disclosed at interview)	Compensation Competitive salary + performance bonus + benefits
Scope Supports editing tasks: short-form clipping, asset prep, and platform formatting under supervision	Scope Owns editing for specific platforms (e.g., IG Reels / TikTok); may handle one channel end-to-end	Scope Owns the full video output pipeline across all platforms; leads and manages the editing team

About Genesis Garuda Asia

PT Genesis Garuda Asia is a holding company building the next generation of education and technology businesses in Indonesia. Our portfolio spans business education, AI-powered software, creative content, and emerging ventures — operating with a startup mindset and an execution-first culture.

We hire people who think clearly, ship work without hand-holding, and want to grow faster than they would anywhere else.

Note: This position may be placed under Genesis Garuda Asia (holding) or one of our portfolio companies, depending on fit and business need.

How to Apply

Submit your application through the main hiring form, attaching your CV and (where relevant) your portfolio or work samples. Shortlisted candidates will be contacted for an initial interview.

Note: We review work quality over credentials. A strong portfolio or proven output will always outweigh a polished resume.

Recruitment Form

[Link](#)