



Infinite Client Cold Calling Script

Hey there (prospect name)? Am I right?

You got called or messaged by any marketing agencies lately?

Yea they are the worst am i right? Always calling and wasting your time haha

So you get a lot of these calls so i'm gonna cut right into the bone here. Is that okay (prospect name)?

Hell yea.

Yea so this confuses most people but i assume you are smart as hell. You run a pretty steady ship with your roofing business. When did you start your company?

That's fantastic.

There's clearly an elephant in the room. You guessed it. We are a marketing agency, but we actually don't charge anything. We do performance based deals where you don't have to pay us anything until you see any results.

Does this sound like a good deal (prospect name)?

You just made me happy without realizing (prospect name). So let's get you on a zoom call. You up for a 15 minute chat after work?

If no: Damn what time today do you have open, we get so many meetings booked, because we do performance based and one spot for 3pm today opened up. Does that work for you?

What's your email and number so I can send you the details (prospect name)?

Fantastic see you there.