Kartik Sorathiya, PMP®

Director of Technology, AI and Digital Commerce

Toronto, Canada.

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EXPERIENCE

Solvative LLC - Director of Technology – Oct 2016 - present

Leading Digital Commerce & AI/ML systems projects, focused on team building, and client success.

Developed and led over 30+ in-house technology workshops covering AI ethics, modern creative tools, and responsible digital creation.

Built and scaled a digital commerce division with a sub-team of 18, delivering high-impact projects across major e-commerce platforms.

Managing accounts and expanding the portfolio across diverse industries, strengthening client relationships, and driving sustainable business growth.

Mentored individuals to upskill and excel, building high-performing teams and a robust delivery engine.

Led cross-functional teams of up to a max size of 30 members, promoting collaboration, clear communication, and efficient execution.

Ensured consistent alignment with clients and stakeholders through regular updates, clear communication, and reinforcement of the project vision.

Led 15+ projects, including custom product development and digital transformations, by translating requirements into actionable user stories, strategizing effectively, and delivering user-focused solutions.

Envisioned and developed SaaS products, starting as the sole developer, scaling operations with a dedicated team, and driving growth through strategic sales and marketing efforts.

Seneca Hackathon - Director of IT (Volunteer) – Jan 2021 - present

Lead and mentor student teams to build and operate all technical systems for large-scale public hackathons—website, video streaming, registration, digital comms—fostering hands-on digital creativity, leadership, and community engagement.

OPERATIONAL SKILL SET

Strategic Planning & Execution

Cross-Functional Leadership

Stakeholder Engagement

Process Optimization

TECHNICAL SKILL SET

AI/ML Systems & Applications

Full Stack Development

Cloud and DevOps

Digital Commerce

IoT & Embedded Systems

VOIP & XMPP

Automation and Infrastructure

System Integrations

EVENTS ATTENDED

Dreamforce 2023, San Francisco

NRF 2024, New York

Collision 2024, Toronto

Stripe Sessions 2024, SF

CIO Can 2024, Calgary

BigSummit 2024, Austin

Dreamforce 2024, San Francisco

EDUCATION

Project Management (I.T.)
@ Seneca College (2020 - 2021)

Bachelor of Engineering (I.T.)
@ L. D. College of Engineering (2012-2016)