

SPARK THE VOTE PARTNER NEWSLETTER OPTIONS

OPTION ONE:

CALLING ALL CITIZENS!

STUDENTS, FILMMAKERS, MUSICIANS, INFLUENCERS, ARTISTS, ACTIVISTS, DANCERS, POETS... Whether you're an amateur or seasoned professional our country needs you to unleash your creative power!

You have the power to inspire voter turnout!

Simply create, post and submit a SHORT video about WHY YOU VOTE. Whether you are passionate about climate, equality, voting or democracy - this Challenge is for YOU!

The SPARK THE VOTE Social Media & Film Challenge selfie videos or films are due by October 6th - and just before National Voter Education Week to have the most impact.

All ages and groups welcome, PLUS \$50,000 in cash prizes for best videos. Learn more about #SparkChallenge here:

https://www.whydoyou.vote/spark-the-vote-challenge

OPTION TWO:

Looking for a fun way to help turn out the vote this election cycle?

Whether you're an amateur or seasoned professional our country needs you to unleash your creative power!

Simply create, post and submit a SHORT video about WHY YOU VOTE for the *Spark The Vote Social Media & Film Challenge*.

Whether you are passionate about climate, equality, voting or democracy - this Challenge is for YOU!

You have the power to inspire voter turnout by participating in the SPARK THE VOTE Social Media & Film Challenge selfie videos or films are due by October 6th - and just before National Voter Education Week to have the most impact.

\$50,000 in cash prizes for best videos.

Learn more about #SparkChallenge here:

https://www.whydoyou.vote/spark-the-vote-challenge

The Challenge is sponsored by Money Out Voters In - a 501(c)3 non-profit, non-partisan organization.

OPTION THREE:

Sign up now to submit a "WHY DO YOU VOTE?" selfie video or film due by October 6th - just before National Voter Education Week - as a part of the *Spark The Vote Social Media & Film Challenge.*

All ages and groups welcome, PLUS \$50,000 in cash prizes for best videos!

Simply create, post and submit a SHORT video about WHY YOU VOTE.

Whether you are passionate about climate, equality, voting or democracy - this Challenge is for YOU!

Learn more about #SparkChallenge here:

https://www.whydoyou.vote/spark-the-vote-challenge

OPTION FOUR:

Voters across the country are sharing about the issues that matter to them most and why they vote. Join them by participating in the <u>SPARK THE VOTE Social Media and Film Challenge</u> ahead of Democracy Day!

Whether you're passionate about democracy, climate, healthcare, or equality - this Challenge is for you! Simply create a short video about WHY YOU VOTE, post it on social media, and submit your post for a chance to win an award.

All submissions are due by October 6th - just before National Voter Education Week to have the most impact.- at 8:59pm PT / 11:59pm ET. To be eligible for the challenge, you cannot discuss any candidates, political parties, or electioneering in any way. All ages and groups are welcome to participate.

You can learn more about the SPARK THE VOTE Challenge here.

PLUS there's \$50,000 in cash prizes for best videos.

Thank you!

– P.S. Don't forget to invite a few friends to join you! The more #SparkChallenge videos we make, the more we can use the power of creative storytelling to inspire voting for a future we believe in.



JOIN THE **SPARK THE VOTE** CHALLENGE

Sign up NOW to create a "WHY DO YOU VOTE?"

selfie/video on September 14th

All ages & all groups welcome PLUS awards and cash prizes for best videos!

Simply create and post a SHORT on social media about one of the issues that most Americans agree on:



Climate
Healthcare
Democracy
Marriage Equality
Sensible Gun Laws
Honest & Fair Elections
Women's Bodily Autonomy



WHY DO YOU VOTE?

A Non-Partisan Social Action Campaign

GENERAL INVITATION:

https://docs.google.com/document/d/1CGpeRFnGg3_-llx_VNFQjPP4KFZvJP8jAXZEpy05GD0/edit?usp=sharing

CALLING ALL FILMMAKERS!

Whether you're an amateur or seasoned professional our country needs you to unleash your creative power!

As a filmmaker, you know the power of personal stories to open people's hearts and minds.

Use your talent to inspire high voter turnout!

Simply create, post and submit a SHORT video about WHY YOU VOTE.

Whether you're passionate about climate, equality, voting or democracy - this Challenge is for YOU!

The SPARK THE VOTE Social Media and Film Challenge films are due by September 15th - Democracy Day - and just before National Voter Registration Day to have the most impact.

\$50,000 in cash prizes for best videos!

All ages welcome.

Learn more about #SparkChallenge here:

https://www.whydoyou.vote/spark-the-vote-challenge

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