



FBAExcel Chrome Extension User Guide

Expand each section below to learn how to use the FBAExcel Chrome Extension....

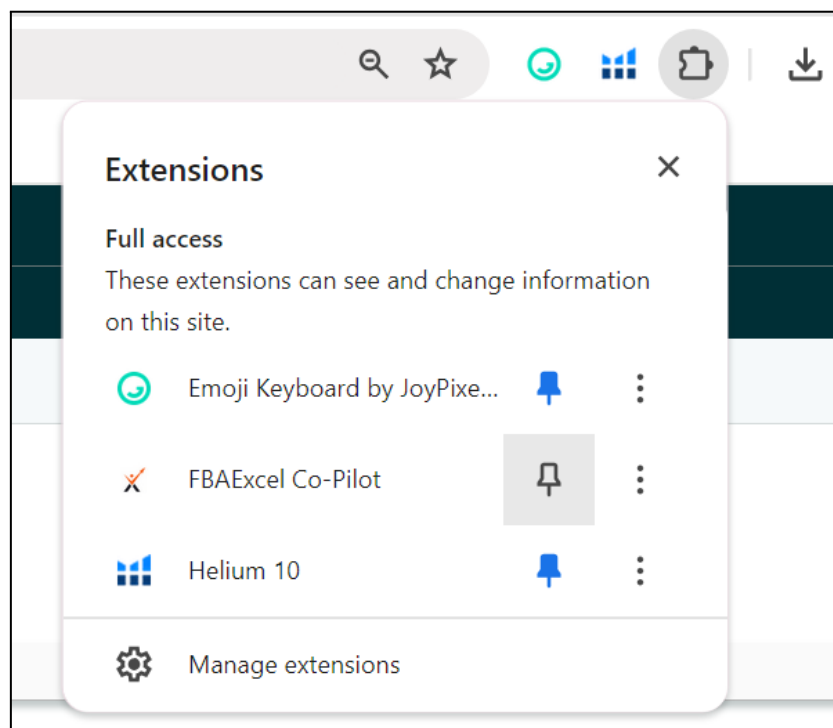
Getting Authorized

● **START HERE >>** How to Download + Authorize the FBAExcel Chrome Extension

1. Download the newest version of the chrome extension in the app store [here](#)

⚠ IMPORTANT: you must install the extension to a @gmail free Google Chrome Profile. Any Free gmail account will work. Using a Google Workspace or business account won't work.

2. From the Chrome Store add the extension to Google Chrome (please note to use the FBAExcel Extension you must already be using Google Chrome web browser)
3. Login to Seller Central. The extension will only work as long as you stay logged in to Seller Central
4. From the chrome extensions menu you can pin the FBAExcel Extension to the extensions bar. Click on the icon to open it.





5. When prompted, enter your email address used when you paid for access and click login. If you are denied access you will need to contact support@fbaexcel.io to check on your account.

Important: If you encounter an issue please double check you have properly installed the extension to a free @gmail.com account profile. You may need to logout of your current profile and into a free Google account and reinstall the extension to this one.

After installing the extension to any free google account authorize it using your payment email

email used during checkout

Payment Page

Your Best Contact Email (Used for Chrome Extension Auth)

Did you mean [paymentemail@fbaexcel.in?](#)

Credit Card Number:

Autofill link



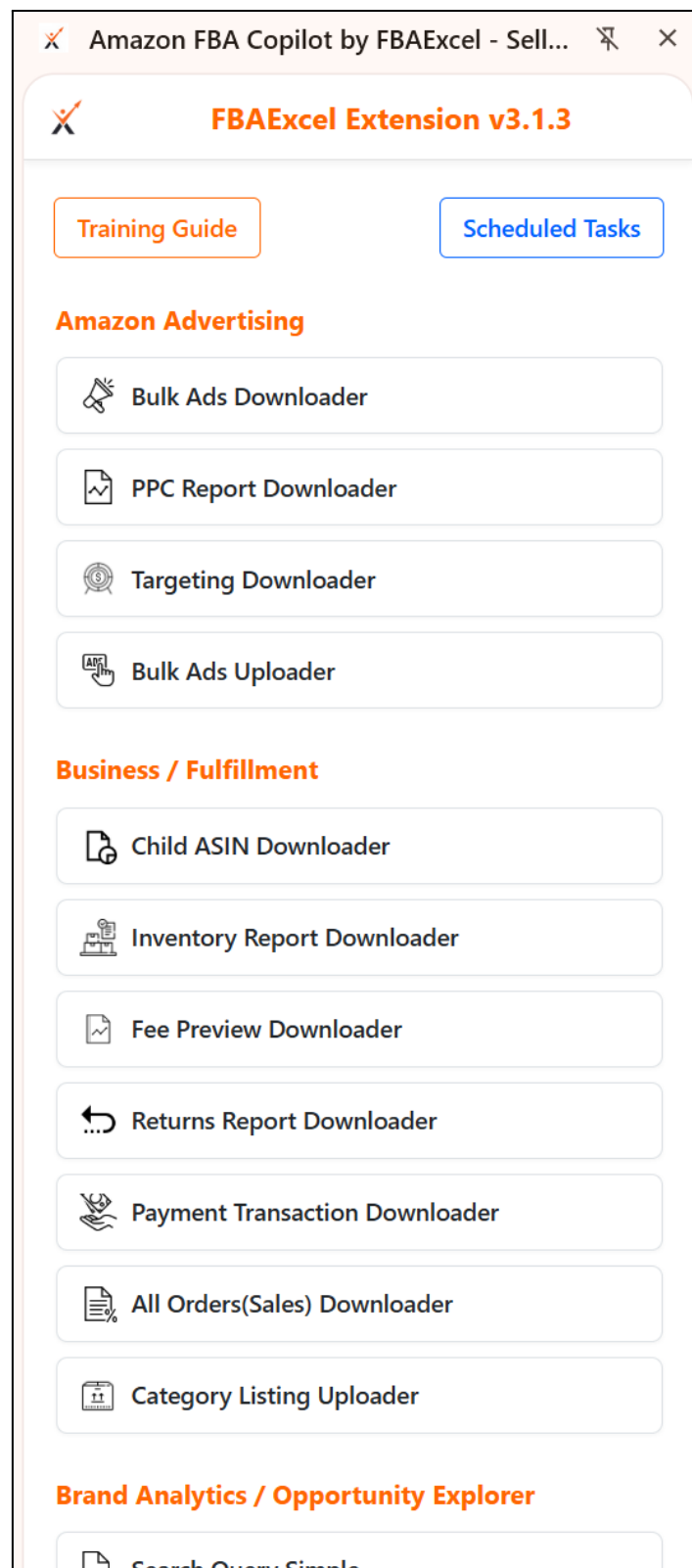
Welcome to the FBAExcel Chrome Extension

Please login to launch the extension tool

Enter Email to Authorize

Login

Not an FBAExcel User? [Signup here](#)



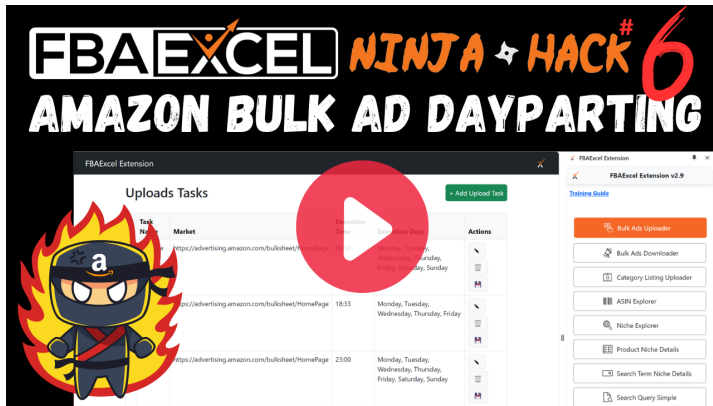
Chrome Extension Tool How-Tos

● Bulk Ads Uploader

This tool is most popularly used alongside our Adtactix PPC tool and it allows you to set up scheduled bulk file uploads to the Amazon bulk operations platform. Using this strategy you can fully customize your ads strategy

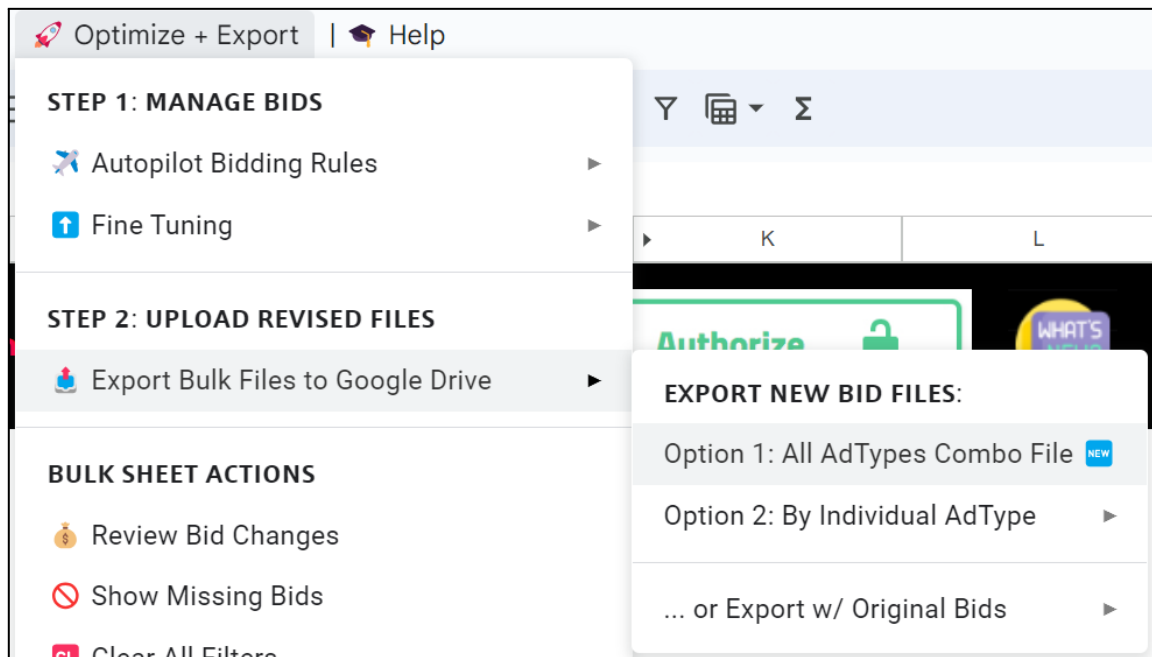
using dayparting in an infinite number of ways. You simply need to generate export files using Adtactix then schedule them in the bulk ads uploader tool to deploy your strategy.

 **Rather watch a video? Check out this FBA Excel Ninja Hack**

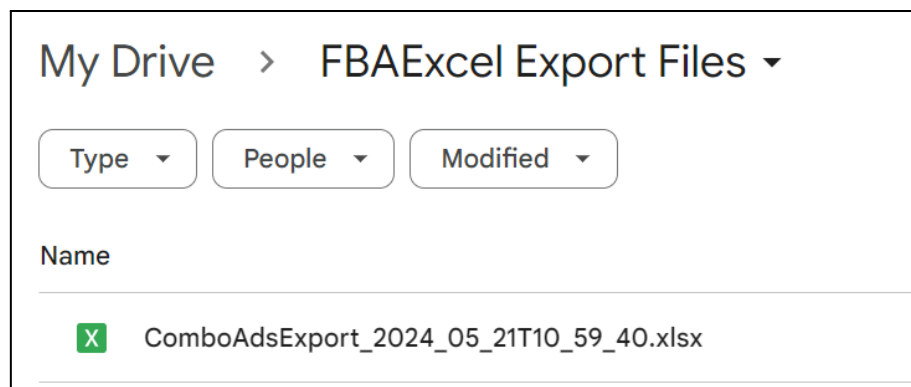


Follow these steps to get started using the Bulk Ads Uploader Tool:

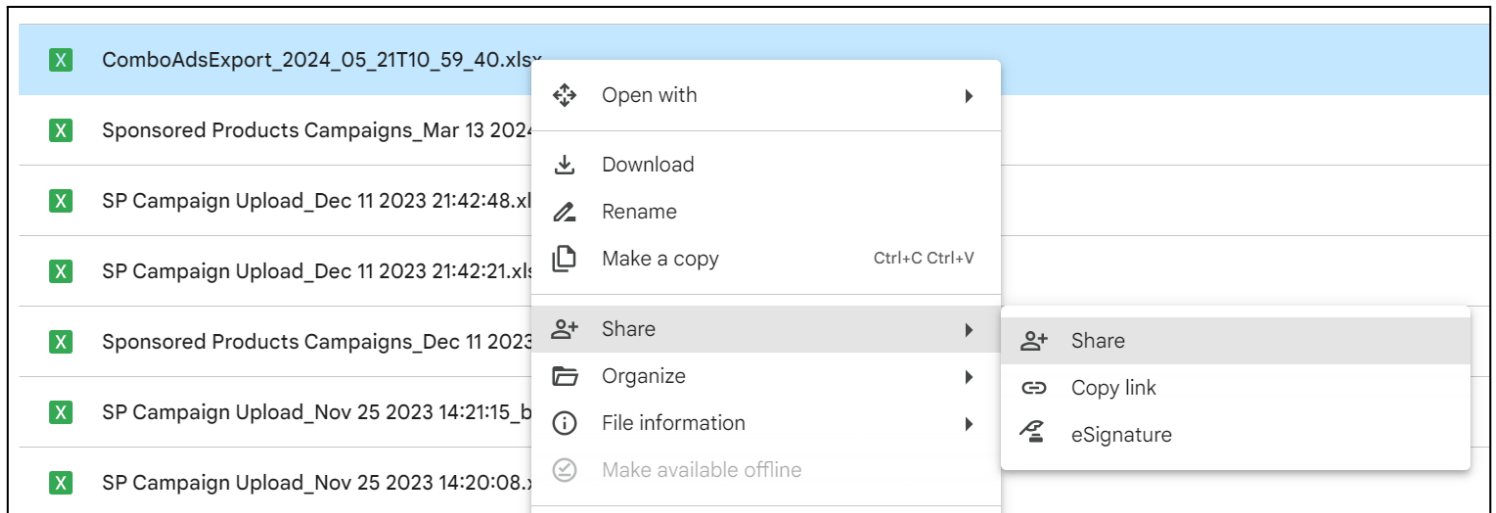
1. Use Adtactix to generate a bid export file, new campaign export file, or bulk negate export file. All three of these file export types can be scheduled in the Bulk Ads Uploader tool. The most common is the Bid export file. You can **All AdTypes Combo File** export to create a single file (most common) with all of your optimized bids or you can select Option 2 as shown below to create separate files by ad type.



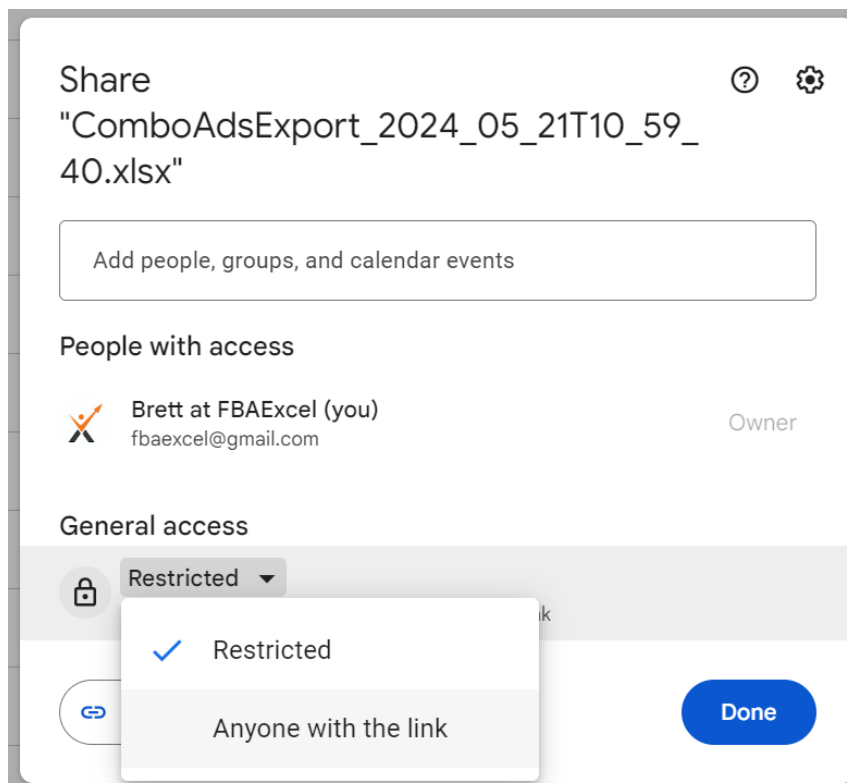
2. Your export files will get automatically saved into the FBAExcel Export Files directory within your Google Drive. This applies to new campaign and bulk negate file exports as well.



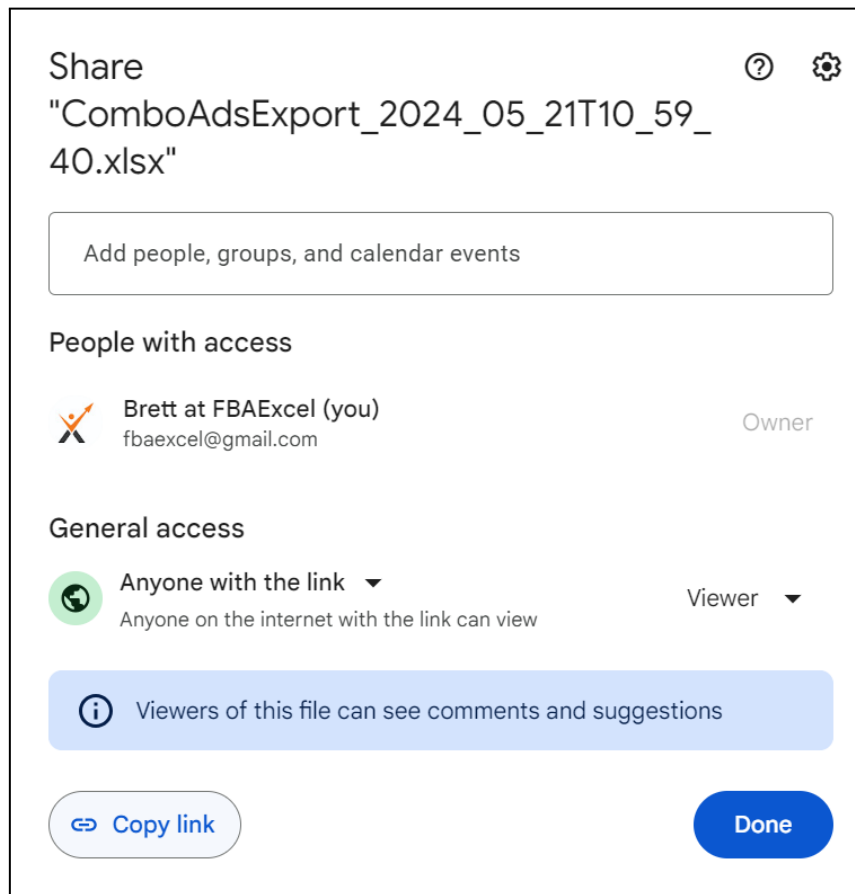
- Before you can add these files to the Bulk Ads Uploader tool you need to make them view accessible by right clicking on the file > Share > Share



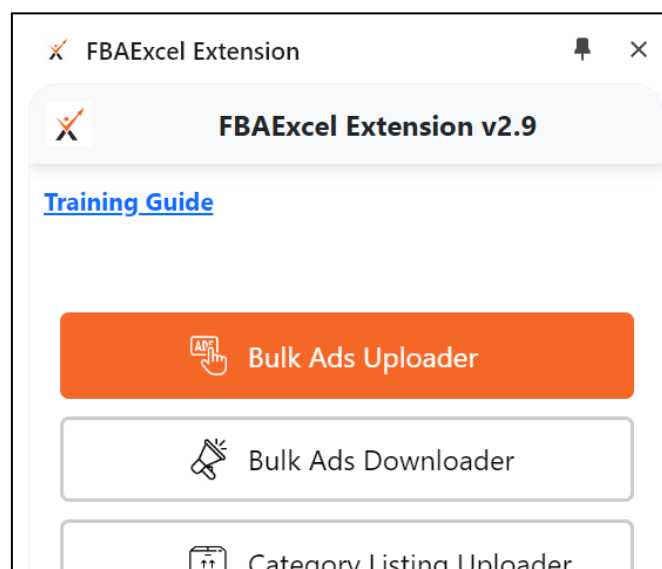
- From the general access menu choose **Anyone with the link**



5. Then click **Copy Link** in the bottom left corner



6. Open the **Bulk Ads Uploader Tool** and select your desired options. Paste the link to your file in the Google Drive file url input and the url to your markets bulk operations UI page as shown below



Uploads Tasks

#	Task Name

+ Add Upload Task

Task Name

Task Runtime

09:15 AM

⌚

Marketplace

Paste Google Drive File URL

Select Days

Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday

Save Task

Click clock icon to use time picker. The time is based on your PC time.

Make sure the file access is set to "Anyone with the link can view/download". Supported file types: .xlsx & .xls

Use shift to select range and Control key to select multiple.

Advertising Bulksheet | Amazon

FBAExcel Export Files - Google

FBAExcel Extension - Upload

Copy of AdTactix_V4.93 - Google

amazonads

Country: United States

Bulk operations

Use spreadsheets to make large-scale updates to your Sponsored Products, Sponsored Brands, and Sponsored Display campaigns.

1. Create & download a custom spreadsheet

Date range for performance metrics ⓘ

📅 Date range Yesterday

Include

☐ Terminated campaigns
☐ Campaign items with zero impressions
☒ Placement data for campaigns
☐ Brand assets data ⓘ
☒ Sponsored Products data
☒ Sponsored Brands data
☒ Sponsored Brands multi-ad group data ⓘ
☒ Sponsored Display data
☒ Guidance for Sponsored Products ⓘ
☒ Sponsored Products Search term data ⓘ
☒ Sponsored Brands Search term data ⓘ

Create spreadsheet for download

2. Edit your bulk operation

Guidelines for bulk operations

- You can add bulk operations to a campaign.
- Make sure to use the correct keyword.

Learn more about bulk operations

- Click **Save Task** to add it to the Bulk Ads Uploader task scheduler. You can create multiple Adtactix export files and subsequent Upload Tasks to customize your ad strategy.

Uploads Tasks

[+ Add Upload Task](#)

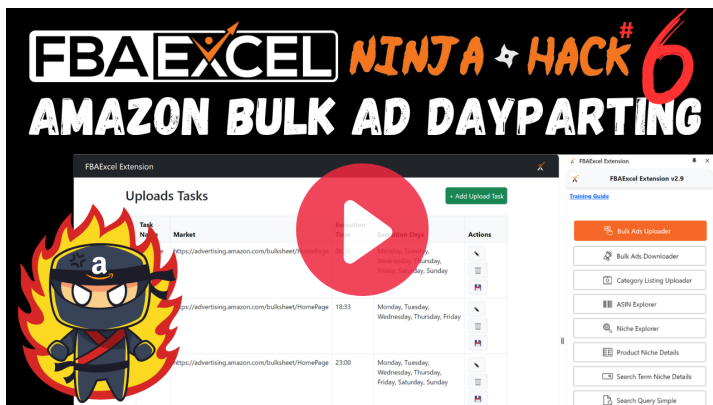
Task #	Task Name	Market	Execution Time	Execution Days	Actions
4	test	https://advertising.amazon.com/bulksheet/HomePage	09:15	Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday	  

- IMPORTANT:** for the Bulk Ads Uploader to continue working hands off automatically throughout the week you must keep a Chrome Browser instance open on your computer, stay logged into Seller Central, and make sure your computer doesn't fall asleep. Its ok to close the Task Uploader tab, just make sure you don't fully X out of your chrome profile you have the Chrome Extension installed in.
-  **FBAExcel Ninja Hack:** if you manage multiple Amazon accounts or markets you can open multiple Chrome profiles and install the FBAExcel Chrome extension in each instance which allows you to run the Bulk Ads Uploader Tool across multiple accounts! You will get a fresh Task Uploader within each Chrome profile.
- If you think this feature rocks 🤘 please consider leaving us a 5-star review in the Chrome app store. It just takes 2 seconds and helps us a ton!!!! >> [LEAVE A REVIEW HERE](#) <<

• Bulk Ads Downloader

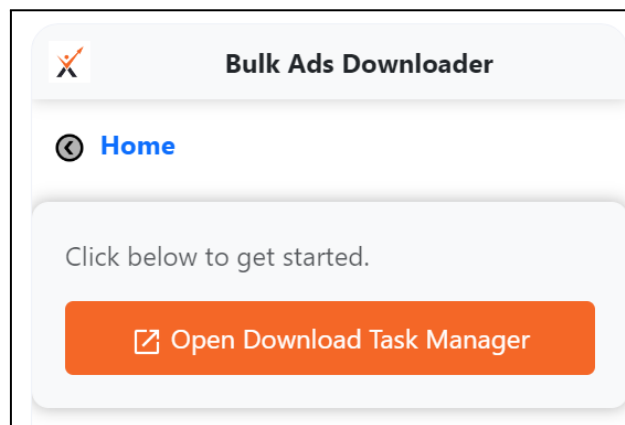
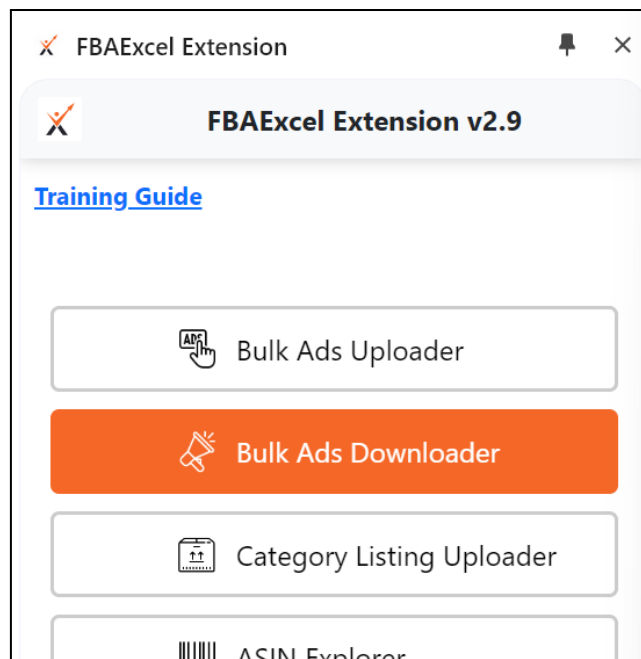
This tool is most popularly used alongside our Adtactix PPC tool and it allows you to set up scheduled bulk file downloads so they are ready when you need them.

 **Rather watch a video? Check out this FBA Excel Ninja Hack**



Follow these steps to get started using the Bulk Ads Downloader Tool:

- From the home screen click on the Bulk Ads Downloader and then open the Download Task Manager



2. Click on Add Download Task and fill out your desired inputs

Download Tasks

#	Task Name	Market	Date Range	Ex
---	-----------	--------	------------	----

+ Add Download Task

Sponsored Display Data	SP Client Side Validation	SP Search Term Report Data
------------------------	---------------------------	----------------------------

Add Download Task

Task Name

daily download

Task Runtime

09:00 AM

⌚

Click clock icon to use time picker. The time is based on your PC time.

Marketplace

https://advertising.amazon.com/bulksheet/HomePage?entityId=ENTITY2SXDWYOYTOE66C

You must include the Entity Id in the URL i.e. ENTITY2SXDWYOYTOE66C

Date range

Today

▼

Include

☐ Terminated campaigns (we recommend not including)

☐ Campaign items with zero impressions

☐ Placement data for campaigns

☐ Brand assets data

☐ Sponsored Products data

☐ Sponsored Brands data

☐ Sponsored Brands multi-ad group data

☐ Sponsored Display data

☐ Guidance for Sponsored Products (we recommend not including)

☐ Sponsored Products Search term data

☐ Sponsored Brands Search term data

Select Days

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

Use shift to select range and Control key to select multiple.

Save Task

3. Use the url of your bulk operations page with your desired country selected in the upper left as shown below

← → ↻ <https://advertising.amazon.com/bulksheet/HomePage?entityId=ENTITY2SXDWOYTOE677>

amazonads Sponsored ads Bulk operations

Country: United States

Bulk operations

Use spreadsheets to make large-scale updates to your Sponsored Products, Sponsored Brands, and Sponsored Display campaigns.

- Create & download a custom spreadsheet**

Date range for performance metrics ⓘ

Date range Yesterday

Include

 - ☐ Terminated campaigns
 - ☐ Campaign items with zero impressions
 - ☒ Placement data for campaigns
 - ☐ Brand assets data ⓘ
 - ☒ Sponsored Products data
 - ☒ Sponsored Brands data
 - ☒ Sponsored Brands multi-ad group data ⓘ
 - ☒ Sponsored Display data
 - ☒ Guidance for Sponsored Products ⓘ
 - ☒ Sponsored Products Search term data ⓘ
 - ☒ Sponsored Brands Search term data ⓘ

[Create spreadsheet for download](#)

Visit the [Bulksheets Portal](#) for examples and instructions on how to use bulk spreadsheets. [Download a bulk operations template](#) to start creating a new bulk spreadsheet.
- Edit your file**

Guidelines for editing bulk spreadsheets:

 - You can add up to 1,000 keywords and bids to an ad group.
 - Make sure to apply the correct match type to your keyword.

[Learn more about creating and editing files in the bulksheets video tutorials](#)
- Upload your file to update your campaign**

[Choose file](#)

Supported file types: .xlsx & .xls

You are using the new spreadsheet format, please use new spreadsheet downloaded from step 1 or from the Bulksheets portal. Please see the [Bulksheets Migration Guide](#) for more info.

4. Choose the desired rolling Date Range of PPC data you wish to download

Add Download Task

Task Name

daily download

Task Runtime

09:00 AM

Click clock icon to use time picker. The time is based on your PC time.

Marketplace

https://advertising.amazon.com/bulksheet/HomePage?entityId=ENTITY2SXDWOYTOE677

You must include the Entity Id in the URL i.e. ENTITY2SXDWOYTOE66C

Date range

Today

Today
Yesterday
7 Days
14 Days
30 Days
60 Days

☐ Brand assets data
☐ Sponsored Products data

5. Tick the boxes of the tabs you wish to download, select the days to download and then click save task.
Note if using Adtactix we recommend the options shown below

Add Download Task

Task Name

daily download

Task Runtime

09:00 AM

🕒

Click clock icon to use time picker. The time is based on your PC time.

Marketplace

https://advertising.amazon.com/bulksheet/HomePage?entityId=ENTITY2SXDWOYTOE677

You must include the Entity Id in the URL i.e. ENTITY2SXDWOYTOE66C

Date range

30 Days

▼

Include

☐ Terminated campaigns (we recommend not including)

☒ Campaign items with zero impressions

☒ Placement data for campaigns

☒ Brand assets data

☒ Sponsored Products data

☒ Sponsored Brands data

☒ Sponsored Brands multi-ad group data

☒ Sponsored Display data

☐ Guidance for Sponsored Products (we recommend not including)

☒ Sponsored Products Search term data

☒ Sponsored Brands Search term data

Select Days

Monday

Tuesday

Wednesday

Thursday

Friday

Saturday

Sunday

Use shift to select range and Control key to select multiple.

Save Task

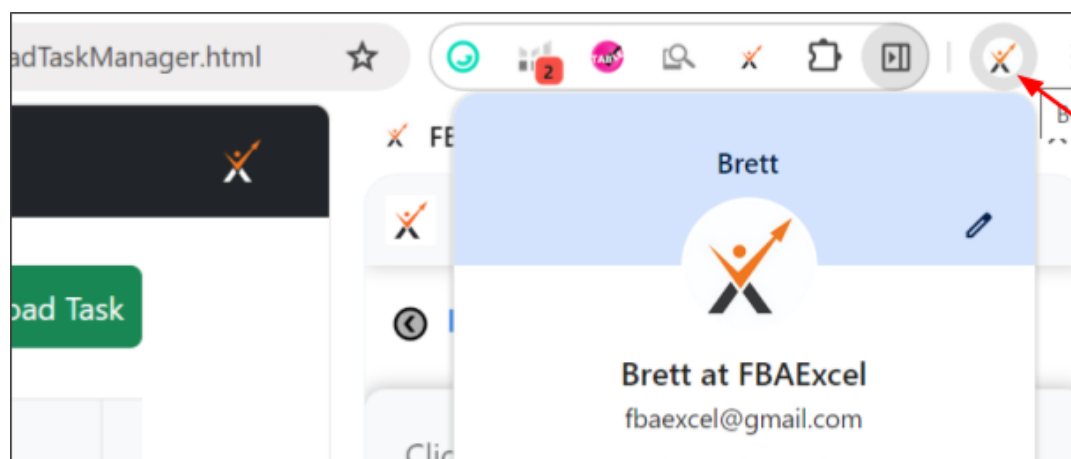
6. That's it!! You can create additional tasks following this same process

Download Tasks

+ Add Download Task

#	Task Name	Market	Date Range	Execution Time	Execution Days	Archived	Zero Impression Entities	Placement Data	Brand Asset Info	Sponsored Products Data	Sponsored Brands Data
2	daily download	https://advertising.amazon.com/bulksheet/HomePage?entityId=ENTITY2SXDWYOYTOE677	30Days	09:00	Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday	Yes	Yes	Yes	Yes	Yes	Yes

- IMPORTANT:** It's ok to close the FBAExcel Extension browser tab, but make sure to keep your Chrome browser instance open on your computer so the auto downloads will work. Also make sure your computer is not set to fall asleep during the download times.
- FBAExcel Ninja Hack:** if you manage multiple Amazon accounts or markets you can open multiple Chrome profiles and install the FBAExcel Chrome extension in each instance which allows you to run the Bulk Ads Downloader Tool across multiple accounts! You will get a fresh Task Downloader within each Chrome profile.



Open another window and log into another Google Profile email then install the extension there

- If you think this feature rocks 🤘 please consider leaving us a 5-star review in the Chrome app store. It just takes 2 seconds and helps us a ton!!!! >> [LEAVE A REVIEW HERE](#) <<

● Category Listing Uploader

This tool is most popularly used alongside our Keyword Dominator tool for sellers that prefer to edit their Amazon listings with a Category Listing Report Flat file. The Category Listing Uploader tool allows you to schedule automatic uploads of CLRs which can be used for a variety of use cases:

- Increase Listing Catalog Authority + Reduce Risk of Black Hat Attacks** - A popular use case for this tool is to help increase your listing authority in Amazon's system across all of the marketplaces your ASINs are active in. This will help prevent future black hat attacks related to Keyword Abuse. To accomplish this you can continuously upload Category Listing report files every hour for a few days.

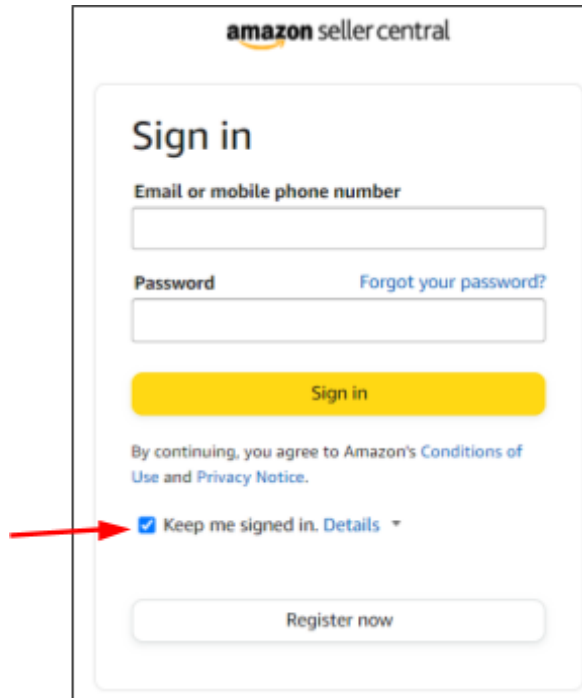
- **Price Testing** - setup multiple CLR flat files with different prices and upload them at specified times to carry out strategic price split tests
- **Main Image Testing** - setup multiple CLR flat files with different main images and upload them at specified times to carry out strategic image split tests
- **Title and Keyword Rotation Testing** - setup multiple CLR files with different keywords in various listing attributes (such as title, search term, bullets, etc) to revive ranking on underperforming listings and continuously optimize SEO

IMPORTANT:

Before using your Category Listing flat file to make listing edits its very important you fully understand how to use it. Training on this aspect is out of the scope of this document but there are various resources online that can help you learn. Simply search “Amazon Category Listing Report” or “Amazon Flat File Catalog Upload”.

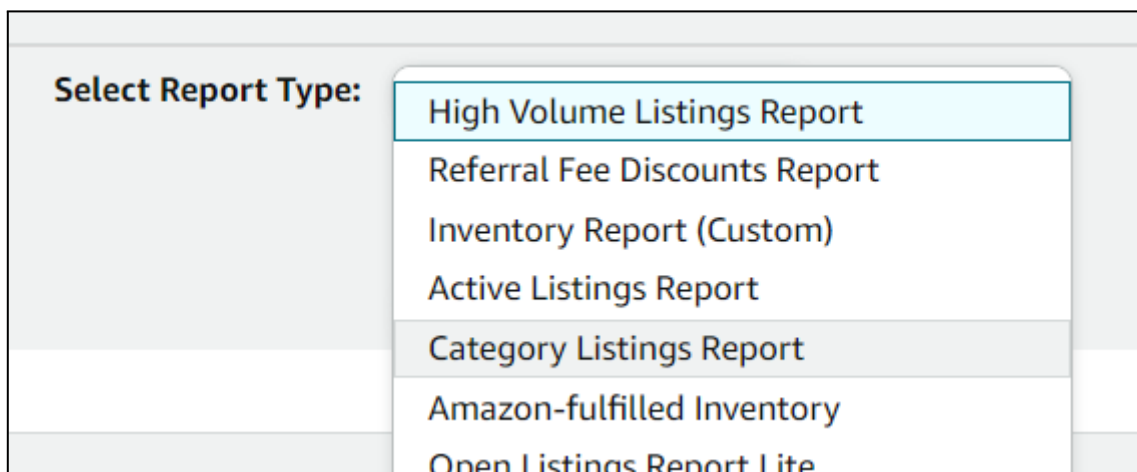
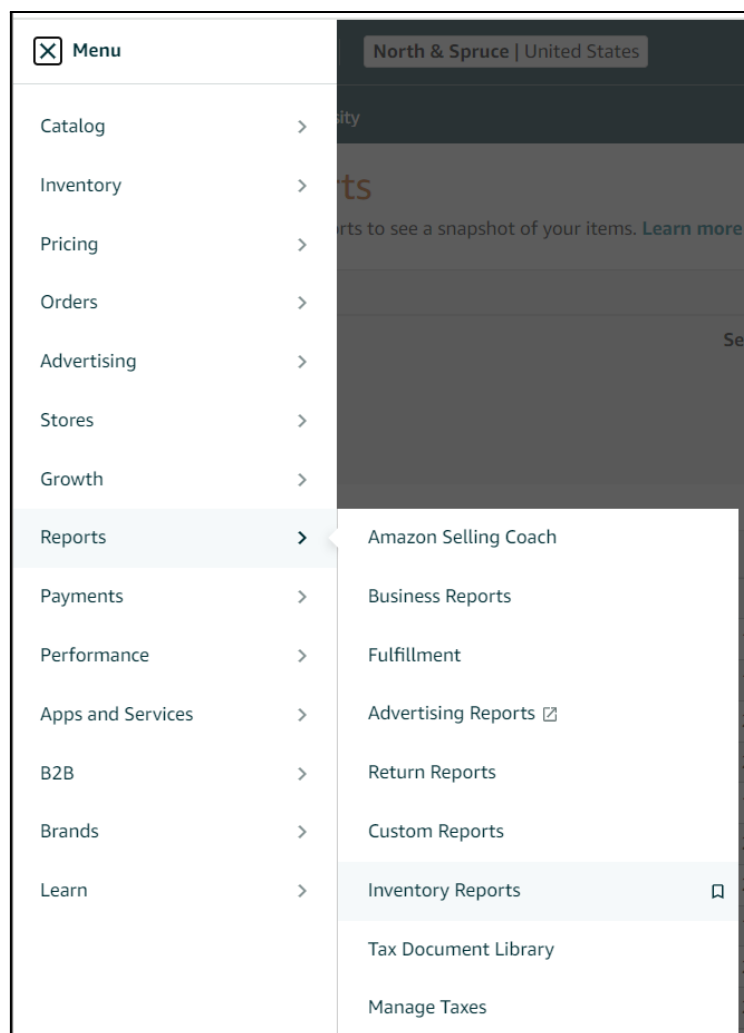
Follow these steps to get started using the Category Listing Uploader (CLU) tool

1. When you login to Amazon make sure to tick “Keep me signed in”. This will help keep you browser session logged in while the CLU.



The screenshot shows the Amazon Seller Central sign-in interface. At the top is the 'amazon seller central' logo. Below it is a 'Sign in' heading. There are two input fields: 'Email or mobile phone number' and 'Password'. A 'Forgot your password?' link is next to the password field. A yellow 'Sign in' button is below the fields. Below the button, it says 'By continuing, you agree to Amazon's Conditions of Use and Privacy Notice.' There is a checked checkbox for 'Keep me signed in.' with a 'Details' link and a dropdown arrow. At the bottom is a 'Register now' button.

2. To download your Category Listing Report go Reports > Inventory Reports > Select Report Type > Category Listings Report. If you by chance don't see Category Listings Report as an available option you might need to open a ticket with Seller Support and request access to it.



3. **IMPORTANT:** make sure the category is set to All under the Select Category Option

A	B	C	D	E	F	H	I	J	
Templa Vers: Templ settings=: Use EN									
Status	Title	Produ	Seller SKU	Brand Na	Update Delete	Product ID	Product ID Type	Pro	
Active	NOR jew	▼	-DZ1N-8YH & SP	▼	PartialUpdate	▼	6000972904	UPC	▼
Active	NOR jew	▼	W Wal-PareH & SP	▼	PartialUpdate	▼			▼
Active	NOR jew	▼	NSTW-BLH & SP	▼	PartialUpdate	▼	6000972902	UPC	▼
Active	NOR jew	▼	NSTW-BRH & SP	▼	PartialUpdate	▼	6000972905	UPC	▼
Active	NOR jew	▼	NSTW-PNH & SP	▼	PartialUpdate	▼	6000972903	UPC	▼
		▼		▼		▼			▼
		▼		▼		▼			▼
		▼		▼		▼			▼
		▼		▼		▼			▼

- IMPORTANT:** By default after downloading this file, your Category Listing Report will be set to PartialUpdate status and the columns with data filled in represent a snapshot in time of all of your listings. It is very important you research how to properly setup and edit your Category Listing Report as there are many different attributes that can be set. This file can also be quite dangerous if you don't understand what you are doing so proceed with caution.
- Once you have created versions of your Category Listing Report that you wish to upload using the Category Listing Uploader, make sure you save them to a Google Drive Folder and make them view access under the Share settings.

Share "Category+Listings+Report+04-23-2024_USA.xlsm"
?
⚙️

Add people, groups, and calendar events

People with access


Brett at FBAExcel (you)
fbaexcel@gmail.com
Owner

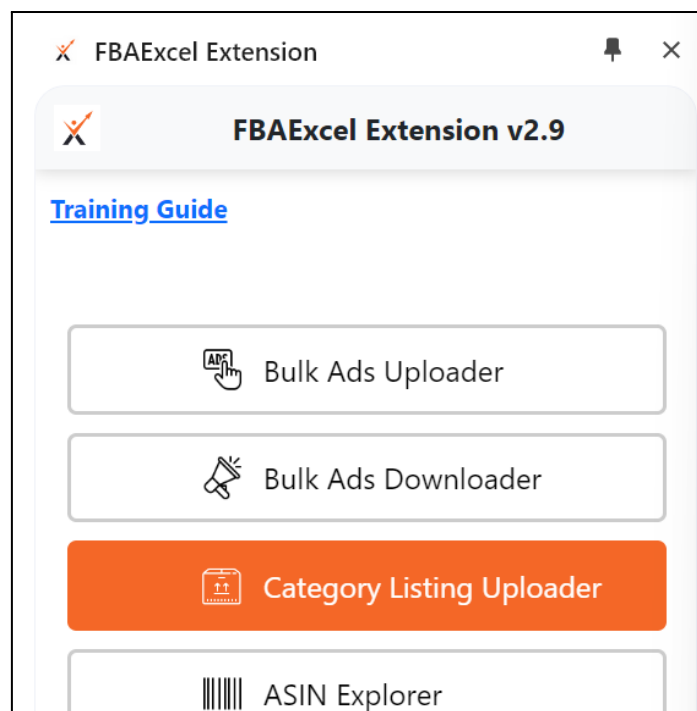
General access


Anyone with the link ▼
Anyone on the internet with the link can view
Viewer ▼

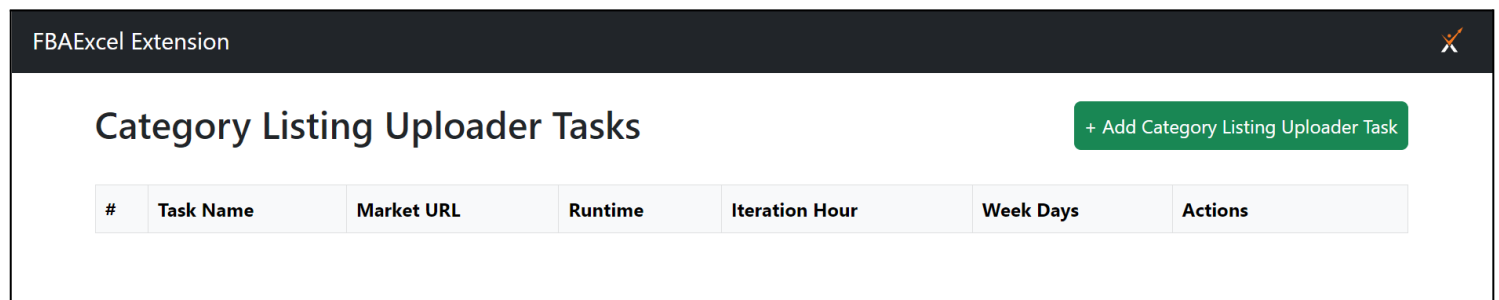
Viewers of this file can see comments and suggestions

Copy link
Done

- Click on the Category Listing Uploader tool from the Chrome Extension home screen



9. Click the green button in the upper right to Add a CLU Task



10. Fill out the task interface with the required inputs. For the task times there are 2 different options.

You can only choose one per task:

- a. **Method 1:** choose a specific runtime or
- b. **Method 2:** choose a recurring increment

Add Category Listing Uploader Task

Task Name

Black hat shield - USA every 1 hour

Method 1: Task Runtime

--:-- --

⌚

Method 2: Iteration Hour

1 hours

▼

The time is based on your PC time.

Select either Task Runtime or Iteration Hour

Paste Google Drive File URL

https://docs.google.com/spreadsheets/d/1Lg-CvgHP9LINAA7UXD30DX0sH1j_tDPK/edit?usp=drive_link&

Make sure the file access is set to "Anyone with the link can view/download". Supported file types: .xlsx & .xls

Marketplace

https://sellercentral.amazon.com/listing/upload

Select Days

Monday

Tuesday

Wednesday

Thursday

Friday

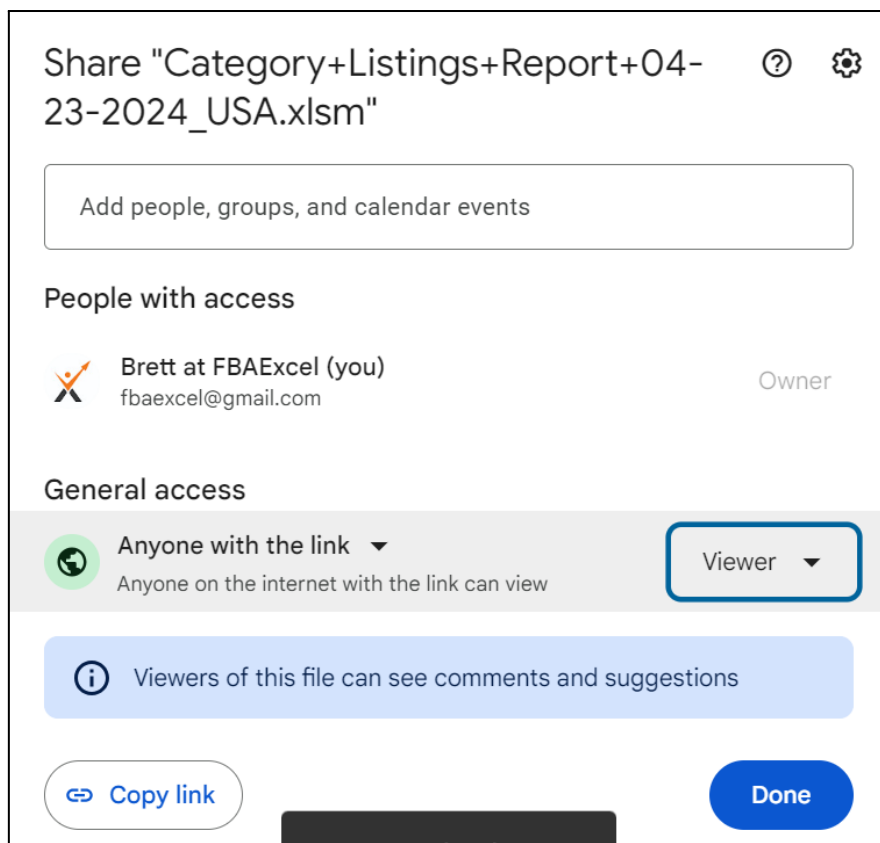
Saturday

Sunday

Use shift to select range and Control key to select multiple.

Save Task

11. For the Google Drive File Url, paste in the Google Drive share link that you set to View access in a previous step



12. Click on Save Task to complete the setup. You can create multiple Upload Tasks to customize your strategy.
13. If you think this feature rocks 🙌 please consider leaving us a 5-star review in the Chrome app store. It just takes 2 seconds and helps us a ton!!!! >> [LEAVE A REVIEW HERE](#) <<
14. **Frequently asked questions.**

A) How to upload multiple marketplace Category Listing Reports?

A popular use case for this tool is to help increase your listing authority in Amazon's system across all of the marketplaces your ASINs are active in. This will help prevent future black hat attacks related to Keyword Abuse. To accomplish this you can continuously upload Category Listing report files every hour for a few days. If you just have one brand you can add multiple tasks with the CLU and just switch out the Google Drive file url on each task with the applicable country Category Listing file.

B) How to prevent losing my browser session?

For the CLU to continue working hands off automatically throughout the day you must keep a Chrome Browser instance open on your computer, stay logged into Seller Central, and make sure your computer doesn't fall asleep. It's ok to close the Task Uploader tab, just make sure you don't fully X out of your chrome profile you have the Chrome Extension installed in. You may need to upload a CLR file every 4-6 hours at a minimum or so to keep Amazon from closing out your session. Also, make sure to tick the "Keep me signed in" box when logging into your Seller Central account.

C) Can I use the extension on multiple Accounts:

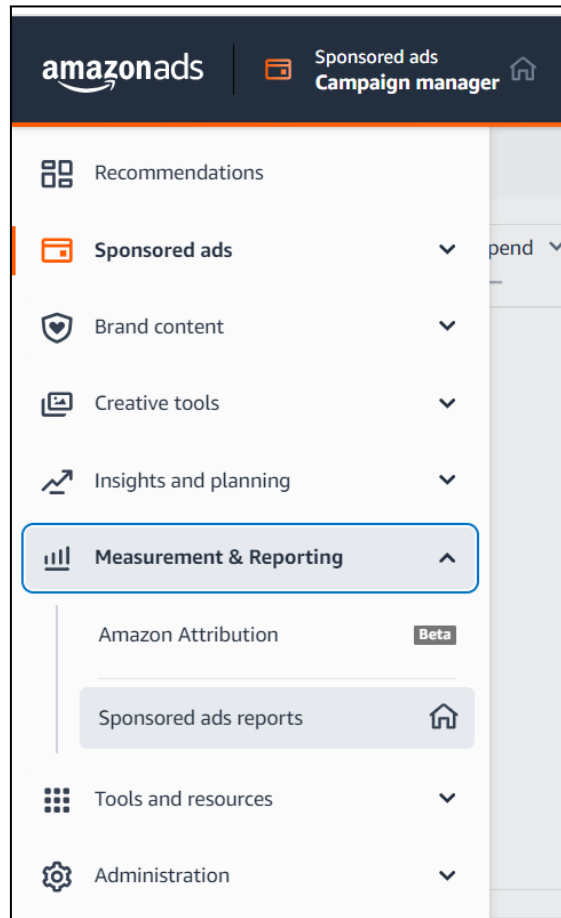
If you manage multiple Amazon accounts you can open multiple Chrome profiles and install the FBAExcel Chrome extension in each instance which allows you to run the CLU Tool across multiple accounts! You will get a fresh Task Uploader within each Chrome profile.

● **PPC Report Downloader**

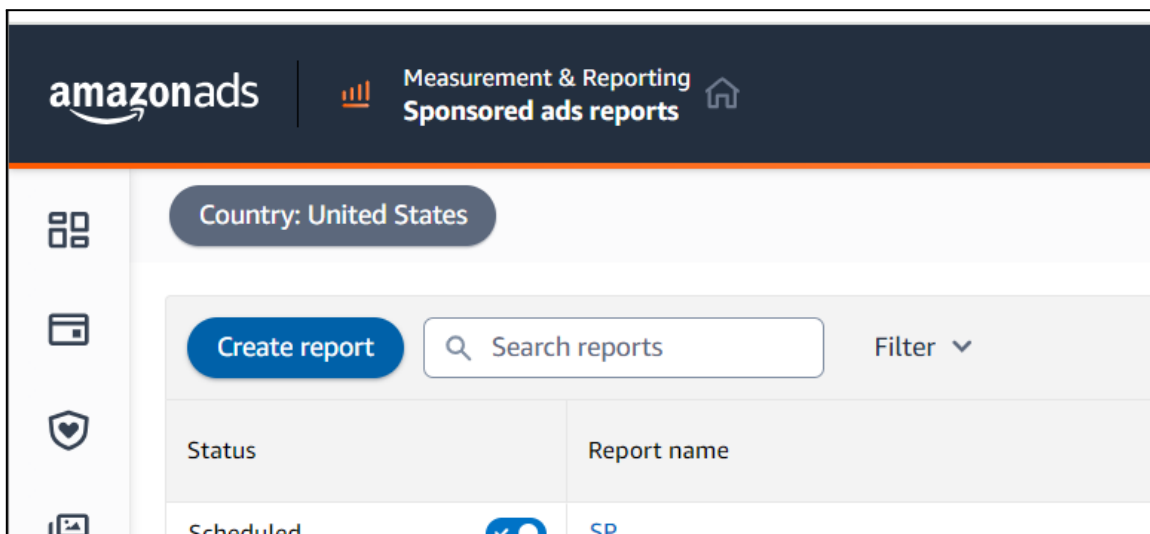
This tool allows you to schedule downloads of any PPC related report inside campaign manager and save the files to your browser downloads folder.

Follow these steps to get started using the PPC Report Downloader Tool:

1. Before setting up the extension you need to first create the download tasks inside campaign manager. Click [here](#) inside Amazon campaign manager



2. Click Create Report



3. Choose your report criteria.
 - a. For the period, choose one of the preset options on the left such as last 30 days

- b. For the Request time, choose recurring and an end date far in the future

New report

Cancel

Schedule

Configuration

Report category ⓘ

Sponsored Products ▾

Report type

Search term ▾

This report includes search terms entered by shoppers that resulted in at least 1 click.
[Learn about Search term report](#)

Country ⓘ

United States

Time unit

☒ Summary
☐ Daily

Report period

📅 Last 30 days

Reporting settings

Report name

Recipient options

Dates are based on the campaign's country
[Learn about date range selection and timezones](#)

Request time

☐ Now
☐ Future
☒ Recurring

Frequency

Daily ▾

End date

📅 April 25, 2025

Today

Yesterday

Week to date

Month to date

Last month

Last 7 days

Last week

Last 30 days

<

July 2024 ▾

>

August 2024 ▾

>

Su	Mo	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5	6				1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28	29	30	31

Cancel

Save

Some products and keywords are not eligible for targeting and will not show ads. [Learn more](#)

4. Schedule the report and copy the report ID from the url

← → ↻ <https://advertising.amazon.com/reports/history/a079002a-349c-4f24-b2cc-89813029ec0b?entityId=ENTITY2SXDWOYTOE66B>

f s a M a in T O CF Support accounts marketing bank amz ChatGPT

amazonads Measurement & Reporting Sponsored ads reports > Reports > Report: Sponsored Products Search term report

Report: Sponsored Products Search term report

✓ Status: Scheduled

History

Report settings

Run report

Status

Pending

Some products and keywords are not eligible for targeting and will not show ads. [Learn more](#)

5. Open the PPC Report Downloader tool, add a new task and paste this report ID as shown below. The marketplace url can be found on the Amazon Sponsored Ads reports home as shown below. Select your desired days to download your reports and click Save Task

PPC Report Downloader

Add PPC Report Downloader Task

Task Name

Search Term report

Task Runtime

02:00 PM

The time is based on your PC time.

Marketplace

<https://advertising.amazon.com/reports?entityId=ENTITY2SXDWOYTOE66C>

PPC Report

a079002a-349c-4f24-b2cc-89813029ec0b

Select Days

Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday

Use shift to select range and Control key to select multiple.

Save Task

Country: United States

Create report Search reports Filter

Status	Report name	Last run
Scheduled Daily	Sponsored Products Search term report	Aug 22, 2024 10:01 AM EDT
Scheduled Daily	SP	Aug 20, 2024 10:27 AM EDT
No reports scheduled One-time	test	May 18, 2024 10:24 AM EDT
Scheduled Daily	Sponsored Products Search term report	Jun 18, 2024 10:21 AM EDT
No reports scheduled One-time	Sponsored Products Advertised product report	Mar 26, 2024 10:14 AM EDT

6. That's it! Just make sure to keep your browser session open. If you think this feature rocks 🤘 please consider leaving us a 5-star review in the Chrome app store. It just takes 2 seconds and helps us a ton!!!!
 >> [LEAVE A REVIEW HERE](#) <<

● ASIN Explorer Tool

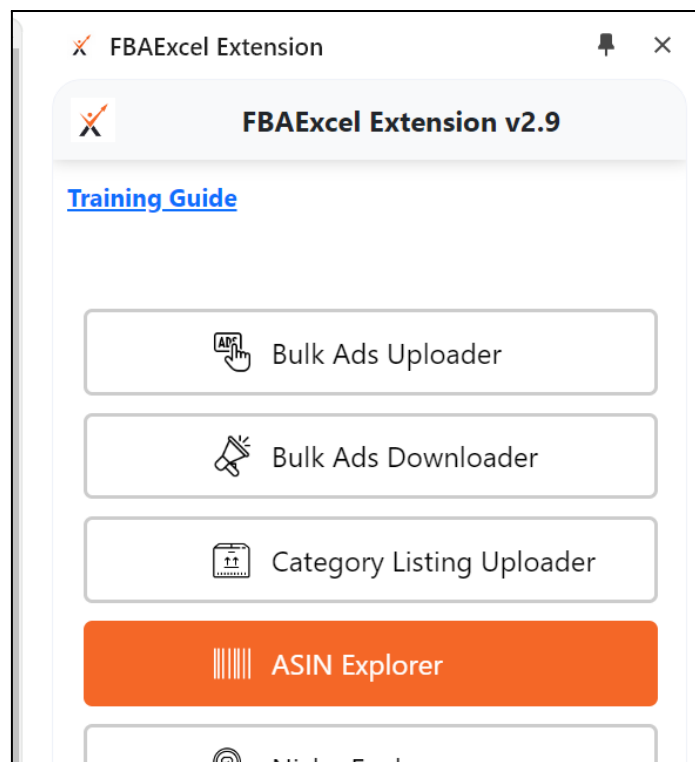
This tool is most popularly used alongside our Adtactix PPC tool and it allows you to quickly research which ASINs to target in your PPC campaigns based on Amazon's internal Product Opportunity Explorer Tool.

👤 Rather watch a video? Check out this **FBA Excel Ninja Hack**

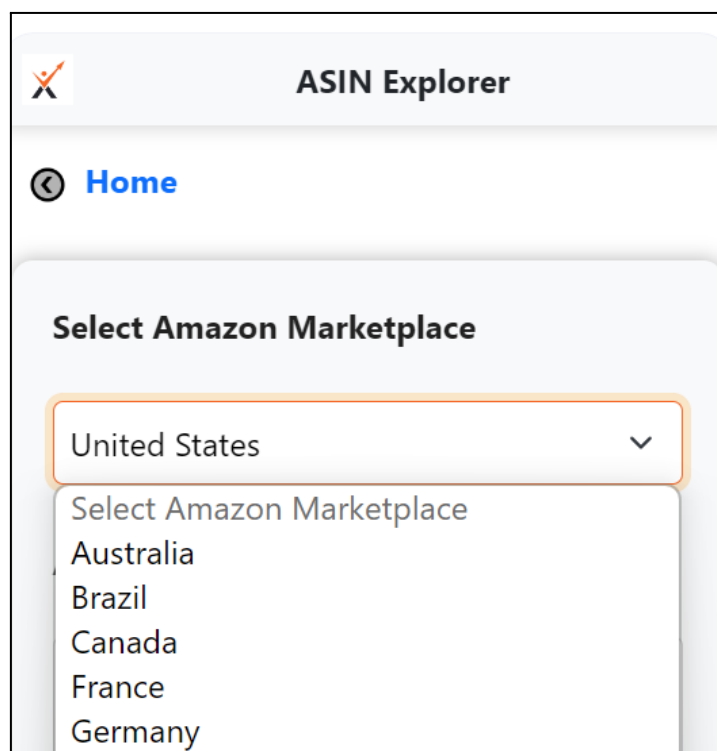


Follow these steps to get started using the ASIN Explorer Tool:

1. From the home screen click on ASIN Explorer



2. Select your marketplace



3. Enter a list of **ASINs** or **Keywords** (one per line) and Choose your download file type. Click Download File.

Add Products
Seller University
Edit

Product Opportunity Explorer > ASIN Search Results
Metric Glossary

Product Opportunity Explorer

Explore customer demand for new product ideas

Find opportunities in: United States

Find opportunities by categories

Search by Keyword or ASIN

Niche View ASIN View

Matching Products for "B0B1KY1967" in United States

Filter Results

Showing 1 to 25 of 100

Displaying 12 of 12 columns [Customize Columns](#) [Download](#)

Product Name >	Image	ASIN	Brand	Category >
Target ASIN				
JOYIN 34 PCS Cooking Toy Set Kitchen Toy Set T...		B0B1KY1967	JOYIN	Dress Up & Pretend Play/Kitchen Toys/Kitchen PL...
Similar ASINs				
CUTE STONE Color Changing Kitchen Sink Toys C...		B07MLYQLX1	CUTE STONE	Dress Up & Pretend Play/Kitchen Toys/Kitchen PL...
Step2 Best Chefs Kids Kitchen Playset Interactive ...		B00XPH0618	Step2	Dress Up & Pretend Play/Kitchen Toys/Kitchen PL...
MGA's Miniverse Make It Mini Kitchen Kitchen Pla...		B0BN1GC149	MGA's Miniverse	Dress Up & Pretend Play/Kitchen Toys/Kitchen PL...

ASIN Explorer

Home

Select Amazon Marketplace

United States

ASINs (one per line):

B0B1KY1967
B07MLYQLX1
B00XPH0618

Choose Download Type

☒ Append All

☐ Separate by ASIN or Keyword

[Download Files](#)

- This tool will cycle through your list of ASINs (or keywords) and bulk download the Amazon Product Opportunity Explorer ASIN view data for your analysis
- The export will automatically save to your Chrome downloads folder. You can open it and use the data for PPC ASIN targeting campaigns or product research

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
1	ASIN/Keyw	Product N	ASIN	Brand	Category	Launch Da	Search Cli	Average Se	Average Se	Total Ratin	Average R	Average B	Average #	Selling Partners		
2	B0B1KY19	JOYIN 34 P	B0B1KY19	JOYIN	Dress Up &	#####	276904	46.93667	46.77692	1886	4.4	5.9231	2			
3	B0B1KY19	CUTE STO	B07MLYQL	CUTE STO	Dress Up &	1/8/2019	241564	35.28231	38.37768	11055	4	2.0879	1			
4	B0B1KY19	Step2 Best	B00XPH06	Step2	Dress Up &	#####	645823	178.3998	182.4972	13027	4.7	4.4505	6			
5	B0B1KY19	MGA's Mini	B0BN1GC	MGA's Min	Dress Up &	#####	514615	50.5922	54.89749	1907	4.6	3.5714	16			
6	B0B1KY19	Melissa &	B00CPHX	Melissa &	Dress Up &	5/8/2013	214917	42.36674	44.57922	14855	4.9	7.022	51			
7	B0B1KY19	CUTE STO	B08XPF9S	CUTE STO	Dress Up &	5/1/2023	59122	32.68231	30.4998	629	4.2	15.2527	1			
8	B0B1KY19	CUTE STO	B0C5QQC	CUTE STO	Dress Up &	#####	14978	35.94769	31.37256	629	4.2	15.2527	1			
9	B0B1KY19	Play22 Kid	B078J5JP	Play22	Dress Up &	#####	199912	23.5888	20.89524	8486	4.7	3.3297	1			
10	B0B1KY19	Just Play S	B0C6622G	Just Play	Dress Up &	1/1/2024	37589	29.72685	27.55746	83	4.8	10.3846	4			
11	B0B1KY19	LeapFrog	B085CL7D	LeapFrog	Dress Up &	3/1/2020	107497	24.99169	25.44942	3528	4.8	10.6154	14			
12	B0B1KY19	CUTE STO	B08F9NLT	CUTE STO	Dress Up &	8/5/2019	77832	33.91308	34.60111	2706	4.1	16.1209	1			
13	B0B1KY19	GILOBABY	B096K28D	GILOBABY	Dress Up &	#####	39275	21.38583	23.74735	1263	4.8	21.1209	1			
14	B0B1KY19	GILOBABY	B0865L74	GILOBABY	Dress Up &	#####	11142	21.51273	23.86121	1263	4.8	21.1209	1			
15	B0B1KY19	Best Choic	B08JPB2Q	Best Choic	Dress Up &	#####	329279	109.5588	109.1734	6166	4.3	10.8462	1			
16	B0B1KY19	Best Choic	B08JQQZ7	Best Choic	Dress Up &	#####	121570	109.5588	109.4697	6166	4.3	10.8462	1			
17	B0B1KY19	Best Choic	B0C9FY16	Best Choic	Dress Up &	#####	48413	109.2376	109.9116	6166	4.3	12.9011	1			
18	B0B1KY19	Best Choic	B09MB6ML	Best Choic	Dress Up &	5/5/2021	36827	109.5588	107.8976	6166	4.3	10.8462	1			

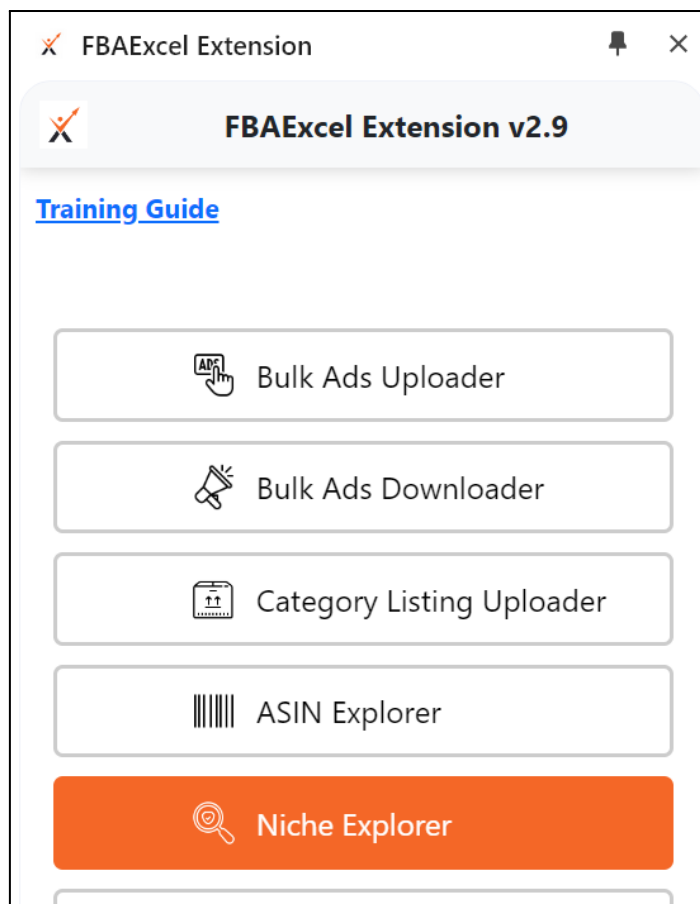
- If you think this feature rocks 🙌 please consider leaving us a 5-star review in the Chrome app store. It just takes 2 seconds and helps us a ton!!!! >> [LEAVE A REVIEW HERE](#) <<

● Niche Explorer Tool

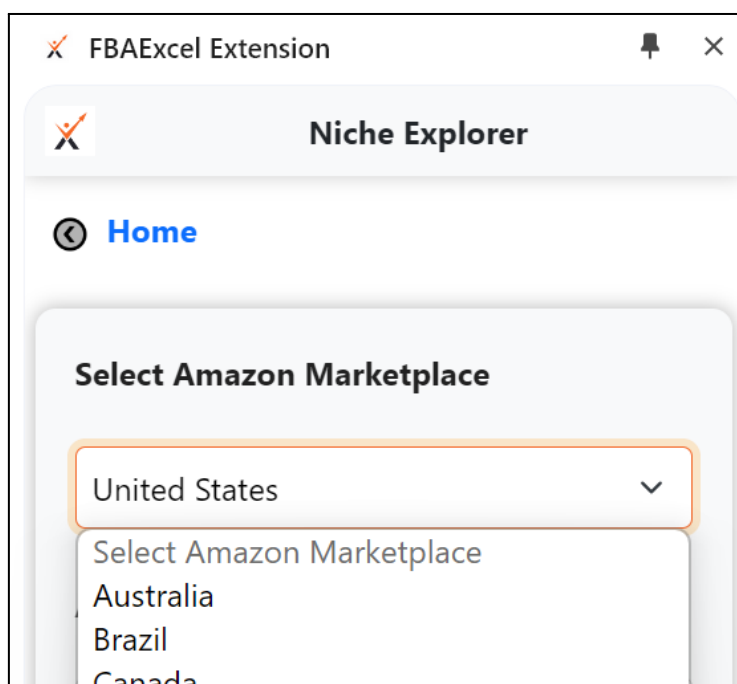
This tool is most popularly used alongside our Adtactix PPC tool and it allows you to quickly research keywords to target in your PPC campaigns based on Amazon's internal Product Opportunity Explorer Tool.

Follow these steps to get started using the Niche Explorer Tool:

- From the home screen click on Niche Explorer



2. Select your marketplace



3. Enter a list of **ASINs** or **Keywords** (one per line) and Choose your download file type. Click Download File.

Product Opportunity Explorer > Niche Search Results
Metric Glossary

Product Opportunity Explorer

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Find opportunities in:
United States

Find opportunities by categories

Search by Keyword or ASIN
yoga mat

Niche View
ASIN View

Matching Niches for "yoga mat" in United States

Filter Results

Showing 1 to 25 of 44

Displaying 13 of 13 columns
Customize Columns
Download

Customer Need	Image	Top Search Terms	# of Top Clicked Products	Total Past 360 days	Growth Past 180 days
yoga mat		yoga mat, yoga mat thick, exercise mat	21	17,341,503	+14.10%
yoga mat strap		yoga mat strap, yoga mat straps for carrying, yoga strap for carrying mat	23	702,292	+31.69%
yoga mat bag		yoga mat bag, yoga bag, yoga mat carrier	61	1,506,823	+32.54%
travel yoga mat		travel yoga mat, foldable yoga mat, travel yoga mat packable	35	483,790	+12.28%

Home

Select Amazon Marketplace

United States

ASINs (one per line):

yoga mat
exercise mat

Choose Download Type

☒ Append All
☐ Separate by ASIN or Keyword

Download Files

- This tool will cycle through your list of ASINs (or keywords) and bulk download the Amazon Product Opportunity Explorer Niche view data for your analysis
- The export will automatically save to your Chrome downloads folder. You can open it and use the data for PPC keyword targeting campaigns

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R
1	ASIN/Keyword	Customer Need	Top Search	Top Search	Top Search	Search Vol	Search Vol	Search Vol	Search Vol	Units Sold	Units Sold	Average U	Average U	# of Top Cl	Average Pr	Minimum F	Maximum	Return Rat
2	B01LP0U5X0	exercise mat 2 inch	exercise m	exercise m	thick exerc	40139		12149		1000	1250	0	100	27	38.18156	19.09	113.02	NaN
3	B01LP0U5X0	yoga mat	yoga mat	yoga mat	t exercise m	17341503		4338003		500000	600000	25000	30000	21	22.11259	11.86	36.05	NaN
4	B01LP0U5X0	yoga	yoga	yoga	acce: yoga acce:	2879645		591598		20000	25000	100	250	90	24.28715	5.91	185.08	NaN
5	B01LP0U5X0	extra large yoga m	extra large	large yoga	xl yoga ma	195994		47095		4000	5000	0	100	39	55.39374	19.91	165.69	NaN
6	B01LP0U5X0	exercise matts for	work out m	thick yoga	exercise fl	308655		92564		8000	10000	100	250	47	30.9406	14.04	83.46	NaN
7	B01LP0U5X0	gym mat	gym mat	gym matt f	workout m	1989632		520275		50000	60000	2000	2500	32	45.56512	18.64	122.76	NaN
8	B01LP0U5X0	yoga mat set	yoga mat s	yoga kit	yoga mat a	213192		44857		3000	4000	0	100	54	45.87655	9.96	98.06	NaN
9	B01LP0U5X0	workout pad	prosourse	workout p	exercise p	109817		26209		3000	4000	0	100	34	30.75116	9.93	104.69	NaN
10	B01LP0U5X0	black yoga mat	black yoga	yoga mat	black	73099		18069		6000	8000	250	500	18	20.67908	14.04	36.08	NaN
11	B01IZDFWY2	yoga mat	yoga mat	yoga mat t	exercise m	17341503		4338003		500000	600000	25000	30000	21	22.11259	11.86	36.05	NaN
12	B01IZDFWY2	black yoga mat	black yoga	yoga mat	black	73099		18069		6000	8000	250	500	18	20.67908	14.04	36.08	NaN
13	B07H9PZ42P	yoga mat	yoga mat	yoga mat t	exercise m	17341503		4338003		500000	600000	25000	30000	21	22.11259	11.86	36.05	NaN
14	B07H9PZ42P	yoga	yoga	yoga acce:	yoga acce:	2879645		591598		20000	25000	100	250	90	24.28715	5.91	185.08	NaN
15	B07H9PZ42P	purple yoga mat	gaiam yog	purple yog	yoga mat g	326705		78936		8000	10000	250	500	40	25.55207	13.9	50.26	NaN
16	B07H9PZ42P	exercise matts for	work out m	thick yoga	exercise fl	308655		92564		8000	10000	100	250	47	30.9406	14.04	83.46	NaN
17	B07H9PZ42P	yoga mat set	yoga mat s	yoga kit	yoga mat a	213192		44857		3000	4000	0	100	54	45.87655	9.96	98.06	NaN

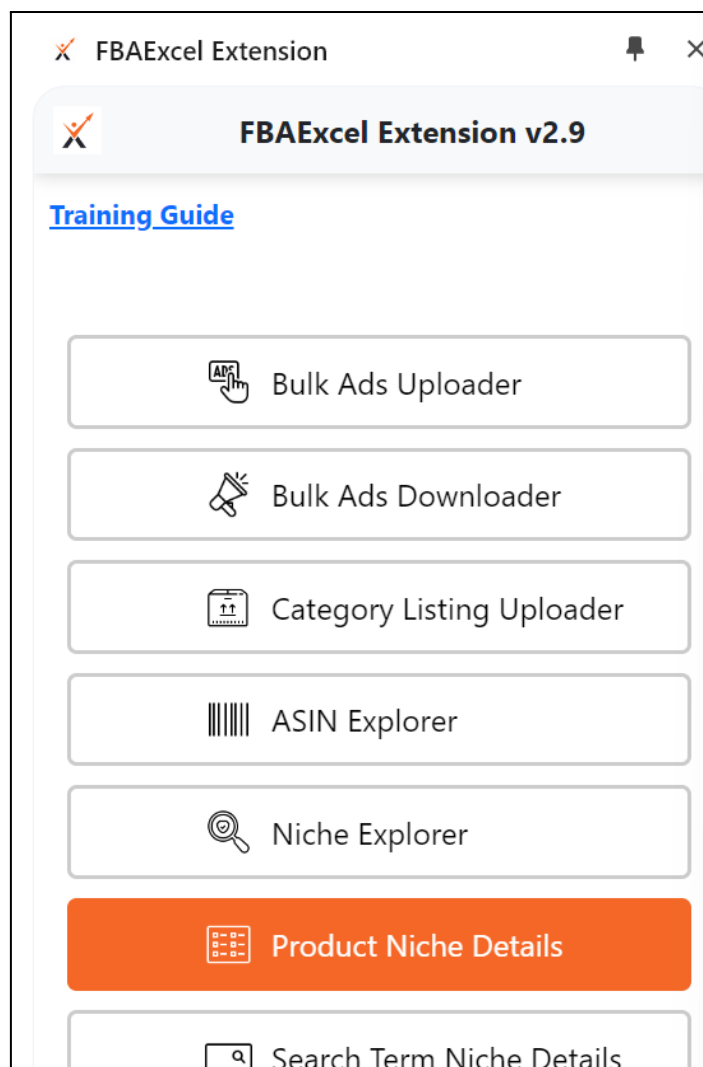
- If you think this feature rocks 🙌 please consider leaving us a 5-star review in the Chrome app store. It just takes 2 seconds and helps us a ton!!!! >> [LEAVE A REVIEW HERE](#) <<

● Product Niche Details Tool

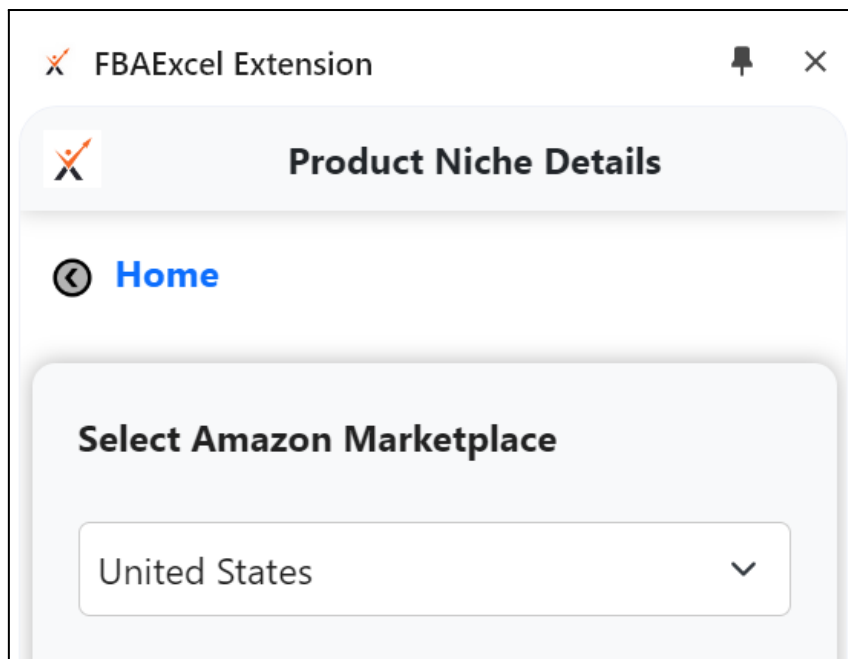
This tool is most popularly used alongside our Adtactix PPC tool and it allows you to quickly research which ASINs to target in your PPC campaigns based on Amazon's internal Product Opportunity Explorer ASIN Niche Details Tool.

Follow these steps to get started using the Product Niche Details Tool:

- From the home screen click on Product Niche Details



2. Select your marketplace



3. Enter a list of **ASINs** or **Keywords** (one per line) and Choose your download file type. Click Download File.

Add Products
Seller University
Edit

Product Opportunity Explorer > Niche Search Results > Niche Details Page
Metric Glossary

Product Opportunity Explorer
Explore customer demand for new product ideas
Find opportunities in: United States

Find opportunities by categories
Search by Keyword or ASIN
B01LPOU5X0

Niche Details

Learn more about this niche and its potential for new products.

Last updated on 5/25/2024

Request a Metric



exercise mat 2 inch thick

In United States

Is this Niche helpful?

Search Volume (Past 360 days)
40,139

Search Volume Growth (Past 180 days)
79.85%

of Top Clicked Products
27

Average Price (Past 360 days)
\$38.18

Range of Average Units Sold (Past 360 days)
0-100

Return Rate (Past 360 days)
1.82%

Products
Search Terms
Insights
Trends
Customer Review Insights
Returns New!

Top Clicked Products when customers searched for "exercise mat 2 inch thick"

Showing 1 to 25 of 27

Displaying 13 of 13 columns [Customize Columns](#) [Download](#)

Product Name	Image	ASIN	Brand	Category
CAP Barbell All Purpose Folding Anti Tear Exercis...		B0C75BPW48	CAP Barbell	Exercise & Fitness/Accessories/Exercise Mats
BalanceFrom Three Fold Folding Exercise Mat wit...		B07D3NZHV4	BalanceFrom	Exercise & Fitness/Accessories/Exercise Mats
ZENY 2 Thick Tri-fold Folding Gym Exercise Mat E...		B07FNKJ8W2	ZENY	Sports/Other Sports/Gymnastics
Sunny Health & Fitness Folding Gymnastics Exerc...		B0016BUR9G	Sunny Health & Fitness	Exercise & Fitness/Accessories/Exercise Mats
HomGarden 2 Thick Tri-Fold Folding Exercise Mat...		B07KT3FZ9N	HomGarden	Sports/Other Sports/Gymnastics
RitFit Upgraded Folding Exercise Mat 2 Inch Thick...		B01N21KJYR	RitFit	Exercise & Fitness/Yoga/Mats
ProsourceFit Tri-Fold Folding Thick Exercise Mat ...		B01ENULZ7E	ProsourceFit	Sports/Other Sports/Gymnastics

Home

Select Amazon Marketplace

United States

ASINs (one per line):

B01LPOU5X0

Choose Download Type

☒ Append All

☐ Separate by ASIN or Keyword

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- This tool will cycle through your list of ASINs (or keywords) and bulk download the Amazon Opportunity Explorer Product Niche Details view data for your analysis
- The export will automatically save to your Chrome downloads folder. You can open it and use the data for PPC ASIN targeting campaigns or product research

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
ASIN/Keyword	Niche Name	Last Upd	Product Name	ASIN	Brand	Category	Launch Da	Niche Clic	Click Share	Average S	Total Rat	Average C	Average B	Average #	Search Vol	Search Vol #	of Top Cl	Average Pr	Average UI	Average UI	Return Rate (Pas	
B01LPOU5 exercise m	6/3/2024	CAP Barbell	B0C75BPV48	CAP Barbell	Exercise & Fitness/Accessories/Exercise Mats	1700	0.177676	27.31353	731	4.7	2.2444	2	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	BalanceFrom	B07D3NZHV4	BalanceFrom	Exercise & Fitness/Accessories/Exercise Mats	979	0.10232	35.77595	31075	4.7	5.7241	5	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	ProsourceFit	B01ENULZ7E	ProsourceFit	Sports/Other Sports/Gymnastics	509	0.053198	39.71851	19017	4.7	1	6	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	ZENY 2 Thick	B07FNKJ8W2	ZENY	Sports/Other Sports/Gymnastics	947	0.098976	40.13959	553	4.7	10.1111	1	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	Gaiam Ess	B07H9PDL	Gaiam	Exercise & Fitness/Accessories/Exercise Mats	181	0.018917	21.4196	40134	4.6	2.8	4	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	Amazon B	B01LPOU5	Amazon B	Exercise & Fitness/Accessories/Exercise Mats	213	0.022262	19.99423	79370	4.6	1	4	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	HomGarde	B07KT3FZ9N	HomGarde	Sports/Other Sports/Gymnastics	556	0.05811	30.46586	153	4.6	77.4889	1	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	Sunny Hea	B0016BUR9G	Sunny Hea	Exercise & Fitness/Accessories/Exercise Mats	620	0.064799	30.21926	2882	4.5	63.5778	4	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	RitFit Upgr	B01N21KJYR	RitFit	Exercise & Fitness/Yoga/Mats	555	0.058006	73.22107	1594	4.7	62.8222	1	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	nuveti Larg	B0B6HCLT	nuveti	Exercise & Fitness/Accessories/Exercise Mats	298	0.031145	71.78203	115	4.4	131.7	2	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	Retrospec	B092XF3V	Retrospec	Exercise & Fitness/Accessories/Exercise Mats	135	0.01411	35.34337	9029	4.6	2.2778	4	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	BalanceFr	B07R7RMC	BalanceFr	Exercise & Fitness/Accessories/Exercise Mats	138	0.014423	34.81147	17493	4.7	3.3556	3	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	Exercise M	B0C2GMBI	annngrow	Exercise & Fitness/Accessories/Exercise Mats	110	0.011497	40.96026	694	4.5	65.4778	2	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	GoSports	B08FCY75	GoSports	Exercise & Fitness/Accessories/Exercise Mats	344	0.035953	50.32382	669	4.6	75.3556	3	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	BalanceFr	B072BN45	BalanceFr	Sports/Other Sports/Gymnastics	143	0.014946	113.0246	11662	4.7	1.2222	5	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	SPRI Hang	B00CRU7	SPRI	Exercise & Fitness/Accessories/Exercise Mats	196	0.020485	28.62581	1422	4.7	14.8222	3	40139	0.798508	27	38.18156	0	100	1.82			
B01LPOU5 exercise m	6/3/2024	BalanceFr	B07D3NR1	BalanceFr	Exercise & Fitness/Accessories/Exercise Mats	441	0.046091	45.80084	31075	4.7	5.7241	4	40139	0.798508	27	38.18156	0	100	1.82			

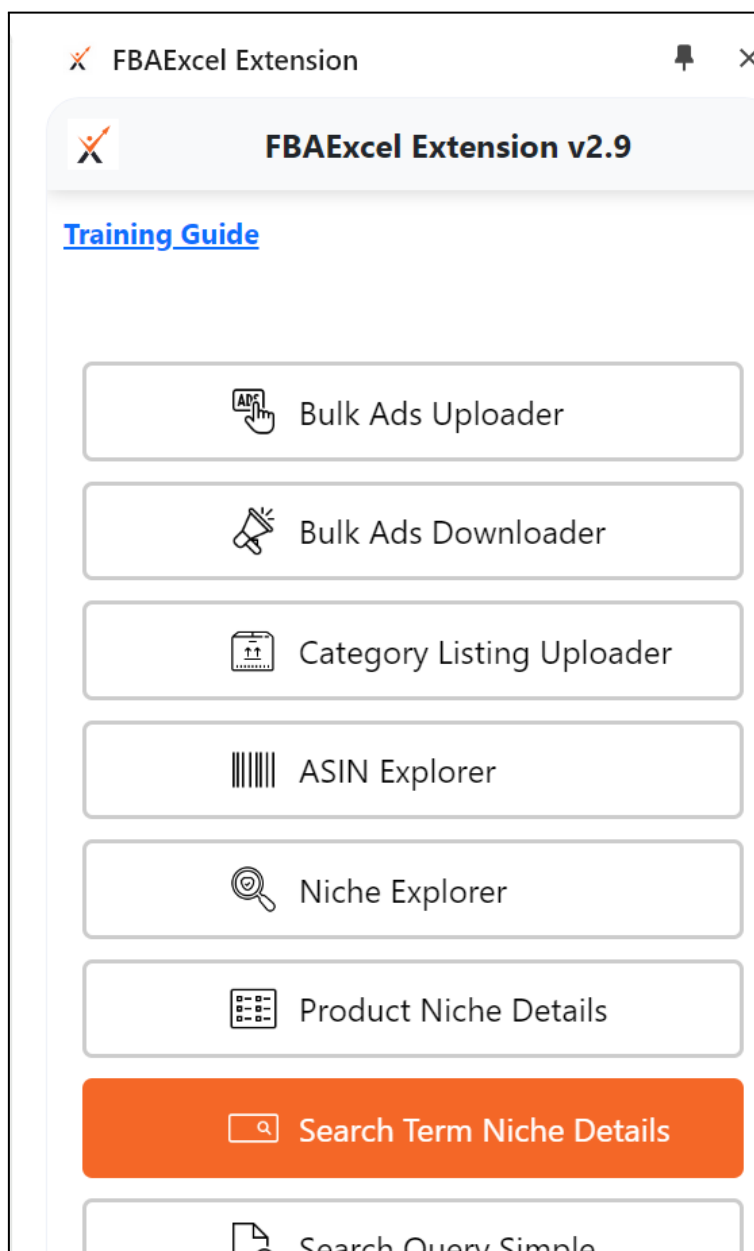
- If you think this feature rocks 🙌 please consider leaving us a 5-star review in the Chrome app store. It just takes 2 seconds and helps us a ton!!!! >> [LEAVE A REVIEW HERE](#) <<

● Search Term Niche Details Tool

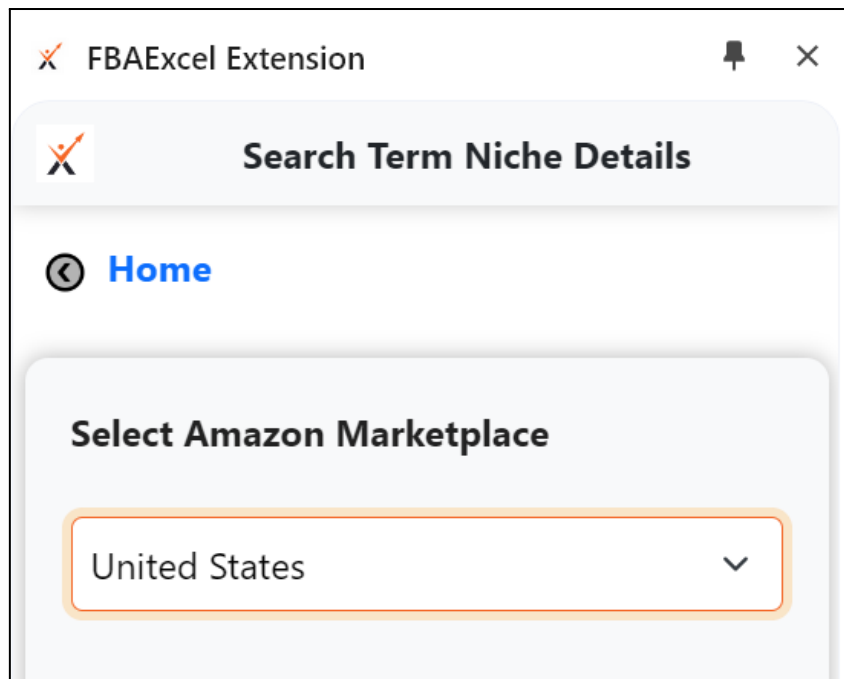
This tool is most popularly used alongside our Adtactix PPC tool and it allows you to quickly research keywords to target in your PPC campaigns based on Amazon's internal Product Opportunity Explorer Tool.

Follow these steps to get started using the Search Term Niche Details Tool:

1. From the home screen click on Search Term Niche Details



2. Select your marketplace



3. Enter a list of **ASINs** or **Keywords** (one per line) and Choose your download file type. Click Download File.

Add Products
Seller University
Edit

Product Opportunity Explorer > Niche Search Results > Niche Details Page
Metric Glossary

Product Opportunity Explorer

Explore customer demand for new product ideas

Find opportunities in: United States

Find opportunities by categories

Search by Keyword or ASIN

Niche Details

Learn more about this niche and its potential for new products.

Last updated on 5/25/2024

Request a Metric

exercise mat 2 inch thick

In United States

Is this Niche helpful? 👍 👎 💬

Search Volume (Past 360 days)
40,139

Search Volume Growth (Past 180 days)
79.85%

of Top Clicked Products
27

Average Price (Past 360 days)
\$38.18

Range of Average Units Sold (Past 360 days)
0-100

Return Rate (Past 360 days)
1.82%

Products
Search Terms
Insights
Trends
Customer Review Insights
Returns New!

Search Terms in this Niche

Showing 1 to 6 of 6

Displaying 15 of 15 columns [Customize Columns](#) [Download](#)

Search Term	Search Volume			Demand		Product Name
	Total Count Past 360 days	Growth Past 90 days	Growth Past 180 days	Click Share Past 360 days	Search Conversion Past 360 days	
exercise mat 2 inch thick	15,594	-2.01%	583.62%	60.20%	2.64%	CAP Barbell All Purpose Folding
exercise mat thick 3 inch	5,504	-2.87%	28.29%	10.95%	1.33%	ProsourceFit Tri-Fold Folding
thick exercise mat 3 inches	5,463	-42.34%	66.75%	9.25%	1.52%	CAP Barbell All Purpose Folding
2 inch thick exercise mat	5,241	-14.91%	-42.57%	8.06%	1.66%	CAP Barbell All Purpose Folding
2 inch exercise mat	4,684	-13.33%	0.26%	8.64%	2.16%	CAP Barbell All Purpose Folding

FBAExcel Extension

Search Term Niche Details

[Home](#)

Select Amazon Marketplace

United States

ASINs (one per line):

B0C7SBPW48
B07D3NZHV4
B07FNKJ8W2

Choose Download Type

☒ Append All

☐ Separate by ASIN or Keyword

[Download Files](#)

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- The export will automatically save to your Chrome downloads folder. You can open it and use the data for PPC keyword targeting campaigns

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W
1	ASIN/Keyw	Niche Name	Last Update	Search Term	Search Vol	Search Vol	Search Vol	Click Share	Search Co	Top Clicks	Top Clicks	Top Clicks	Top Clicks	Top Clicks	Top Clicks	Search Vol	Search Vol	# of Top Cl	Average Pr	Average U	Average U	Return Rate	(Pas
2	B0C7SBPV	exercise m	6/3/2024	exercise m	15594	-2.01	583.62	60.2	2.64	CAP Barbe	B0C7SBPV	ZENY 2 Thi	B07FNKJ8I	BalanceFr	B07D3NZH	40139	0.798508	27	38.18156	0	100	1.82	
3	B0C7SBPV	exercise m	6/3/2024	exercise m	5504	-2.87	28.29	10.95	1.33	Prosource	B01ENULZ	CAP Barbe	B0C7SBPV	BalanceFr	B07D3NZH	40139	0.798508	27	38.18156	0	100	1.82	
4	B0C7SBPV	exercise m	6/3/2024	thick exerc	5463	-42.34	66.75	9.25	1.52	CAP Barbe	B0C7SBPV	Prosource	B01ENULZ	BalanceFr	B07D3NZH	40139	0.798508	27	38.18156	0	100	1.82	
5	B0C7SBPV	exercise m	6/3/2024	2 inch exe	4684	-13.33	-0.26	8.64	2.16	CAP Barbe	B0C7SBPV	BalanceFr	B07D3NZH	Sunny Hea	B0016B8UR	40139	0.798508	27	38.18156	0	100	1.82	
6	B0C7SBPV	exercise m	6/3/2024	2 inch thic	5241	-14.91	-42.57	8.06	1.66	CAP Barbe	B0C7SBPV	ZENY 2 Thi	B07FNKJ8I	BalanceFr	B07D3NZH	40139	0.798508	27	38.18156	0	100	1.82	
7	B0C7SBPV	exercise m	6/3/2024	2 inch mat	3653	-10.2	-35.45	2.89	0.49	BalanceFr	B072BN45	BalanceFr	B07D3NZH	CAP Barbe	B0C7SJSRI	40139	0.798508	27	38.18156	0	100	1.82	
8	B0C7SBPV	gymnastic	6/3/2024	gymnastic	1934272	-47.01	-3.73	53.77	0.77	Prosource	B07XH4BT	CAP Barbe	B0C7SBPV	Signature I	B0CDDL7	3659555	-0.02578	52	72.28713	750	1000	1.63	
9	B0C7SBPV	gymnastic	6/3/2024	tumbling n	430026	-40.64	-10.6	12.08	0.61	Prosource	B07XH4BT	Signature I	B0CDDL44I	CAP Barbe	B0C7S8VX	3659555	-0.02578	52	72.28713	750	1000	1.63	
10	B0C7SBPV	gymnastic	6/3/2024	gymnastic	286759	-30.77	-30.53	6.78	0.67	Prosource	B07XH4BT	Signature I	B0CDDL44I	CAP Barbe	B0C7S8VX	3659555	-0.02578	52	72.28713	750	1000	1.63	
11	B0C7SBPV	gymnastic	6/3/2024	tumbling n	131375	-23.5	81.42	4.43	0.65	Prosource	B07M6GFI	BalanceFr	B07D3NGI	Antsy Pant	B09DMFSC	3659555	-0.02578	52	72.28713	750	1000	1.63	
12	B0C7SBPV	gymnastic	6/3/2024	gymnastic	115678	-39.59	-10.39	3.55	0.82	Prosource	B07XH4BT	Signature I	B0CDDL7	CAP Barbe	B0C7S8VX	3659555	-0.02578	52	72.28713	750	1000	1.63	
13	B0C7SBPV	gymnastic	6/3/2024	tumble ma	109357	-37.02	-14.38	2.59	0.36	BalanceFr	B07143NV	CAP Barbe	B0C7S8VX	AKSPORT	(B07L8WW	3659555	-0.02578	52	72.28713	750	1000	1.63	
14	B0C7SBPV	gymnastic	6/3/2024	gymnastic	105295	-22.26	-26.82	2.35	0.39	Prosource	B07XH4BT	Prosource	B01ENULZ	Signature I	B0CDDL7	3659555	-0.02578	52	72.28713	750	1000	1.63	
15	B0C7SBPV	gymnastic	6/3/2024	tumbling n	95848	-60.1	49.53	1.9	0.61	Signature I	B0CDDL44I	BalanceFr	B072BN45	CAP Barbe	B0C7SJSRI	3659555	-0.02578	52	72.28713	750	1000	1.63	
16	B0C7SBPV	gymnastic	6/3/2024	gym mats	69414	-40.57	23.12	1.47	0.56	Prosource	B07M6GFI	Signature I	B07W86HI	Signature I	B0CDDWN	3659555	-0.02578	52	72.28713	750	1000	1.63	
17	B0C7SBPV	gymnastic	6/3/2024	cheer mat	60561	-9.76	-20.17	1.4	0.27	Matladin	6 B0797FLZI	CAP Barbe	B0C7S8VX	Signature I	B0CDD3G	3659555	-0.02578	52	72.28713	750	1000	1.63	
18	B0C7SBPV	gymnastic	6/3/2024	gymnastic	53070	-51.52	142.74	1.9	0.88	Prosource	B07XH4BT	Prosource	B07M6GFI	Signature I	B07W86HI	3659555	-0.02578	52	72.28713	750	1000	1.63	
19	B0C7SBPV	gymnastic	6/3/2024	tumble ma	32919	-28.37	49.54	1.31	0.66	BalanceFr	B07143NV	Prosource	B07M6GFI	DAIRTRAC	B08MW91	3659555	-0.02578	52	72.28713	750	1000	1.63	
20	B0C7SBPV	gymnastic	6/3/2024	tumbling n	41904	-24.68	-25.75	0.98	0.5	Prosource	B07XH4BT	Signature I	B0CDDL44I	BalanceFr	B072BN45	3659555	-0.02578	52	72.28713	750	1000	1.63	
21	B0C7SBPV	gymnastic	6/3/2024	cheer mat	23943	-11.42	83.82	0.72	0.31	BalanceFr	B07143NV	Signature I	B0CDDWN	CAP Barbe	B0C7S8VX	3659555	-0.02578	52	72.28713	750	1000	1.63	
22	B0C7SBPV	gymnastic	6/3/2024	gymnastic	40355	-32.51	-22.55	1	0.54	Prosource	B07XH4BT	Signature I	B0CDDL7	BalanceFr	B0722VRV	3659555	-0.02578	52	72.28713	750	1000	1.63	
23	B0C7SBPV	gymnastic	6/3/2024	gymnastic	27419	-38.23	87.71	1.02	0.71	Prosource	B07M6GFI	Kangaroo I	B08Z3NV8	Matladin	6 B0797FLZI	3659555	-0.02578	52	72.28713	750	1000	1.63	
24	B0C7SBPV	gymnastic	6/3/2024	kids gymn	38617	-52.94	10.72	0.94	0.72	Prosource	B07M6GFI	Signature I	B07W86HI	Antsy Pant	B09DMFSC	3659555	-0.02578	52	72.28713	750	1000	1.63	
25	B0C7SBPV	gymnastic	6/3/2024	cheer mat	30324	-13.31	-28.82	0.38	0.07	Indoor Gyn	B0BPPCSF	Indoor Gyn	B0BPPDY4	Signature I	B0CDD3G	3659555	-0.02578	52	72.28713	750	1000	1.63	
26	B0C7SBPV	gymnastic	6/3/2024	foldable gy	14762	7.34	62.06	0.8	0.84	BalanceFr	B071VK4D	Prosource	B01ENULZ	CAP Barbe	B0C7SBPV	3659555	-0.02578	52	72.28713	750	1000	1.63	
27	B0C7SBPV	gymnastic	6/3/2024	gymnastic	17657	-33.27	85.9	0.65	0.71	Prosource	B07M6GFI	Signature I	B0CDDL44I	AKSPORT	(B07L8WW	3659555	-0.02578	52	72.28713	750	1000	1.63	
28	B0C7SBPV	folding ma	6/3/2024	folding ma	42281	-8.88	-12.37	15.1	0.8	Prosource	B01ENULZ	CAP Barbe	B0C7SBPV	Tri-Fold Mr	B0BVVVLV	221405	-0.02852	21	45.24506	0	100	2.83	
29	B0C7SBPV	folding ma	6/3/2024	foldable m	33277	5.51	-0.15	11.47	0.45	CAP Barbe	B0C7SBPV	ECR4Kids	B01N9ZQV	Prosource	B01ENULZ	221405	-0.02852	21	45.24506	0	100	2.83	
30	B0C7SBPV	folding ma	6/3/2024	folding exe	32717	-18.58	-5.16	18.57	1.79	BalanceFr	B07D3NR1	Prosource	B01ENULZ	CAP Barbe	B0C7SBPV	221405	-0.02852	21	45.24506	0	100	2.83	
31	B0C7SBPV	folding ma	6/3/2024	folding gyn	20770	-18.45	10.71	10.41	0.86	CAP Barbe	B0C7SBPV	Prosource	B01ENULZ	Signature I	B0CDDL44I	221405	-0.02852	21	45.24506	0	100	2.83	
32	B0C7SBPV	folding ma	6/3/2024	foldable ex	12083	-7.05	26.87	6.84	1.61	Prosource	B01ENULZ	CAP Barbe	B0C7SBPV	Foldable Y	B09ZHVLS	221405	-0.02852	21	45.24506	0	100	2.83	

- If you think this feature rocks 🙌 please consider leaving us a 5-star review in the Chrome app store. It just takes 2 seconds and helps us a ton!!!! >> [LEAVE A REVIEW HERE](#) <<

● SQR Simple File Downloader

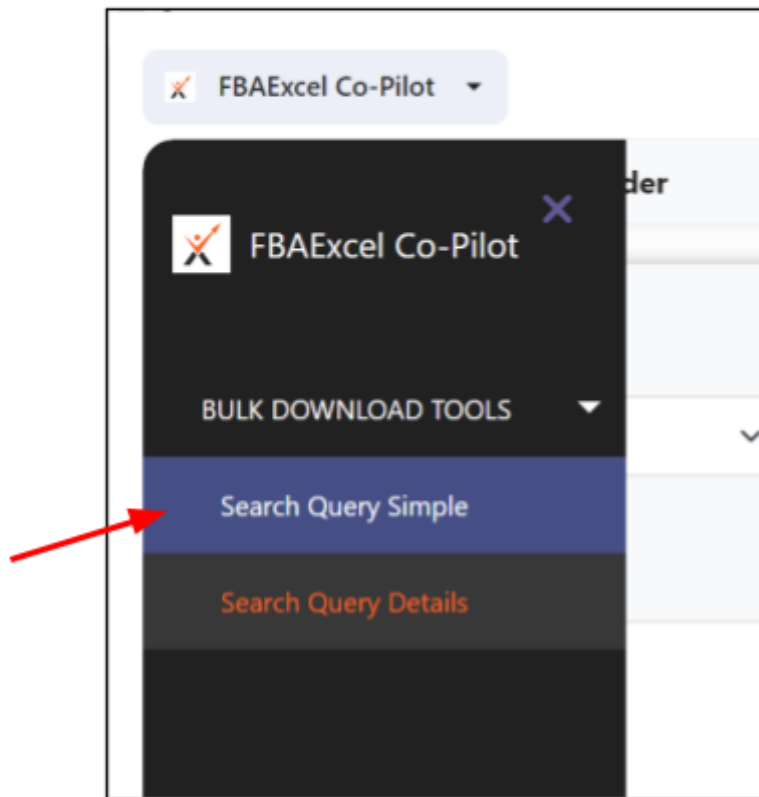
This tool is used to quickly retrieve your ASIN Search Query Performance files for importing into the SQ Commander tool. These exports contain the core data sets used for analyzing your Search Query Performance data.

Search Query Performance [Help & FAQs](#)

This dashboard lists the top queries that led customers to your brand's products. It includes overall query performance, such as impressions, clicks, cart adds, and purchases for each query, and your brand's share of that performance. The Brand view shows query performance across your brand(s). The ASIN view shows the top search queries for a specific ASIN.

Brand View [ASIN View](#)

- Select Search Query Simple Tool from the Chrome Extension menu



2. With a seller central screen open, select your marketplace, input the ASINs, choose your Download Type, and add the periods you want to download.

The most common download configuration for downloading SQ Commander files using Chrome Extension is shown below. This setup will download multiple weeks worth of data into separate files (one for each ASIN). This setup is popular if you like to have a separate SQ Commander sheets setup for each child ASIN. We recommend this setup to keep things more easily organized.

FBAExcel Co-Pilot

SQR Simple Downloader

Select Amazon Marketplace

United States

ASINs (one per line):

B0BR6BWJ6K
B0BR6DSJKL
B0CJCMF6KQ

Choose Download Type

☐ Append All

☒ Separate by ASIN

Add Weeks

× Week 10 | 2024-03-03 - 2024-03-09, 2024

× Week 9 | 2024-02-25 - 2024-03-02, 2024

× Week 8 | 2024-02-18 - 2024-02-24, 2024

× Week 7 | 2024-02-11 - 2024-02-17, 2024

× Week 6 | 2024-02-04 - 2024-02-10, 2024

Download Files

Alternatively if you choose Append All it will export 1 master file. Toggle this option if you want to analyze multiple child ASINs in one SQ Commander sheet

If you like to have one SQ Commander sheet per Child ASIN Use this download configuration

3. Click the orange Download Files button and wait for the file(s) to finish. Depending on how many ASIN/period combinations you selected to download at once will dictate the total download time (figure approx 7 seconds per ASIN/period combination)
4. When finished you will find the downloaded file(s) in your chrome Download folder. You can go to chrome settings > downloads > ask where to save if you want to specify the download location each time.

 SQR_Weekly_B0BR6BWJ6K_US_2024-03-10T06_35_04

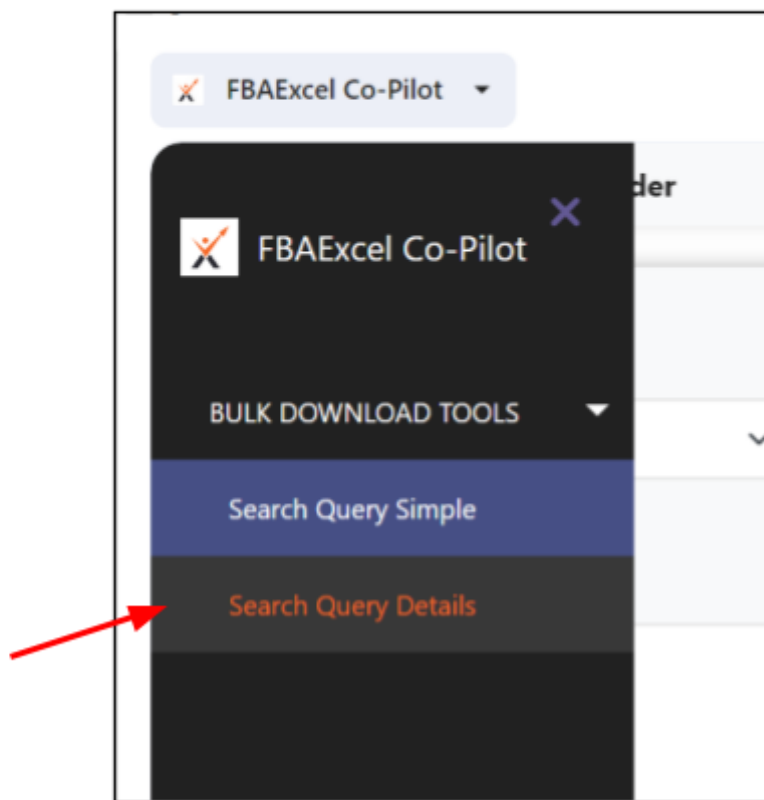
● SQR Details File Downloader

This tool is used to quickly retrieve your ASIN SQR More Details files for importing into the SQ Commander tool. This advanced export is useful in SQ Commander for analyzing the top 10 ASINs click share and impression share for each search query)

Search Query Details [Help & FAQs](#)

This dashboard provides visibility into the performance of up to the top 10 ASINs for the selected search query from the Search Query Performance dashboard in comparison to your selected ASIN. The top performance is selected based on the Query ASIN score, calculated using a combination of search funnel impressions, clicks, cart adds, and purchases.

1. Select Search Query Details from the Chrome Extension menu



2. With a seller central screen open, select your marketplace, input the ASINs, choose your Download Type, and add the periods you want to download.

The most common download configuration for SQ Commander files is shown below. This setup will download multiple weeks worth of data into separate files (one for each ASIN). This setup is popular if you like to have a separate SQ Commander sheets setup for each child ASIN. We recommend this setup to keep things more easily organized.

Alternatively if you choose Append All it will export 1 master file. Toggle this option if you want to analyze multiple child ASINs in one SQ Commander sheet

If you like to have one SQ Commander sheet per Child ASIN Use this download configuration

3. Click the orange Download Files button and wait for the file(s) to finish.
4. **IMPORTANT:** This operation can take a little while to complete (approximately 1 min 30 sec per ASIN/period combination). Depending on how many ASIN/period combinations you selected to download at once will dictate the download time. Please keep your seller central browser tab open until the downloads complete.
5. When finished you will find the downloaded file(s) in your chrome Download folder. You can go to chrome settings > downloads > ask where to save if you want to specify the download location each time.



SQRdetails_Weekly_B0BR6BWJ6K_US_2024-03-11T16_16_07

? Frequently Asked Questions

- How can I use the extension across different Seller Central Logins + brands ?

Please refer to the specific tool sections above for more details but in general you can open the extension in multiple Chrome Profiles to schedule tasks across multiple Seller Central profiles. There are options within each downloader/uploader for managing different brands and marketplaces within the same Seller Central login

- What browsers does the Extension work with?

Our extension only works with Google Chrome browser