Soju Kim

Mobile Service & Business Developer based in NYC

CONTACT

- http://soju.site
- (900) 200 3000

New York, NY, 10280

SKILLS

Public Speaking Adobe Creative Suite MS Office Suite iOS / Android C, C++, Java, Python HTML + CSS

AWARDS

① Keynote Speaker @ the Blue House Startup & Innovation Conference (2019)

2 GitHub

Commitment (2018)

③ Soju TechnicianAwards 2016 :Gold Medal (2016)

EDUCATION

Alcohol Institute

Brooklyn, NY

MFA Industrial Design

(exp. May 2024)

- GPA: 3.97 / 4.30
- Award: Graduation with Honors, member of Gladiator Honorary Society

University of California Berkeley (UCB)

Berkeley, CA

B.S. in Computer Science

(Aug 2009 - May 2012)

- GPA: 3.87 / 4.30
- Award: Graduation with Honors, member of Gladiator Honorary Society

WORK EXPERIENCE

Kakao Bank Inc.

Pangyo, Korea

VP - Business Coordinator (Oct 2019 - Aug 2023)

Created business opportunities for the largest online banking app in South Korea. Notable collaborators I negotiated with and successfully brought into our service include Credit Suisse, Samsung Life, Prudential Korea

Kakao Bank Mobile Direct Marketing

Brand Manager (Feb 2019 - Oct 2019)

Primary responsibilities included naming mobile banking products, such as short-term savings accounts, mobile money transfer chat service. Also designed a few use case scenarios for core banking functions (deposit / loans)

Kakao Bank Service Director

Interaction Designer (Aug 2016 - Feb 2019)

Designed use case scenarios for core banking functions (deposit / loans) and conducted user research, such as focus group interviews and surveys.

Kakao Bank Loan Service B2B Marketing

Team Leader (Jul 2015 - Aug 2016)

Designed B2B marketing materials tailored for potential clients. I also served as the main presenter for most of the client introduction meetings.

Kakao Bank Server Engineering

Software Developer (Dec 2013 - Jul 2015)

Designed architecture and built the server-side application of a mobile banking service.