


# Soju Kim

Mobile Service & Business Developer based in NYC

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## CONTACT

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## SKILLS

Public Speaking  
Adobe Creative Suite  
MS Office Suite  
iOS / Android  
C, C++, Java, Python  
HTML + CSS

## AWARDS

- ① Keynote Speaker @  
the Blue House  
Startup & Innovation  
Conference (2019)  
② [GitHub](#)  
Commitment (2018)  
③ Soju Technician  
Awards 2016 :  
Gold Medal (2016)

## EDUCATION

### Alcohol Institute

Brooklyn, NY

#### MFA Industrial Design

(exp. May 2024)

- GPA : 3.97 / 4.30
- Award: Graduation with Honors,  
member of Gladiator Honorary  
Society

### University of California Berkeley (UCB)

Berkeley, CA

#### B.S. in Computer Science

(Aug 2009 - May 2012)

- GPA : 3.87 / 4.30
- Award: Graduation with Honors,  
member of Gladiator Honorary  
Society

## WORK EXPERIENCE

### Kakao Bank Inc.

Pangyo, Korea

#### VP - Business Coordinator (Oct 2019 - Aug 2023)

Created business opportunities for the largest online banking app in South Korea. Notable collaborators I negotiated with and successfully brought into our service include Credit Suisse, Samsung Life, Prudential Korea

### Kakao Bank Mobile Direct Marketing

#### Brand Manager (Feb 2019 - Oct 2019)

Primary responsibilities included naming mobile banking products, such as short-term savings accounts, mobile money transfer chat service. Also designed a few use case scenarios for core banking functions (deposit / loans)

### Kakao Bank Service Director

#### Interaction Designer (Aug 2016 - Feb 2019)

Designed use case scenarios for core banking functions (deposit / loans) and conducted user research, such as focus group interviews and surveys.

### Kakao Bank Loan Service B2B Marketing

#### Team Leader (Jul 2015 - Aug 2016)

Designed B2B marketing materials tailored for potential clients. I also served as the main presenter for most of the client introduction meetings.

### Kakao Bank Server Engineering

#### Software Developer (Dec 2013 - Jul 2015)

Designed architecture and built the server-side application of a mobile banking service.