

My name is LaTonya Baker, I am the founder and CEO of Generation of Excellence Trendsetters, Generation of Excellence Non Profit, GOE House of Purpose Transitional Living Home, I'm Still My Sister's Keeper the Movement and Fashion Show, and Tyresia's Boutique Too. I started this journey in 2012 after losing my mother unexpected. Our mother was the glue to our family and mourning the loss of her played a huge impact on our family. It was at that time that I chose to break cycles. After researching my family's history, I discovered that not only did my mother pass in her sleep due to hypertension and obesity, so did my grandmother and great grandmother. This not only worried me but pushed me to make some healthy changes in my life. Throughout the years I've served as a community health worker, personal stylist, production coordinator, mentor and case manager. Throughout my journey I've been transparent with hopes of encouraging and impacting the lives of others.

About my Organizations

Generation of Excellence Trendsetters

We provide prenatal care and childcare coordination to expecting mothers and/or mothers who recently delivered (0-6mths old infants). We provide resources for housing, continuing education, healthy nutritional training, job readiness skills training and more. We also provide clothing, household cleaning items, and donated appliances and other home furnishing. What sets us apart from others is that we decided to become a one stop shop for our clients, after discovering that providing resources was not always enough.

Generation of Excellence Non-Profit Our nonprofit organization provides services to the youth such as; Mentorship, Creative Arts, Performing Arts, Dance, Radio Personality and Hosting, DJ Classes, Web and T-shirt Design, Introductory to Entrepreneurship, Focus Group Discussions, Podcast training and more

GOE House of Purpose

We provide transitional living to women and children for up to 6 months, we also provide Home Economics Training, Financial Literacy training, Life coach support, resources for housing and more.

I'm Still My Sister's Keeper "The Movement"

We are a sisterhood. We bring awareness to issues and barriers that people face in life through fashion. Each year we coordinate an amazing fashion show and healing session with hopes of impacting, bringing awareness and empowering others.

Tyresia's Boutique too

We provide the latest most affordable apparel from sizes small-3x for women. We also offer personal styling services.