21st Annual Applied Materials Silicon Valley Turkey Trot
Thursday, November 27, 2025 | Downtown San Jose

MAKE SURE TO INSERT YOUR CUSTOM REGISTRATION LINK IN THESE EMAIL TEMPLATES!

1. Generic Email #1

Subject: Run or Walk the Turkey Trot with Team _____

Copy: Represent _____ at the [21st Annual Silicon Valley Turkey Trot](#) – America's Largest Thanksgiving Day Race!

Join us on Thanksgiving morning as we hit the pavement for this 5K, 10K, and Kids Fun Run celebrating health, wellness, and giving back. Proceeds from the event will be donated to four local beneficiaries providing critical care to underserved populations in Silicon Valley.

5K/10K registrations include:
- Long-Sleeved Tech Shirt
- Bib with Professional Race Timing
- Post-Race Refreshments
- Post-Race Festival
- A memorable Thanksgiving tradition!

Gather your friends, family, and colleagues and sign-up to compete as part of the _____ team HERE. We're looking forward to seeing you there!

2. Generic Email #2

Subject: Register for Team _____ for the 2025 Turkey Trot!

Copy: Save the date for the [21st Annual Silicon Valley Turkey Trot](#) on November 27!

Don't miss out on your chance to be a part of team _____ for America's Largest Thanksgiving Day Race. With a 5K Run/Walk, 10K Run, and Kids Fun Run, there is an event for every runner, jogger, and walker at _____.

Centered around the season of giving, the Turkey Trot strives to uplift and improve the quality of life for underserved communities in Silicon Valley. To date they have donated over $12 million to local non-profits and we are looking forward to helping add to that total this year.

To join the _____ team, select the _____ Fittest Firm team during registration, and sign up your friends and family HERE!

Subject: Participate in the Virtual Turkey Trot from Anywhere in the U.S.!

Copy: Not going to be in town on Thanksgiving morning? No problem!

Join team _____ from anywhere in the country for the [21st Annual Silicon Valley Turkey Trot](#). Sign-up for the virtual 5K, 10K, or Kids Fun Run and complete your run anytime between November 27 through December 3 by simply hitting the pavement in your neighborhood, on your treadmill, or on your favorite trail!

Virtual registrations include:
- Long-Sleeved Tech Shirt for 5K/10K participants
- Kids Short-Sleeved Race Shirt and Medal for Kids Fun Run participants
- Race Bib
- FREE Domestic Shipping
- Access to RaceJoy Tracking App
- A memorable Thanksgiving tradition!

Register HERE, and don't forget to select the _____Fittest Firm Team during registration!

Subject: Run with Purpose at the 2025 Turkey Trot!

Copy: The [Silicon Valley Turkey Trot](#) is not just about kicking off the holiday weekend – it's about giving back to our community in a big way.

By participating as part of team _____, you will help to support four local non-profits that are making a real difference in Silicon Valley.

1. **Healthier Kids Foundation:** Our children's health is a priority, and Healthier Kids Foundation strives to provide kids with access to quality healthcare, education, and a chance for a brighter future.
2. **Second Harvest of Silicon Valley:** Fighting hunger and food insecurity in our region, they ensure that no one goes to bed hungry.
3. **Second Harvest Food Bank Santa Cruz County:** Extending their reach to Santa Cruz County, they work to ensure that even more individuals and families have access to nutritious food options.
4. **The Health Trust:** Committed to improving the health and well-being of our community, this organization works tirelessly to provide medical services and resources to those who need it most.

Join us on Thanksgiving morning with a heart full of gratitude and a determination to make a positive impact. Register HERE!

5. Employee Discount Language – can be added to any emails

_____'s got you covered – for a limited time, register with the coupon code "_____" at checkout to get (% or $) off 2025 Turkey Trot registration fees for yourself (and __ guests)!

(Change based on your coupon code guest preferences – i.e. employee only or employees plus _ guests)