



FROM: Ask Every Student Steering Committee
SUBJECT: 2022 Ask Every Student Implementation Grants
DATE: May 16, 2022

I. ASK EVERY STUDENT OVERVIEW

[Ask Every Student](#) (AES) is a national, nonpartisan, joint initiative of the Students Learn Students Vote Coalition, the ALL IN Campus Democracy Challenge, Campus Vote Project, and NASPA - Student Affairs Administrators in Higher Education. AES supports higher education institutions to implement, institutionalize, and scale voter registration strategies that reach every student on campus. The program uses the framework that full student voter participation comes from integrating person-to-person voter registration into existing processes, such as orientation or classes – both in-person and virtually.

Ultimately, the goal of the program is simple: help colleges and universities register every eligible student to vote. AES helps campuses meet and exceed their voter registration requirements under [section 487\(a\)\(23\) of the Higher Education Act](#), using a framework that moves institutions towards full student voter registration by leveraging processes that touch every individual student. This document outlines Implementation Grants available to support campus engagement for *Ask Every Student* Codesigner and Commitment Campuses in 2022.

II. FUNDING OPPORTUNITY: IMPLEMENTATION GRANTS

The purpose of these grants is to help *AES* Codesigner and Commitment Campuses implement, institutionalize, and scale *Ask Every Student* voter registration tactics throughout the 2022 fall semester, through the November 8, 2022 midterm elections.

All *AES* Codesigner and Commitment Campuses are eligible to apply for merit- and needs-based Implementation Grants. *AES* Implementation Grants average \$5,000, though the *AES* Steering Committee will consider proposals from campuses of slightly higher amounts depending on student population size and scope of project. No more than 18% of the total grant budget may be allocated to overhead or other indirect costs.

Minority-serving institutions, community colleges, and campuses with high rates of Pell Grant recipients are especially encouraged to apply.

Implementation Grant recipients will be expected to:

1. Fulfill their [Codesigner or Commitment Campus responsibilities](#);
2. Submit their 2022 NSLVE reports when they are available; and
3. Submit one reporting document due December 15, 2022.

- ☆ Reports will be required to include a sum total count of the number of registrations facilitated through the Implementation Grant received by your campus. *Campuses are encouraged to consider how they will track this information.*

III. TO APPLY

Please apply via the [Ask Every Student First Step Form](#). The application involves a survey on your institution, existing programming, goals, and the submission of an *Ask Every Student Implementation Plan & Budget*.

The Implementation Plan & Budget should be in one document, no longer than 3 pages and include the following:

- ☆ *Summary* – A **short, one-paragraph summary** that includes the amount of funding requested and gives a general description of the use of the requested funds.
- ☆ *Program Overview* – An **overview of the voter registration tactics, activities**, etc. that your campus would utilize to fully implement *Ask Every Student* in the 2022 fall semester. You will have to specify:
 - The number of students your program will reach,
 - Specifically the **number of students who will be registered to vote** and how you will be **collecting or tracking that data**;
 - Any **structural barriers to voting** that impact students on your campus and in your community; and
 - Any **needs-based** related matters the Steering Committee should consider in evaluating your proposal.
- ☆ *Timeline* – This section should include a **timeline that shows the chronological order** in which each activity listed in the *Program Overview* will take place.
- ☆ *Budget* – This section should include a **table with categories of expenditures** that will be funded by the requested grant.

Check out sample [Implementation Proposals](#).

IV. DEADLINE TO APPLY

Proposals are being accepted on a rolling basis. **June 30, 2022** is the deadline.

V. FUNDING PERIOD

Grants will be distributed on a rolling basis and must be expended by **December 1, 2022**.

VI. QUESTIONS

We encourage you to review the [SLSV Coalition's Funding FAQ](#) for helpful insight before applying for *Ask Every Student* funding. If you have any additional questions, please reach out to AES Manager Carmen Liñero-Lopez at carmen@slsvcoalition.org.