



Top 3 | Exercises for Arthritis in the Low Back

Email #1

Subject: Low back arthritis pains? Check this out

Body:

Hey [Contact.FirstName],

If you have been experiencing Arthritis in your lower back then this is for you.

We put together exercises you can do at home.

Here are the top 3 home exercises for arthritis in the lower back.

[Click/tap to view.](#)

And if you do find you're experiencing this type of pain, please call me at [Practice.Phone] and I'll see if I can help you.

I hope this helps you,

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice_Address]

Email #2, sent 2 days after email #1

Subject: Arthritis pain an issue?

Body:

Hey [Contact.FirstName],

If you have been experiencing Arthritis in your lower back then this is for you.

We put together exercises you can do at home.

Here are the top 3 home exercises for arthritis in the lower back.

[Click/tap to view.](#)

And if you do find you're experiencing this type of pain, please call me at [Practice.Phone] and I'll see if I can help you.

I hope this helps you,

[PracticeOwner.FullName]
[Contact.PracticeName]
[Practice.Phone]
[Practice_Address]

Email #3, sent 2 days after email #2

Subject: Check this out if you have arthritis

Body:

Hey [Contact.FirstName],

If you have been experiencing Arthritis in your lower back then this is for you.

Here are the [top 3 home exercises for arthritis in the lower back](#).

[Click/tap to view](#).

And if you do find you're experiencing this type of pain, please call me at [Practice.Phone] and I'll see if I can help you.

I hope this helps you,

[PracticeOwner.FullName]
[Contact.PracticeName]
[Practice.Phone]
[Practice_Address]

Part 2: Top 3 | Exercises for Arthritis in the Low Back

The below emails are sent to contacts *only* if they interact with one of the links sent.

Email #1, sent 5 minutes after clicking a link

Subject: Re: Top 3 Home Exercises for Arthritis in the Low Back

Body:

Hey [Contact.FirstName],

I saw that you checked out the Top 3 Home Exercises for Arthritis in the Low Back...

And I wanted to see if I can help you further....

So I'm offering an appointment to everyone who tried the exercise at home, including you.

I only have a few spots left and I'd love to help you out.

[Click/tap here to schedule >>>](#)

I hope this helps you,

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice_Address]

Email #2, sent 2 days after clicking a link

Subject: RE: [Contact.FirstName]!

Body:

Hey [Contact.FirstName],

I saw that you checked out the Top 3 Home Exercises for Arthritis in the Low Back...

And I wanted to see if I can help you further....

So I'm offering an appointment to everyone who tried the exercise at home, including you.

I only have a few spots left and I'd love to help you out.

[Click/tap here to schedule >>>](#)

I hope this helps you,

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice_Address]

Email #3, sent 2 days after email #2

Subject: [Contact.FirstName], can we help?

Body:

Hey [Contact.FirstName],

I saw that you checked out the Top 3 Home Exercises for Arthritis in the Low Back...

And I wanted to see if I can help you further....

So I'm offering an appointment to everyone who tried the exercise at home, including you.

I only have a few spots left and I'd love to help you out.

[Click/tap here to schedule >>>](#)

I hope this helps you,

[PracticeOwner.FullName]

[Contact.PracticeName]

[Practice.Phone]

[Practice_Address]