

Email: Wonder why?

SL:!

Hey (name)

<compliment>

Why am I in your inbox you may wonder..

I came up with a concept that will engage your customers on a deeper scale by using persuasion methods that will build burning desire to put money in your pocket in order to get value you already provide.

While you're reading this message I am already putting finishing touches on my FREE gift so you can see with your eyes what I am talking about.

If you want me to give you a taste of my concept, with no risk involved reply to this message.

With Energy,

David