

Pendleton Recreation Association (PRA)

Media Release & Use Policy

Purpose

The Pendleton Recreation Association ("PRA") regularly photographs, records, and captures video of players, teams, and events for the purposes of:

- Promoting PRA programs and activities
- Recognizing participants and teams
- Sharing updates with our community, sponsors, and grant funders
- Creating training and highlight materials
- Documenting events for historical and operational records

This includes, but is not limited to, action shots, group photos, candid images, and video recordings of games, practices, and events.

1. Consent to Capture and Use

By registering your child(ren) in any PRA program, you grant PRA the irrevocable right and permission to:

- Photograph, videotape, or otherwise record your child's participation in PRA activities.
- Use, reproduce, publish, distribute, and display such images and recordings in any format (including print, digital, and online) for promotional, marketing, educational, and archival purposes.
- Share such images with news media, partner organizations, sponsors, and grant funders.

This consent applies to all current and future PRA seasons in which your child is enrolled unless revoked in writing as described below.

2. No Opt-Out at Registration

This media release is a condition of participation in PRA programs. Due to the public nature of youth sporting events and our operational need to capture activities for promotional and grant-related purposes, PRA cannot guarantee exclusion from all photographs or recordings.

3. Post-Publication Removal Requests

If you object to a **specific** image or recording after it has been published by PRA, you may submit a written removal request to:

Pendleton Recreation Association – Media Requests

PO Box 904

Pendleton, SC 29670

Email: info@pendletonrecreation.org

Your request must include:

- Your name and contact information
- The participant's name
- A description or link to the image or video in question
- The reason for your objection

Upon receipt, PRA will make reasonable efforts to remove the material from its controlled platforms (e.g., PRA website, official social media accounts, printed materials in our possession). PRA cannot control the removal of content that has been shared, reposted, or published by third parties.

4. Release of Liability

You agree that PRA, its officers, directors, coaches, volunteers, and agents shall not be liable for any claims, demands, or causes of action arising out of the use of such photographs or recordings in accordance with this policy.

Acknowledgment of Policy

By registering your child(ren) with PRA, you acknowledge that you have read, understood, and

agree to this Media Release & Use Policy, and that it is a required condition for participation in PRA programs.