

<https://www.wsj.com/articles/cios-share-their-favorite-reads-of-2019-11577196001>

Digital Transformation: Survive and Thrive in an Era of Mass Extinction

https://www.amazon.com/Fearless-Success-John-Foley-ebook/dp/B07PT93HR1/ref=sr_1_1?keywords=Fearless+Success%3A+Beyond+High+Performance&qid=1577337011&s=digital-text&sr=1-1

Tribes: We Need You to Lead Us

<https://docs.google.com/spreadsheets/d/1C50N3Ji3J-OCtKYp62az3cnXgluo-uliLuP1q80VCPE/edit#gid=0>

House of debt	Economics	Mian and Sufi	highly recommended for understanding debt and the economy
Emotional Intelligence	Psychology	http://www.amazon.com/Emotional-Intelligence-Matter-More-Than/dp/055338371X/ref=sr_1_sc_1?ie=UTF8&qid=1452485228&sr=8-1-spell&keywords=emotional+intelligence+daniel+goldman	
Pensee	Philosophy/Religion	http://www.amazon.com/Pascals-Pensees-Blaise-Pascal/dp/1456496859/ref=sr_1_2?ie=UTF8&qid=1452485286&sr=8-2&keywords=Pensee+Pascal	
Confessions	Religion	http://www.amazon.com/Confessions-Penguin-Classics-Saint-Augustine/dp/014044114X/ref=sr_1_2?s=books&ie=UTF8&qid=1452485712&sr=1-2&keywords=confessions+st+augustine	

1. Mindfulness/Spirituality:

- The Power of Now - Eckhart Tolle: If you just want to read one and only one book on mindfulness, this is the one. Easy to understand and relate to. And lots of

wisdom. <http://smile.amazon.com/Power-Now-Guide-Spiritual-Enlightenment/dp/1577314808/>

- Search Inside Yourself - Chade-Meng Tan: Written by an engineer and for engineers.

<http://smile.amazon.com/Search-Inside-Yourself-Unexpected-Achieving/dp/0062116932/>

- Journey of Awakening: A Meditator's Guidebook - Ram Dass: great book for people who want to start meditation <http://smile.amazon.com/Journey-Awakening-Meditators-Ram-Dass/dp/0553285726/>

- A Bird on the Wing: Zen Anecdotes for Everyday Life - Osho: A bit more radical and challenging, but it helps push your belief system <http://smile.amazon.com/Bird-Wing-Anecdotes-Everyday-Classics/dp/0983640084/>

- The Heart of Zen - Jun Po: A bit more in-depth look at zen, but definitely one of my favorite books on this topic. <http://smile.amazon.com/Heart-Zen-Enlightenment-Emotional-Liberation/dp/1583947647/>

Some other books on this topic:

- <http://smile.amazon.com/What-Talk-About-When-God/dp/0062049682/>

- <http://smile.amazon.com/Places-that-Scare-You-Fearlessness/dp/1570629218/>

- <http://smile.amazon.com/Path-Enlightenment-Advice-Tibetan-Masters/dp/1611800390/>

2. Business:

- Hard thing about hard things - Ben Horowitz: Khoa already recommended this book already but I gotta repeat it. Such a great book. A bit scary though. It will definitely keep you up at night thinking about your business.

<http://smile.amazon.com/Hard-Thing-About-Things-Building/dp/0062273205/>

- Lean Startup - Ries: A must read for any founders out there

<http://smile.amazon.com/Lean-Startup-Entrepreneurs-Continuous-Innovation/dp/0307887898/>

- <http://smile.amazon.com/Art-Start-2-0-Time-Tested-Battle-Hardened/dp/1591847842/>

- <http://smile.amazon.com/Zero-One-Notes-Startups-Future/dp/0804139296/>

- <http://smile.amazon.com/Built-Last-Successful-Visionary-Essentials/dp/0060516402/>

- <http://smile.amazon.com/Elon-Musk-SpaceX-Fantastic-Future/dp/0062301233/>

Philosophy

- Fooled by Randomness ([review](#)): I read this book a long time ago, and it completely changed how I think ever since. I discovered that I had a lot of biases ([hindsight bias](#), [loss vs gain](#)), but most importantly I learn how to think critically, which unfortunately was never taught in my schools.

- "Thấy lại chính mình" ([review](#)). I don't think you could find this book at bookstores or on the Internet, but I have a copy, let me know if you want to read it. When I relocated to here from Vietnam, my mom sponsored a project which printed 1,000 copies of this book, and she gave me one. The book is a monk's pamphlet, I was skeptical that it was useful, but, oh boy, it was eye-opening for me. In hindsight its ideas are so obvious, and I don't necessarily agree with all of them, but I wonder why I didn't "ngộ" until that very moment.

Psychology

- Influence: The Psychology of Persuasion ([review](#)): For a while I was fascinated by marketing and sales. I really wanted to learn the tricks to persuade a stranger to buy something from me. I read a lot but this book is the most fascinating and it's based on real, peer-reviewed scientific researches.

- Purple Cow by Seth Godin ([review](#)): this is a marketing book, but I think marketing is all about psychology. As most great books are, the idea of this book is so obvious: in order to be known, be it a brand or whatever, you must do something remarkable. You must be the first, nobody remembers the second man set foot on the moon, but most people know that Neil Armstrong who is the first one. I love reading [Seth Godin's blog](#) too. One of my fav articles is [the hierarchy of success](#).

Misc

- The design of everyday things ([review](#)): read this book and you never piss in peace again haha! On a more serious note, I think all engineers should read this book. If I had enough money, I'd give a copy to everyone that designs websites, household electronics, restrooms, door knobs, water faucets, etc. There are so many stupid designs out there. I once was at a hotel where you have to lift the door knob *upward* to open it! What the heck were they thinking? We were stuck outside for 15' until someone next door showed us the trick (he was stuck for a while too!).

- Vietnamera ([review](#)): a very sad story about our people. I wish someone would make a movie out of it.

Books that I remember but haven't reviewed:

Science fiction

- Rendezvous with Rama: it's one of my first sci-fi reads, still remains one of my favorites.

- A brave new world: if you like 1984, this is a must read. It was written 20 years or more before 1984.
- <http://www.terrybisson.com/page6/page6.html>: haha the most hilarious and original short sci-fi story ever! Also check out <http://www.terrybisson.com/page12/page12.html>, which is also super funny.
- Anything by Isaac Asimov.

Science

- Anything by Randall Munroe of XKCD fame. "What if" for sure will teach you something to impress random people at parties =)
- <http://www.feynmanlectures.caltech.edu/>. Man, I wish I'm disciplined enough to finish these volumes. You should also reach all other books by Feynman. He's the most curious person ever lives on Earth.

Business:

The Goal by Goldratt. The general idea is about lean management. One of the best books talking about "lean".

Outliner (Malcom Gladwell, same author as The Tipping point)

Start-up nation

From mathematics to generic programming: good reading for math + comp sci guru, or just to get Thai's attention ;)

Humor

Anything from Dave Barry

Fiction.

Split Second

Cryptonomicon.

Some books for investment:

- Money Masters of the game

http://smile.amazon.com/gp/product/1476757801?redirect=true&ref=s9_simh_gw_p14_d0_i1

- Business Adventures: Twelve Classic Tales from the World of Wall Street

http://smile.amazon.com/Business-Adventures-Twelve-Classic-Street-ebook/dp/B00L1TPCKW/ref=sr_1_1?s=books&ie=UTF8&qid=1452700549&sr=1-1&keywords=business+adventures

- Security analysis

http://smile.amazon.com/Security-Analysis-Foreword-Buffett-Editions/dp/0071592539/ref=sr_1_1?s=books&ie=UTF8&qid=1452700972&sr=1-1&keywords=security+analysis

- Intelligent Asset Allocations

http://smile.amazon.com/Intelligent-Asset-Allocator-Portfolio-Maximize/dp/0071362363/ref=sr_1_3?s=books&ie=UTF8&qid=1452700731&sr=1-3&keywords=asset+allocation