## **ITANA Home Page**

- "Getting Started with EA" or "EA Practice Guide" chicklet across the top
- Box with icons for the capabilities/processes from this year's face2face near where the Artifacts from last year's face2face are
- Wiki steward (for updates or corrections on the Wiki itself), different areas could have different stewards

# Framing/Introduction (what & why) (home page for Architecture capabilities/processes)

- This page sits above the individual capabilities/processes pages and above the Architecture Methods page.
- Icons and not much text, like the Architecture Methods page. Link out to details.
- What is EA?
  - Editorial: If we put this here it should be brief; it can link out to a more detailed definition if need be. In general, definitions make people's eyes glaze over
  - Also, acknowledge that it has different definitions on different campuses
- Why use EA? Why use these processes and artifacts?
- Icons for each of the capabilities/processes along with a short description and a link to the details page

### Guidance (how to use this guide)

- This is not a framework. You can't just do these steps and succeed but you will likely do many of these steps and here is a guide that can help.
- Scenarios for use, light versus heavy. Maybe cull them from the examples sections of the Google docs.
- A decision tree for tool selection
- Tell a story; scenarios that touch on each tool; narrative guidance to find the right tool
- Explain capabilities v. process step v. competencies
- Explain that the steps are not always in order and may be iterative/recursive
- Explain that there is overlap between the steps
- How to get more help at least Itana email list, Itana Steering Committee, Method Stewards

#### Playbook

- Take customer experience approach (i.e. A "I am trying reach a certain outcome" vs. "Here's a link to methods")
- Overview of what the capabilities are and why & when you use then (details are in the actual capability documents itself)
  - Matrix/guide relating goal to capabilities & skills/competencies to methods & artifacts

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### How to use the capabilities

- What should be here if most will be contained in the pages that document the capabilities?
- Include icons/links/short definitions of the individual artifacts in the Create Artifact process page.

#### Personal Use/Skills

- List of important skills and why they are important (e.g. building relationships, personal leadership, facilitation, telling stories, etc.)
- For "Story Telling" skill, link to Outcomes & stories section
- Emphasize that these are learnable skills, not innate qualities

## **Example Outcomes/Stories**

• Summary of stories (what/why use them)

#### **Contact for Help**

At least ITANA email list. Any other options?

# Parking Lot/Todo

- Understanding the wiki audience (who are they, why they come to this site, how they would use it)
- J.J. will ask UW communication staff help review this part of Wiki design
- Look for people with visual skills to supplement Piet