

# Turning Purpose Into Impact

NAME \_\_\_\_\_

DATE \_\_\_\_\_

## Part 1 Directions

In your group, review **two** of the resources below. For each resource, click the link to open it. As you review them, consider this question: *How can someone's digital footprint show their purpose and have a positive impact on the world?* Capture your ideas in the Notes Tracker below.

### Resource 1



Read: "**Valedictorian Anonymously Posted Kind Words About Classmates on Instagram for Nearly a Year**"

CAMERON KEADY, HUFFPOST.COM, 12/6/2017  
(8 MINS.)

### Resource Notes

- Short *HuffPost* article about high school student Konner Sauve, who anonymously posted positive messages to his classmates on Instagram for over a year
- This website contains advertisements that could be distracting or affect how fast the page loads

### Resource 2



Watch: "**How Social Media Is Propelling the Anti-gun Violence Movement**"

THE BEAT WITH ARI MELBER, MSNBC, 3/24/2018  
(7 MINS.)

- MSNBC news story about the role of social media in the Stoneman Douglas shooting and the organizing that happened afterward
- This website contains advertisements that could be distracting or affect how fast the page loads

### Resource 3



Watch: "**Game Changers: Marley Dias and the #1000BlackGirlBooks**"

HOT 97, YOUTUBE.COM, 2/26/2019 (6 MINS.)

- Interview with Marley Dias, the teenage founder of the #1000BlackGirlBooks campaign
- This video is on YouTube, which some school or district filters may block



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## Resource 4



Read: **"We're Not Okay with It. We'll Fight Back."**

WE DON'T HAVE TIME, MEDIUM.COM, 1/28/2018  
(8 MINS.)

- Interview with Jamie Margolin, teen founder of This Is Zero Hour, a campaign against climate change
- If students struggle to get through the entire interview, they can focus on the section about social media (eight paragraphs below the large red logo image)



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## Notes Tracker:

Resource #	How does this example show someone using their digital footprint to showcase their purpose?	What do you think of this example? Would you consider doing something similar? Why or why not?
1	<ul style="list-style-type: none"> <li>Konner Sauve created an anonymous Instagram account and used it to post kind messages about all his classmates.</li> <li>His messages had a positive impact on the school and led to a feeling of being united.</li> </ul>	<ul style="list-style-type: none"> <li>Answers will vary.</li> </ul>
2	<ul style="list-style-type: none"> <li>Teens who experienced the school shooting at Stoneman Douglas High used social media and hashtags to organize marches for gun law reform.</li> <li>Teens all over the country have been inspired by the messages and images that these teens have shared on social media.</li> </ul>	<ul style="list-style-type: none"> <li>Answers will vary.</li> </ul>
3	<ul style="list-style-type: none"> <li>Marley Dias used a Twitter campaign and hashtag to create a movement around getting more books with African American female characters into schools and curricula.</li> <li>Her website now includes a resource guide with books that include African American female characters.</li> </ul>	<ul style="list-style-type: none"> <li>Answers will vary.</li> </ul>



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- Jamie started her movement by reaching out to friends on social media.
- She uses social media to call out climate issues that mainstream media outlets don't report on.
- Her organization's website is a place where people can join her cause, donate to it, and provide other kinds of support.

- Answers will vary.



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## Part 2 Directions

Now it's your turn. What do these examples inspire you to think about in terms of your own purpose? How can you use your digital footprint to make a positive impact on the world? To begin answering these very big questions, choose **two** of the brainstorming questions (one from each group) and write a short response for each. When you're done, be prepared to share your ideas with a partner.

## Brainstorming Questions

Response 1 Questions (Choose one)

1. What problems, either in your school or community, or in the world, are you concerned about? Which ones do you most want to be solved?
2. What person, group, or event inspires you the most? Why? How could they or it be a model for your own life?
3. What activities or experiences in your life have been the most enjoyable? Why do you think that is?

## Response #1

I chose question # \_\_\_\_\_

*Answers will vary.*

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Response 2 Questions (Choose one)

1. If you wanted to make an emotional impact on people, how would you do it? What would you show them? What would the message be?
2. If you had to get a message out to a large amount of people in a short amount of time, how would you do it? What kind of message would you send?

## Response #2

I chose question #           

Answers will vary.

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