



Benefits of Partnerships 2024-2025

Sponsorship Benefits	Premier \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Company logo on EWS signage displayed at performance venues' entrance. Deadline Dec. 2	✓	✓	✓		
Company logo in priority position on program cover for fall and spring performances. Deadline Dec. 2	✓				
Company logo in elevated position on program's back cover for fall and spring performances. Deadline Dec 2	✓	✓			
Company logo on program's back cover for fall and spring performances. Deadline Dec 2	✓	✓	✓	✓	✓
Recognition on social media via "new sponsor" post as well as a minimum of 3 dedicated post a year	✓	✓			
Priority logo size and position on EWS website. Deadline Dec. 2	✓				
Elevated logo on EWS website. Deadline Dec. 2	✓	✓	✓		
Logo on EWS website. Deadline March 1	✓	✓	✓	✓	✓
Complimentary Tickets to Show and Reception	8	6	4	2	

Sponsorship benefits will begin as soon as your donation is received and will run through August 2025.



Sponsor Benefit Details

Program Visibility

Sponsor logos are included in our recital programs and both spring show performances. As a treasured keepsake for performers and audience members, the program will be seen not only by thousands of eyes on show days - but when viewed again after the fact. (*approx. 1500 attendees*)

Event Signage

We are proud of our sponsors and happy to display their logos alongside ours during every public appearance. This includes theater performances and recitals.

Dedicated Website Space

Helping ensure maximum visibility for our sponsors, their logos remain on our website for an entire program year, which runs September through August. Sponsors may choose where their logos link to when clicked. Premium sponsors get prime placement, and we are happy to add year round.

Social Media

Sponsors receive multiple dedicated posts each season on Instagram and Facebook.

Tickets & Reception

As a thank you for being a part of our Eagles' Wings family, we want to make sure you don't miss out on our shows! We will reserve tickets for you and your guests, as well as offer a special Sponsor Reception at one of our performances, a time where you can meet the cast and ask questions about the show!

2024-5 Goals

Chris Cobe

Eagles Wings Studio Sponsorship Coordinator

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<https://www.eagleswingsstudio.com/>

Note: TheEagles Wings Studio is a 501 (c)(3) nonprofit organization, thus corporate or individual gifts *are* tax deductible. However, per IRS regulations, corporate sponsorships are not tax deductible as they provide the sponsor with advertising. When giving, please note whether you want to give as a donor or as a business partner. You can also give via our website or checks can be made payable to **Eagles' Wings Studio** and mailed to: % **Karen Vitco, 4515 Lawrence Daniel Dr., Matthews, NC 28104**