

draken skylore reeves.

Graphic Designer

Portland, Oregon • drakensreeves@gmail.com • linkedin.com/in/draken-reeves • drakendesigns.com

Designer, illustrator, and copywriter with 5+ years of experience in the design industry. 4 years of experience in publication and brand design for fashion, art, and lifestyle magazines, news, television, and radio. Award-winning web designer and former editor-in-chief of fashion magazine DAMchic Magazine.

WORK EXPERIENCE

Junior Designer

June 2022 – June 2023

Orange Media Network, Corvallis, OR

- Designed and developed identity systems for television, radio, and print magazines, both within the company and for external clients, ensuring on-brand creative solutions that aligned with technical and brand standards.
- Maintained a detail-focused and highly organized approach, effectively managing multiple tasks and delivering print and digital work against tight deadlines.
- Created compelling layouts for editorial fashion and lifestyle magazines, incorporating strong typography skills and paying meticulous attention to detail, with a 50% increase engagement in social media .

DAMchic Magazine Editor-In-Chief

June 2021 – June 2022

Orange Media Network, Corvallis, OR

- Led and managed a team of 20+ people in producing print and digital content focused on fashion, beauty, and culture, following brand guidelines and visually appealing stories
- Collaborated effectively with marketing, project managers, design colleagues, and digital, and content experts, providing clear creative and technical input and ensuring proper implementation of designs across multiple departments.
- Art directed and designed three award-winning issues of a print magazine, showcasing strong typography skills and attention to detail while elevating the brand message.

DAMchic Contributing Director

Oct 2019 – June 2023

Orange Media Network, Corvallis, OR

Wrote fashion journalism stories focused on fashion, culture, and beauty, as well as directing photoshoots for print publications.

- Pitched content and stories using news values, proofread articles ensuring written material was edited for grammar, punctuation, AP style, and accuracy.
- Formulated shoot prep sheets that detail the vision, incorporating feedback from the pitch, outlined the location details, budget, model names, contact information, and potential challenges.

Art Department Intern

Jan 2018 – July 2018

ShadowMachine Studios, Portland, OR

Worked under Art Director as an intern on the stop-motion Adult Swim show The Shivering Truth (2018) creating assets and assisting production designers.

- Created props and dressed sets in staged studios using unconventional materials and managing under a specified budget.
- Moved cameras and launched shots in a timely manner.
- Illustrated and assembled print objects and props under extremely tight deadlines.

EDUCATION

Oregon State University, Corvallis, OR

Bachelor of Fine Arts — Graphic Design

Graduation: September 2023

AWARDS

Pinnacle College Media Awards 2022

Best Online Main Page, Second Place, DAMchic, Oregon State University

2022 Associated Collegiate Press

Magazine Pacemaker Award, DAMchic, Oregon State University

SKILLS & OTHER

Techniques: Production Design, Design Thinking, Detail Oriented, Excellent Project Management, Team Oriented, Great Communicator, Leadership Experience, Excellent Typography, Motion Graphics

Tools and Frameworks: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Canva, After Effects