



## 2025-2026 Random Lake High School Officer Team Program of Work

Strategy	Objective	Tactics	Assignments	Due Date	Status
Boost chapter visibility and membership in a way that highlights FBLA's mission	Recruitment	Back to School Assembly <ul style="list-style-type: none"> <li>• Speak at the assembly and encourage members to join</li> </ul>	McKenzie and Audrey	September, 2025	Completed
		Freshman Class Meeting <ul style="list-style-type: none"> <li>• Schedule a time during the freshman class meeting to speak about FBLA</li> </ul>	Abby and Other	September, 2025	Completed
		Membership Rewards <ul style="list-style-type: none"> <li>• Trick-or-treat goodie bags in lockers               <ul style="list-style-type: none"> <li>◦ For members who paid dues</li> </ul> </li> </ul>	Mia, Sabrina, Ella, Mara, Molly	October, 2025	Not Started
		Middle School Discussion <ul style="list-style-type: none"> <li>• Presidents and returning officers offer insights about FBLA to 8th graders</li> </ul>	Audrey, McKenzie, Abby	May, 2026	Not Started
		8th Grade Transition Day <ul style="list-style-type: none"> <li>• Officers involved in FMP speak about FBLA</li> </ul>	Mara, Alivia, Jemma	May, 2026	Not Started
	Advertising	Social Media <ul style="list-style-type: none"> <li>• Instagram and Facebook: "Barstool" type theme, utilize planned posting, meet the officers, polls (Facebook more professional)</li> <li>• Tag/#RLadvantage</li> <li>• TikTok: interviews, pass the phone, take on field trips</li> <li>• Countdowns: first meeting, car wash, first day of school</li> </ul>	Sabrina, Ella, Mara	Continuous	In Progress

		<p>Bulletin Boards</p> <ul style="list-style-type: none"> <li>Mr. Will's room: Mara</li> <li>Hallway: Ella</li> <li>Cafe: Sabrina</li> <li>September: What is FBLA?</li> <li>Others: field trip recaps, holidays, competitive events, event recaps, dress-up days, member of the month, officer spotlights</li> </ul>			In Progress ▾
		<p>Email Blasts</p> <ul style="list-style-type: none"> <li>Recap meetings</li> <li>Include signup links for upcoming events</li> <li>Announce when the next meeting is</li> </ul>			In Progress ▾
		<p>Locker Signs</p> <ul style="list-style-type: none"> <li>All paid members will receive signs</li> <li>Holidays</li> <li>Competitive events</li> </ul>	Sabrina, Ella, Mara, Mia		In Progress ▾
		<p>Community Sounder (newspaper)</p> <ul style="list-style-type: none"> <li>For competitive event results and advertisements</li> </ul>	McKenzie and Molly		In Progress ▾
Build a chapter environment where values like citizenship, ethical responsibility, and community-mindedness thrive	Service Projects and Community Events	<p>Slinger Speedway</p> <ul style="list-style-type: none"> <li>Volunteer to sell 50/50 raffles for Wisconsin Short-Track Hall of Fame</li> </ul>	All Officers	August, 2025	Completed ▾
		<p>Alzheimer's T-shirts</p> <ul style="list-style-type: none"> <li>Design and sell Alzheimer's T-shirts to wear at school and sporting events</li> <li>Sell shirts for \$10 (true price: TBD)</li> <li>Host a sporting event themed "Purple Out" encouraging purple tees</li> <li>All proceeds go to the Alzheimer's Association</li> </ul>	All Officers T-shirt Lead(s): TBD Game Day Lead(s): TBD	November, 2025	Not Started ▾
		<p>Alzheimer's Walk</p> <ul style="list-style-type: none"> <li>Collaborate with the cross country team to organize a walk</li> </ul>	All Officers Lead: Sabrina and Ella	November, 2025	Not Started ▾
		<p>Christmas Gift Wrapping</p> <ul style="list-style-type: none"> <li>Officers wrap gifts brought to them</li> <li>Provide a drop box in the office</li> <li>Sell decorated cookies</li> </ul>	All Officers	December, 2025	Not Started ▾

		<p>Appreciation Acts</p> <ul style="list-style-type: none"> <li>• Write appreciation cards to the administrative assistant on their day</li> <li>• Provide cake or breakfast items to teachers during teacher appreciation week</li> <li>• Thank a small business (or other Champion Chapter points)</li> <li>• Do something for members</li> </ul>	<p>All Officers Lead: Audrey and McKenzie</p>	Continuous	In Progress
	Culture-Building Initiatives	<p>School Assemblies</p> <ul style="list-style-type: none"> <li>• Host a Christmas assembly in the gymnasium</li> <li>• Host an assembly for FBLA week</li> <li>• Speak about what FBLA does</li> </ul>	All Officers	Continuous	Not Started
		<p>Field Trips</p> <ul style="list-style-type: none"> <li>• Organize a monthly field trip for members</li> </ul>		Continuous	In Progress
		<p>FBLA Week</p> <ul style="list-style-type: none"> <li>• Create a dress-up theme for each day of the week</li> <li>• Encourage involvement through incentives (class prize, cafe promotion)</li> </ul>		February, 2026	Not Started
		<p>Christmas Spirit Activities</p> <ul style="list-style-type: none"> <li>• School door decorating contest</li> <li>• Dress-up days</li> </ul>		December, 2025	Not Started
		<p>Community Sponsorships</p> <ul style="list-style-type: none"> <li>• Reach out to local businesses for possible sponsorships</li> <li>• Consider Random Lake FBLA/cafe sponsored Jolly Good</li> </ul>		Audrey, McKenzie, Mia, Micayla, Laila	October, 2025
Develop a culture in which members are actively engaged	Monthly Meetings	<p>September Meeting</p> <ul style="list-style-type: none"> <li>• Activity: Officer introductions</li> <li>• Joining FBLA (why, who we are, etc.)</li> <li>• Dues (\$20)</li> <li>• Ice cream</li> <li>• Fall Leadership Conference</li> <li>• November field trip: Admirals game</li> <li>• Upcoming car wash fundraiser</li> </ul>	All Officers	September, 2025	Completed

	<p>October Meeting</p> <ul style="list-style-type: none"> <li>• Activity: Painting mini-pumpkins</li> <li>• Competitive events</li> <li>• Challenges (BAAs, CSAs, LifeSmarts, Stock Market, Virtual Business)</li> <li>• December field trip</li> </ul>		October, 2025	Completed -
	<p>November Meeting</p> <ul style="list-style-type: none"> <li>• Activity: T-shirt design competition <ul style="list-style-type: none"> <li>◦ T-shirts sold for \$10 (true price: T</li> <li>◦ Winner receives a free shirt</li> </ul> </li> <li>• Competitive events</li> <li>• Challenges (BAAs, CSAs, LifeSmarts, Stock Market, Virtual Business)</li> <li>• Alzheimer's Association</li> <li>• January field trip</li> </ul>		November, 2025	In Progress -
	<p>December Meeting</p> <ul style="list-style-type: none"> <li>• Activity: Cookie decorating</li> <li>• Regionals deadline</li> <li>• Video from state officers <ul style="list-style-type: none"> <li>◦ (President, VP 6, secretary/treasurer, parliamentarian, reporter)</li> </ul> </li> </ul>		December, 2025	Not Started -
	<p>January Meeting</p> <ul style="list-style-type: none"> <li>• Activity: State officer virtual meeting (Secretary/Treasurer)</li> <li>• Food: TBD</li> <li>• Competitive event workshops</li> <li>• March field trip: Acuity JA Titan Challenge</li> </ul>		January, 2026	Not Started -
	<p>February Meeting</p> <ul style="list-style-type: none"> <li>• Activity: FBLA Kahoot</li> <li>• FBLA Week (dress-up days, assembly)</li> </ul>		February, 2026	Not Started -
	<p>March Meeting</p> <ul style="list-style-type: none"> <li>• Activity: Bracket (of sorts)</li> <li>• Regionals recap</li> <li>• JA Titan Challenge</li> </ul>		March, 2026	Not Started -

		April Meeting <ul style="list-style-type: none"> <li>• Activity: Egg hunt</li> <li>• State Leadership Conference</li> </ul>		April, 2026	Not Started
		May Meeting <ul style="list-style-type: none"> <li>• Banquet             <ul style="list-style-type: none"> <li>◦ Cater Qdoba</li> <li>◦ Recognize officers/members' accomplishments</li> </ul> </li> </ul>		May, 2026	Not Started
	Competition	Regionals Workshop <ul style="list-style-type: none"> <li>• Led by officers</li> <li>• Two groups             <ul style="list-style-type: none"> <li>◦ Objective testing focused</li> <li>◦ Presentation focused</li> </ul> </li> </ul>	McKenzie, Sabrina, Other	January, 2026	Not Started
		Regionals <ul style="list-style-type: none"> <li>• Get at least 20 people to compete</li> <li>• Incentivize competition</li> </ul>	All Officers	February, 2026	Not Started
		State <ul style="list-style-type: none"> <li>• Send at least 5 people to state             <ul style="list-style-type: none"> <li>◦ Have at least one event at state qualify for nationals</li> </ul> </li> <li>• Compete in the local chapter annual business report</li> </ul>	All Officers Lead: McKenzie and Audrey	April, 2026	Not Started
		BAA Awards <ul style="list-style-type: none"> <li>• Get 20 people to complete at least one BAA</li> </ul>	All Officers	Continuous	In Progress
		Gold Seal <ul style="list-style-type: none"> <li>• Submit local chapter annual business report</li> <li>• Complete any other necessary task</li> </ul>	All Officers Lead: McKenzie and Audrey	Continuous	Not Started
		Gold Champion Chapter <ul style="list-style-type: none"> <li>• Acquire necessary points for recognition</li> </ul>	All Officers Lead: Audrey	Continuous	In Progress
		Top 5 at state for outstanding small school <ul style="list-style-type: none"> <li>• Look into requirements when released</li> <li>• Circle back later in the year</li> </ul>	All Officers	December, 2025	Not Started

Secure and manage resources so the chapter can deliver on FBLA's vision	Central Fundraising Initiative (Café)	<p>Summarized Café POW</p> <ul style="list-style-type: none"> <li>● Promotion/Advertising <ul style="list-style-type: none"> <li>○ Monthly promotions</li> <li>○ Seasonal items <ul style="list-style-type: none"> <li>■ Holiday themed goodies (St. Patrick's day crispies)</li> <li>■ Food fundraisers (Crush cans)</li> </ul> </li> <li>○ Other considerations <ul style="list-style-type: none"> <li>■ National food days</li> <li>■ Birthdays</li> </ul> </li> </ul> </li> <li>● Atmosphere/Goals</li> <li>● Worker/Managers Expectations <ul style="list-style-type: none"> <li>○ Officer expectations</li> <li>○ Officer meetings</li> </ul> </li> <li>● Pricing <ul style="list-style-type: none"> <li>○ What items to sell <ul style="list-style-type: none"> <li>■ New items</li> <li>■ Leaving items</li> </ul> </li> <li>○ Price points</li> <li>○ Profit margins</li> </ul> </li> </ul> <p>† Contact Mr. Wills for complete Café POW access</p>	Cafe Officers	Continuous	Completed	
	Secondary Fundraising Initiatives	Vending Machine	<ul style="list-style-type: none"> <li>● Fill daily</li> <li>● Deposit weekly</li> </ul>	All Officers	Continuous	In Progress
		Brat Fry	<ul style="list-style-type: none"> <li>● Sell brats, hot dogs, and chips</li> <li>● Time frame: 7pm - 10pm</li> </ul>	McKenzie, Audrey, Sabrina, Micayla	August, 2025	Completed
		Car Wash	<ul style="list-style-type: none"> <li>● Host at local fire department</li> <li>● Donation based</li> <li>● Time frame: 10am - 4pm (officers work in shifts)</li> </ul>	All Officers	September, 2025	Completed
		Themed Sports Wear	<ul style="list-style-type: none"> <li>● Sell cowbells, beads, confetti poppers, etc. at all home games</li> </ul>	All Officers Lead: Sabrina	Continuous	Not Started

		<p>Chapter T-shirts</p> <ul style="list-style-type: none"> <li>• Have members design</li> <li>• Winner gets payback</li> <li>• Team bonding T-shirt night</li> <li>• Sell for \$10 (true price: TBD)</li> </ul>	<p>All Officers Lead: Mia and Mara</p>	<p>November, 2025</p>	<p><i>Not Started</i></p>
		<p>Kwik Trip Car Wash Gift Cards</p> <ul style="list-style-type: none"> <li>• Post on Random Gab</li> <li>• Sell for \$32</li> <li>• Carry at any FBLA-related event (especially car wash fundraiser)</li> </ul>	<p>All Officers</p>	<p>Continuous</p>	<p><i>In Progress</i></p>
	Budget Plan	<p>Conceptual Summary <i>Estimated figures (mock-up purposes only)</i></p> <p>Revenue</p> <ul style="list-style-type: none"> <li>• Dues (65 members): \$1,300</li> <li>• Vending Machine: \$3,000</li> <li>• Cafe: \$3,000</li> <li>• Other Fundraisers: \$1,000</li> <li>• Total Revenue: \$8,300</li> </ul> <p>Expenses</p> <ul style="list-style-type: none"> <li>• Regionals + Field Trips: \$800 (subject to change)</li> <li>• State: \$1,800 (subject to change)</li> <li>• Misc. incentives: \$800</li> <li>• Officer expenses: \$1,500</li> <li>• Total Expenses: \$4,900</li> </ul> <p>Net Profit: \$3,400 <i>† Contact Mr. Wills for complete budget plan</i></p>	<p>Addison and Anabelle</p>	<p>Continuous</p>	<p><i>Completed</i></p>