

Writing, Critiquing, and Revising an Outreach Email Intro

Example #1

Draft

The way you have lived your life has inspired me. Especially how you've risen to the top as a production manager, working with world-changing companies like X, Y, and Z. I am in awe of all the work you've done and am immensely inspired to reach the same heights you have. On top of your success, you have maintained the value of putting people first. I love that you ensure you do your job well while also serving people the best you can.

As an aspiring director/producer, I want to emulate your emphasis on genuine care and service for others. That is one of the hardest things to do in this industry and I admire your tenacity to be the difference. When name told me about you, they highlighted your selfless attitude. Even when you were loaded down by work, you always made yourself accessible to a friend in need, which inspires me to do the same.

Critique

What can you find on her social media or elsewhere:

1. A piece of work that is excellent and she is proud of – not because it worked.
2. A cause she has served and why....

Alternatives, though weaker:

1. You are both women, in a difficult field. Does she have a family?
2. You might be able to praise her, through praising name...though this is weaker.

Revised

Dear prospective Mentor-Guide's name,

The way you have lived your life has inspired me. Especially how you've risen to the top as a specific job title. I am in awe of your work involving world-changing companies or projects. I spent all day checking out/watching, reading about projects/companies/achievements. Not only were the commercials completed with an elite level of quality but each of your short films had compelling stories that engaged me the whole time. Especially your film, ABC. The premise was so simple and yet had a real gravity to it that made you feel for the character. I would love to learn more about how that project was completed.

As an aspiring director/producer, I want to emulate your emphasis on genuine care and service for others. That is one of the hardest things to do in this industry and I admire your tenacity to be the difference.

Outreach Email: Writing, Critiquing & Revising

When name told me about you, they highlighted your selfless attitude. Even when you were loaded down by work, you always made yourself accessible to a friend in need, which inspires me to do the same. If you are willing, I would love to interview you so I can ask you questions about your life to help me on my own journey.

If you accept, I can adjust my schedule to best suit your needs, so let me know if the following time frame does not work for the next few weeks; Wednesday-Friday after 4:30 p.m. or anytime Sunday. Additionally, we can meet via video call or phone call, whichever you prefer.

Thank you for your consideration and I look forward to asking more about your life.

Sincerely,