Network Name: The Athletic
Show Name: The Athletic MLB Show
Preferred URL: ***getsunday.com/MLBSHOW***

PODCAST COPY POINTS :60

Instructions*: Please use the intro ideas/prompts as inspiration, or we encourage you to ad lib based on your experience with Sunday! Items highlighted in yellow are mandatory to read verbatim.* **(If current user, please talk about your experience with Sunday)**

INTRO IDEAS/PROMPTS:

- I love when the weather starts to warm up. Getting out in my yard and digging in my garden—it's one of my favorite parts of spring, and Sunday lawn care makes it easier than ever to enjoy.

- If you're like me, you love spring—but you may not love figuring out how to take care of your yard. Does anyone else just stand there in the store, wondering where to start? That's where Sunday lawn care comes in.

- Now that spring is finally here, the days are longer, the flowers are blooming, and I can spend time outside in my yard. What makes the season even better is Sunday lawn care.

- It's time to reclaim your weekend. Sunday lawn care can take one thing off your to-do list. Instead of spending time working on your yard, with Sunday you can spend time enjoying it.

AD COPY:

- Sunday is everything you need to get the lawn you've dreamed of.
- This Spring, go to **GET SUNDAY DOT COM SLASH MLBSHOW** and enter your address to get a customized plan created just for your lawn.
- No trips to the store or hauling heavy bags since they ship straight to your home.
- You just need a hose to apply Sunday. You can fertilize your whole lawn in less time than it takes to watch an episode of your favorite TV show.
- And they only use ingredients you can feel good about. No harsh chemicals, no long waiting periods, or trying to keep your kids and pets off the lawn. Simply apply. Let it dry. And you're back to enjoying your yard.
- Sunday is easy *and* affordable. Some lawn care services cost more than $1500 a year, but Sunday's full-season plans start at just $109.

CALL TO ACTION:

- And Sunday is offering our listeners 20% off!

- Full-season plans start at just $109, and you can get 20% off when you visit **GET SUNDAY DOT COM SLASH MLBSHOW** at checkout!

- That's 20% off your custom plan at GET SUNDAY DOT COM SLASH MLBSHOW