

Avatar: Males around the ages of 18-30

Current state: Trying to quit their job as they know deep down they have a greater purpose. Day to day they feel an overwhelming urge to quit their jobs but they know they can't financially afford it

Dream state: To be able to make money for themselves without needing a "job"

My objective: Get them to book a call with me and sign up for my training

Failure of the year award goes too...

Drumroll please...

Fred Player!

Fred's golf game had more misses than a dartboard in a hurricane.

But guess what?

Fred was also the one who made the most successful shots.

But what is my point?

My point is the most successful player usually experiences the greatest failures.

So why quit outreach if you have sent over 100 messages with no response?

You only need 2-4 YESES to be able to make 6 figures.

While a lucky few may snag their first client with just a few messages...

And I mean about 1 in 1000...

The majority of my top-performing students had to grind it out before sealing the deal with their first client.

Take Lawrence for example.

He is my fifth member of Perry direct training to make \$100k /mo and he did it at 28 years old.

Today, you'll see the flashy car and the big house.

But what you don't see is years of rejection before landing his first client (this was before joining Perry direct training of course).

At his breaking point, he was ready to return to his 9-5 routine, feeling like an outcast in his "mundane" workplace. Yet, like many ambitious people, he knew there was more to life.

Eight weeks later after joining Perry direct training, he went from \$4K to \$16K with some simple strategies we taught him.

A year later, he was making \$65K.

And a year after that, he had his first \$100k month. And every month has been over \$100k since.

What's even better?

He managed to pay for his mom's cancer treatment.

He quite literally saved his mom's life.

THAT'S why I do what I do.

And THAT'S why I will never stop.

Lawrence isn't the only one crushing it in Perry direct.

Graham Taylor sent more than 1 THOUSAND outreach messages in six months before he joined and landed his first high-ticket client.

Last time I checked, he was making \$20K/mo from his agency working 1-2 hours a day.

Moral of the story?

The ones who won the most also lost the most.

So, don't get discouraged.

Keep honing your skills, keep firing off those DMs and emails, and soon enough, you'll reap those rewards.

Come and book a call with myself and I'll walk you through the entire process to go from 0 to \$10k/mo.

And I will personally tell you whether or not I think I can help you go from 0 to \$10k/mo.

I hope to connect with you soon,

Bradley Perry