

### Top 3 Reasons Palm Springs is Perfect for Remote Workers

Sunny, beautiful, peaceful Palm Springs has long had a reputation as a quiet haven for retirees looking to while away their days on the golf course. But for those in the know, Palm Springs is actually a huge draw for young families, trendy professionals, and millennials. One of the secrets of this oasis in the desert? Palm Springs is an excellent destination for remote workers. With more employees than ever before switching to remote work platforms, homeowners in every industry are taking advantage of their newly afforded freedom by packing up the old house and moving to exciting new locales. For many clever work from home employees, Palm Springs is a top destination on that list. Let's take a look at the top three reasons Palm Springs is the perfect destination for remote workers.

1. **Laidback Atmosphere** For many employees, the negative effects of working high stress jobs are compounded by living in a place with an equally stressful atmosphere. And for employees who have been stuck at home during coronavirus lockdowns, harmful patterns can easily emerge that can be detrimental to mental health and wellbeing. When your home environment is also your work environment, shutting off the "work brain" can be difficult. Not so in Palm Springs. The relaxed environment of this desert oasis is the perfect place to promote a feeling of calm and tranquility in the off-work hours. Studies show that being able to relax outside of work can actually increase your productivity levels and mental focus when you are back in the office, even if that office only exists in your computer screen. The best way to get more done throughout the week is actually by allowing yourself to take a breath in your free time, relax, and do less. So when you are floating in a pool in the California desert sunshine, or melting in the jacuzzi under the desert stars, you are actually helping yourself to reset and replenish your mental faculties for the difficult work tasks ahead.

2. **California Lifestyle** While Palm Springs offers a remote, peaceful landscape surrounded by pristine nature, its Southern California location also makes it an ideal choice for anyone hoping to embrace the California lifestyle. Less than a two hour drive away from Los Angeles, this natural mecca of peace and relaxation also provides easy access to the big city benefits. And the city of Palm Springs itself is infused with the elegance and glamour of Southern California's jet-set crowd. The city offers world-class shopping and fine dining options, superb high speed internet access (which is vital for remote workers), and an excellent selection of museums. So you can find all the cultural benefits of living in SoCal while experiencing the bliss of the natural surroundings in Palm Springs. And it is important to note that all of these amenities and benefits come at a more affordable cost than living in one of California's major urban centers, like Los Angeles. In fact, housing costs in Los Angeles are about 66 more expensive than housing in Palm Springs. So if you are looking to relocate to a place where you can unwind and enjoy life, without missing any of your ideal amenities, and you also want to save on expenses, Palm Springs is a great choice. With all the benefits of the entirety of Southern California within driving distance, you can still save up your hard-earned remote work income.

3. **Stunning Scenery** While most of your colleagues will be changing their Zoom meeting backgrounds to cool places and images that they found online, your actual video call background will depict some amazing desert scenery. Whether it is the beautiful date palms standing tall in the background or the prestigious mid-century modern architecture that Palm Springs is known for, you will be sure to impress your colleagues and potential clients. And you might even make them jealous of the atmosphere. In your after work hours, you can explore the area, taking in the entire view of the desert landscape spread below as you climb to high heights on the Palm Springs Aerial Tramway. Or go hiking in the many unique desert environments in the surrounding Coachella Valley, home to hundreds of native plant and animal species. Coachella Valley is perhaps more famous as the home of the annual Coachella Music Festival, but don't discount the wonder of the natural environment there too. In Palm Springs you can

also visit the Living Desert Zoo and Gardens, which is home to more than 500 unique species of animals native to the area. Joshua Tree National Park is also a short drive away. There you can see the famous quirky Joshua Trees that grow only in this region, not anywhere else in the entire world. Or take in the atmosphere of an old Wild West mining town in Pioneertown- which was actually built as a live-in movie set for filming Wild West shootouts. With all of these one-of-a-kind places to explore, living in Palm Springs means you can really take advantage of the benefits of the remote working lifestyle. Remote Workers' Oasis Although many expressed skepticism about the sudden mass shift to remote working as a result of the global coronavirus pandemic, studies have revealed that, in fact, the majority of remote workers report feeling happier, more productive, and more engaged with their jobs than ever before. That overall lifestyle improvement is thanks in large part to the increased freedom and flexibility that come along with making the shift to a remote work lifestyle. And one of the greatest advantages of this life transition is the ability to work from wherever you'd like, as long as you have a desk and a Wi-fi connection. For remote workers ready to make a shift, there's no better destination than Palm Springs. With a relaxed atmosphere, affordable housing prices, and world-renowned natural scenery, Palm Springs is truly the perfect destination for remote workers. Photo 103349456 © Ekaterina Simonova - Dreamstime.com v

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