

Earth 360 Privacy Policy

Effective Date: Apr 3, 2026

Last Updated: Apr 3, 2026

Overview

This Privacy Policy governs the manner in which **Earth 360** collects, uses, maintains, and discloses information collected from users (each, a "User"). This policy applies to the Earth 360 mobile application and all products and services offered, specifically focusing on our specialized video editing and enhancement tools for jewelry showcases.

Information We Collect

Personal Identification Information

We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users register on the app, place an order for premium jewelry editing features, subscribe to our newsletter, or fill out a form. Users may be asked for:

- Full name
- Email address

Jewelry Media and Camera Access

To provide high-quality video editing features for jewelry, the app requires access to your device's camera and gallery.

- **Media Processing:** We process the photos and videos of jewelry you upload to apply specialized filters, 360-degree rotations, and lighting enhancements.
- **Storage:** Edited media is stored locally on your device or uploaded to our secure cloud servers only if you choose to use our cloud backup or sharing services.

Non-personal Identification Information

We may collect non-personal identification information whenever Users interact with our app. This may include:

- Device name and model
- Operating system version
- Technical information about the User's means of connection, such as Internet service provider

How We Use Collected Information

Earth 360 may collect and use Users' personal information for the following purposes:

- **To Improve Customer Service:** Information you provide helps us respond to your jewelry editing support needs and technical requests more efficiently.
- **To Personalize User Experience:** We may use information in the aggregate to understand how our Users as a group use the jewelry editing tools and resources provided.
- **To Process Payments:** We use the information provided when placing an order only to provide service to that order; we do not share this information with outside parties except to the extent necessary to provide the service.
- **To Send Periodic Emails:** We may use the email address to send User information and updates pertaining to their account or orders. It may also be used to respond to inquiries and other requests.

Data Protection and Security

We adopt appropriate data collection, storage, and processing practices and security measures to protect against unauthorized access, alteration, disclosure, or destruction of your personal information, username, password, transaction information, and data stored on our app.

Our app is in compliance with PCI vulnerability standards in order to create as secure of an environment as possible for Users. All sensitive transactions are processed through a gateway provider and are not stored or processed on our servers.

Sharing Your Personal Information

- **Third-Party Disclosure:** We do not sell, trade, or rent Users' personal identification information to others.
- **Aggregated Data:** We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners and trusted affiliates for the purposes outlined above.
- **Service Providers:** We may use third-party service providers to help us operate our business (such as cloud hosting for high-resolution jewelry videos) provided that you have given us your permission.

Compliance with Google Play Policies

In alignment with Developer Program Policies, we do not engage in impersonation or misleading practices. We ensure that all app elements, including titles and descriptions, accurately represent the jewelry editing services provided by Earth 360.

Contacting Us

If you have any questions about this Privacy Policy, the practices of this app, or your dealings with Earth 360, please contact us at:

Method	Contact Detail
Email	shhpradeep@gmail.com