

# Word Drop Terms and Conditions

**Effective Date:** 29/10/2025

**Last Updated:** 29/10/2025

These Terms and Conditions ("Terms") outline the agreement between **Word Drop** ("we", "our", "us") and the **Author** ("you", "your") regarding the submission, publication, and promotion of your written work via the Word Drop platform.

By submitting your work, you agree to the following:

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## 1. About Word Drop

Word Drop is a short story and poetry publishing and author promotion platform founded in Melbourne in 2025.

We share local writing with the public through QR codes placed in partner cafés and venues, which link readers directly to our digital landing page.

Our aim is to connect local creatives with real readers in everyday spaces, promote Melbourne's creative community, and enrich the cultural fabric of participating venues.

## 2. Eligibility

To participate as an author, you must:

- Be the original creator of the work
- Be at least 18 years old, or have the consent of a parent/guardian
- Agree to these Terms in full

### 3. Intellectual Property (IP)

- You retain full copyright and ownership of your submitted work at all times
- By submitting your work, you grant Word Drop a **non-exclusive, royalty-free licence** to:
  - Display, reproduce, and distribute your work digitally via the Word Drop platform and affiliated QR codes
  - Share and promote your work on Word Drop's social media, website, newsletters, and partner venues (with your consent)
- You may withdraw this licence at any time via written notice. Withdrawal will not affect promotions already in progress

### 4. Content Guidelines

To ensure suitability for public display:

- Works must be PG-13 or suitable for general audiences
- Must not contain discriminatory, explicit, defamatory, or hateful material
- Must not be politically charged or agenda-driven
- Word Drop reserves the right to decline or remove any submission that does not meet these guidelines

## 5. Payment and Compensation

- Word Drop is committed to fair author compensation
- Payment rates are being finalised during the pilot phase (Dec 2025–Mar 2026) as we collect reader engagement data and consult external advisors
- Authors are encouraged to discuss payment terms directly with Word Drop prior to publication

## 6. Promotion and Attribution

- All works will credit the author's full name or preferred pseudonym
- QR codes and online stories may include links to the author's website, social media, Patreon, or mailing list
- Stories may be shared on Word Drop's social media or with partner venues (with author consent)
- Authors are encouraged to cross-promote their stories and venues

## 7. Editing and Presentation

- No editorial changes will be made without your written approval
- Minor formatting (layout, font, spelling) may be adjusted for consistency across the platform

## 8. Duration of Publication

- Works will be featured for a **minimum of one week**, unless otherwise agreed
- Word Drop may archive or re-feature stories later, with the author's consent

## 9. Author Responsibilities

You confirm that:

- Your submission is original and unpublished (or you have the rights to republish it)
- Your submission does not infringe on any third-party rights (e.g., copyright, trademarks)
- Your contact and payment information is accurate and up to date

## **10. Termination or Withdrawal**

- Either party may terminate this agreement at any time with written notice
- Withdrawn stories will be removed from active and promotional platforms within 7 business days

## **11. Liability**

- Word Drop is not liable for unauthorised third-party use of your work (e.g., screenshots shared by readers)
- We will make reasonable efforts to credit and protect your work wherever it appears

## **12. General**

- These Terms are governed by the laws of Victoria, Australia
- Any disputes will be approached in good faith, aiming for fair resolution aligned with creative industry standards


- Significant changes to these Terms will be communicated to authors
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## 13. Contact

### Sam Voisin

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