Internship Description

Work Site Name	Department/Position
Real Estate Lifestyle Search Project Intern - ModernWest Home	**Real Estate Agent Support**

Brief Overview of Internship

The Real Estate Lifestyle Search Project Intern will help research and develop a prototype for a new way of searching for homes and communities. Traditional real estate searches usually begin with price, number of bedrooms, property type, and square footage. This project will explore how buyers could also search based on the lifestyle they want to experience.

Lifestyle preferences might include living near a trailhead, park, transit station, recreation center, particular grocery store, locally owned restaurant district, employment center, or other desired amenity. The project may combine user research, geographic information, publicly available data, product design, and basic technology development.

The objective is not necessarily to produce a finished public platform during one semester. The primary goal is to create and test a useful prototype while developing a practical plan for future implementation. The internship is expected to require approximately eight hours per week during the semester.

Internship Tasks/Projects

The intern may assist with the following:

- Research existing real estate, mapping, neighborhood, and lifestyle-search platforms.
- Identify ways current real estate search tools address lifestyle preferences and where gaps may exist.
- Help develop a list of lifestyle criteria that prospective homebuyers may want to use.
- Assist with surveys or interviews to learn how buyers choose communities and which lifestyle factors influence their decisions.
- Organize and prioritize lifestyle preferences based on user feedback.
- Research publicly available sources of geographic, transportation, parks, trails, business, and community data.
- Explore how distance, travel time, walkability, bikeability, and access to amenities could be incorporated into a search.
- Build and organize a sample dataset for selected Denver-area communities.
- Help create user profiles or search scenarios representing different buyer priorities.
- Develop mockups, a clickable prototype, or a basic working demonstration, depending on the intern's technical experience.
- Test the prototype with a small group of potential users and document their feedback.22affect future development.
- Maintain organized project notes and provide regular progress updates.

The intern's primary semester project will be a lifestyle-focused real estate search prototype and project report. The final deliverables should include the proposed search criteria, research findings, sample data, prototype or visual model, user-testing results, and recommendations for the project's next phase.

Internship Learning Goals (new skills/knowledge the intern will acquire)
By the end of the internship, the intern should: ● Understand the basic stages of developing a new product or digital service. ● Learn how to define a problem and turn an idea into a structured project. ● Gain experience conducting market research and evaluating existing products. ● Develop introductory skills in user research, survey design, interviews, and usability testing. ● Learn how to organize, evaluate, and present geographic and community data. ● Gain exposure to mapping tools, databases, user-interface design, or basic software development, depending on the intern's background. ● Understand the difference between a concept, prototype, minimum viable product, and finished platform. ● Learn how data availability, licensing, privacy, cost, and technical limitations affect product development. ● Improve project management, problem-solving, documentation, and presentation skills. ● Gain experience working on an open-ended project that requires research, creativity, testing, and revision. ● Produce a project sample that may support future study or employment in technology, data analysis, business, real estate, geographic information systems, or product design.

Internship Site Address and Primary Contact Information	Internship Hours Start/End Times
Remote/Virtual **Drew Morris** **Drew@modernwesthome.com 303-929-7844**	**Mondays 9 am - 5 pm (flexible)**
Physical requirements	**Dress Code**
Driving, Walking	**Business Casual**
Occupational/Educational Requirements (skills, certifications needed)	**Age/Grade Level of Intern**