

# Ms. Ashley Hayes

## Bio:

- I am a 9th grade cohort teacher. I teach grade 8-12 students in a variety of media classes.
- This is my 4th year at ACS.
- I am originally from Niagara Falls, New York.
- My favorite thing about teaching HS is seeing students get excited about using new technology for the first time.
- I began my teaching career in Nablus, Palestine.

## Priority Standards:

Media Production, Video Production, Audio Production, and Advanced Media courses are guided by the [ACS Technology standards](#). Students are assessed in Process, Expertise, and Product categories.

Digital Art & Photography courses are guided by the [National Core Media Arts Standards](#). Students are assessed in Creating, Producing, Responding, and Connecting categories.

## Intro to Media Production

In this course, students will be working through the following units and major areas of learning.

Unit 1: Media Basics - *Students become familiar with recording and editing in both video and audio formats*

Unit 2: Storytelling @ ACS - *Audience engagement, interviewing, refining recording and editing skills*

Unit 3: Storytelling Beyond ACS - *Production planning, collaborating in production teams, developing your creative voice*

## Video Production

In this course, students will be working through the following units and major areas of learning.

Unit 1: 50 People 1 Question - *Video production basics, working as part of a production team*

Unit 2: Broadcasting - *News reporting, interviewing, broadcast journalism*

Unit 3: Short Films - *scriptwriting, storyboarding, storytelling, sound design*

## Digital Art & Photography

In this course, students will be working through the following units and major areas of learning.

Unit 1: Photography Basics - *taking and editing pictures, learning to use a DSLR camera*

Unit 2: Double Exposure Identity - *Adobe Photoshop, portrait photography*

Unit 3: Surrealist Photo Manipulations - *Creativity, idea generation, developing an artistic style*

Unit 4: Digital Illustration - *using Procreate to draw digitally*

## Audio Production

In this course, students will be working through the following units and major areas of learning.

Unit 1: ASMR - *Microphones and recording techniques, editing with Audition*

Unit 2: Podcasting - *Planning, recording, and distributing a podcast*

Unit 3: Sound Design & Foley Art - *sound design in film, TV, and games; creating foley sounds*

Unit 4: Audio Exploration - *self-directed learning in relation to Audio Production*

### Feedback & Communication Expectations:

Our [Department Feedback & Communication Expectations](#) gives you an idea of when families can expect feedback on student work, its frequency, and where it is located.

### Technology and Resources:

#### In Media and Photography classes, we may use...

- Recording devices: DSLR and mirrorless cameras, cinema cameras, portable audio recorders, and other microphones
- Adobe Applications: Photoshop, Illustrator, Audition, Premiere Pro
- Other media equipment, such as tripods, gimbals, greenscreens, and lighting kits

My hope for your child as a **media artist** is to discover their unique creative voice, develop technical skills to express their ideas, and gain confidence in collaborating with others to tell compelling stories through various media.

### Communication:

Should I have any questions or concerns about your student, I will contact you. Should you have questions or concerns, please email me at [ahayes@acsamman.edu.jo](mailto:ahayes@acsamman.edu.jo).