

SL: HAMMER!

Greetings Philip,

"Mining, carrying, forging, crafting smelting of the ores  
It's the duty of a dwarf!". You are obviously not a dwarf but watching your youtube videos about blacksmithing totally reminds me of this song quote. Or are you?

Jokes Aside, I can imagine that you have a lot to do by running your Forge and also taking care of your family, which I really respect.

But I don't want to miss the opportunity to support your little business. I Subscribed to your newsletter which reminds me of some techniques you can use to increase the bond between you and your customers.

In this way, I brainstormed a bit and wrote you a variation for a welcome email you are free to use.

This example will invite your new Customers into your world and lead them to your website.

There are some more things I love to share with you if you are interested, so feel free to reach out.

Do You wanna try it out?

Kind regards,  
Lucas

Welcome Email:

SL: Welcome!

Welcome My friend,

come in, enter my forge, It's kind of cold outside.

Take a Mug of warm Mead to heat you up, and in the meantime feel free to visit my shop and let me know when something catches your interest.

If you don't find anything don't worry, just tell me what you desire and I will forge it for you

Meanwhile here is a little gift, a Promocode of 5% off your first order.

**“FORGE”**

(Only available for hours)

Stay warm my friend,  
Philip