

[Thank you \(yourflirtmethod.com\)](http://yourflirtmethod.com)

1) What does she do to get you to watch the video?

I did keep watching her. I liked that she was completely covered. She seems reputable, relatable & not slutty. If she was dressed seductively I would not have watched her video. The turtleneck was a nice touch. She doesn't look like a bimbo, rather she looks like she knows things. She speaks well and is confident. She does not look too old or too young. Marni gives off older sister vibes.

Marni & her team have great ideas. In my opinion, most women do like to be joked with, to be teased, and to engage in playful banter but I do not think women like to be insulted. That aspect is a bit off to me as I have a strict 'I do not tolerate disrespect' policy & nor do I disrespect men either. To each their own.

Marni uses solid marketing principles. Most men would love to have a wingwoman to help them pick up girls/women. I like how she labels herself a wing girl.

2) How does she keep your attention?

She keeps talking. She's funny and interesting. She does not use um's, awkward pauses or weird words. Marni is likable. She has "girl next door" energy. She appeals to a prospective buyer's curiosity and sense of urgency to buy too. **UNLOCK SECRET VIDEO. People love to know secrets. Tell me more etc. Limited spots available etc.** It is also affordable - I think it's \$47 to start.

3) Why do you think she gives so much advice? What's the strategy here?

Marni and her team appear to be selling **results**. She is selling **mystery** and she is selling **a need**. All of these things encourage people like you to **buy** her product.

Marni is acting like a trusted friend, while she wants you to buy her services. She lets you know she is going to email you each week.

She provides a lot of advice - which might make men buy the program because she gives them a sneak peak at her knowledge with her video introduction. She gives 21 phrases away for free. Most were good.

She lets men know that women need to FEEL something for a man in order to like him not to THINK something about him when flirting. Men are THINKING geared and women are FEELING geared. If a woman FEELS a deep emotional connection to or for a man -that is how she gets hooked on someone.

That is it.

This is actually true. She is right.

I signed up for her emails and they are also pretty good. She writes a lot about putting in EFFORT. She even has a dating consult survey. I liked the survey as it reads: ***Apply Now For Your Personalized Dating Consult With Our Team!*** She uses a lot of good words. I personally like surveys because it makes me feel like I'm getting individualized attention for my needs, even if this isn't actually the case. This is a good strategy.

I thought all her marketing was overall great. Her site is well-organized. Marni has great reviews. I did not realize people buy or offer things like this. It is an interesting way to sell information to help men. I really like that her team offers dating consultations. I also like that she offers lots of different options: Visualization Mastery for Dating Success, The Banter Guide, Blogs, Podcasts and even Videos.

I am impressed with her platform (she has a member login area listed on her website) & content because she helps men with their dating confidence in a positive manner & that is a wonderful thing to do for someone.