

Day 1: Monday, July 27, 2020

15:30 - 15:45	Enter main room HERE	Opening Remarks and Greetings
15:45 - 16:30		Opening Plenary: Rob Howard Chalk and Talk vs. Skype and Swipe: The Need for Proper Training of Teaching Technologies Room cap. 500 / Facebook livestream for overflow participants: www.facebook.com/etai.org
16:30 - 16:50		Break and Browsing / Break sponsored by ECB

Click on session titles to join sessions / For tech assistance, contact Gail on Whatsapp: 

16:50 - 17:30 Parallel Sessions A	Mike Mayor Future Skills: What will Make our Students Employable in 2030 Moderator: Mitzi Room cap. 100	Brenda Liptz How Understanding Learning Styles can Enhance Blended Learning Moderator: Tracy Room cap. 300	Julia Koifman Smart Platforms for Distance-Teaching Kids with Learning Disabilities Moderator: Leo Room cap. 100	Raviv Schwartz Speaking of 'Keep Talking' Moderator: Michael Room cap. 300
17:30 - 17:50	Offline Break / Free Time			
17:50 - 18:30 Parallel Sessions B	Nancy Silberkleit Harnessing the Power of Comics Moderator: Michael Room cap. 300	Bruria Greenboim The Things English Teachers Can Do with Google Forms Moderator: Hanne Room cap. 100	Joe Voigts Podcasts as Assessment Moderator: Nehama Room cap. 100	Nina Vazan Games, Crafts and Food in English Moderator: Mitzi Room cap. 100
18:30 - 18:50	Enter room HERE	Break and Browsing / Break Sponsored by Wiz Kids		
18:50 - 19:30		Absolutely Random Roundtable with Avraham Roos		

Day 2: Tuesday, July 28, 2020

9:30 - 10:00	Enter main room HERE	Welcome and Morning Coffee
10:00 - 10:40		Morning Plenary: Amos Paran - Critical Thinking: More than Skills Moderator: Eleanor
10:40 - 11:00		Break and Browsing / Break sponsored by Morfix

Click on session titles to join sessions / For tech assistance, contact Gail on Whatsapp: 

11:00 - 11:40 Parallel Sessions C	Melodie Rosenfeld Why "Waste Time" with Creative Writing in EFL Classrooms? Moderator: Mitzi Room cap. 300	Ilana Samberg That's A Wrap: Promoting Speaking From Elementary Level Moderator: Michele Room cap. 300	Bridget Schvarcz Distance Teaching and Learning: Challenges and Silver Bullets Moderator: Eleanor Room cap. 300	Tara Carey Motivation in the Classroom Moderator: Tracy Room cap. 300
11:40 - 12:00	Offline Break / Free Time			
12:00 - 12:40 Parallel Sessions D	Allison Gross The English Lab: Bridging Formal and Informal Education Moderator: Mitzi Room cap. 300	Brian Thau Using Technology to Make English Teaching Fun Moderator: Tracy Room cap. 100	Estelle Treiwis Teaching Reading? Play is the Brain's Way of Learning Moderator: Adele Room cap. 100	Elisheva Walzer - Make Learning Fun: Activities that Can Be Adapted to Any Coursebook Moderator: Bridget Room cap. 300
12:40 - 13:10	Enter main room HERE	Annual Membership Meeting		
13:10 - 13:30		Break & Browsing / Break Sponsored by UPP		
13:30 - 14:15		Closing Plenary: James Kennard - Leadership in the Time of Crisis Moderators: Mitzi and Susan		

Day 1: Monday, July 27, 2020

15.45 - 16.30 - Opening Plenary: Rob Howard

Chalk and Talk vs. Skype and Swipe: The Need for Proper Training in Teaching Technologies

In today's world, many of us have turned to tech as a learning solution. Unfortunately, this method is in fact turning off learners; the huge volume of "product" -- numerous tech apps for teaching -- is actually making it more difficult for learners. Proper materials, production, and instructional design are seriously needed along with proper training or "technogogy". This interactive plenary will show the pitfalls and offer some solutions to help teachers use and vary different teaching apps and modes so that we can give our students the lessons they expect and deserve.

Rob Howard, after a business career in the US, became an active EFL Teacher and Neurolanguage Coach, training teachers to build their own freelance businesses as well as teaching Business English. He is the owner of Online Language Center and managing partner of the Business Language Training Institute. Rob speaks worldwide on Teacher Development, Student Retention, Business English and Image Presentation. He is also the Joint Coordinator of the IATEFL BESIG Web and Online Team, Online and Video Coordinator for the Visual Arts Circle and co-founder with Dorothy Zemach of Independent Authors & Publishers. He has authored and co-authored several books for EFL. As founder of EFLtalks, he was nominated for the 2016 British Council's ELTon Award for Innovation in Teacher Resources.

16.30 - 16.50 - Break and Browsing Break Sponsored by



Day 1: 16.50 -17.30 - Parallel Sessions A

Future Skills: What will Make our Students Employable in 2030

A key role for educators is to prepare students for the workplace, but at a time of great change, how do we know where to focus? This presentation looks at research into the skills needed for jobs in 2030 – and suggests how English teachers can integrate these into their curriculum.

Mike Mayor is Director of Global Scale of English at Pearson where he heads up research into creating audience-specific learning objectives to inform the teaching and assessment of English proficiency.

How Understanding Learning Styles Can Enhance Blended Learning

What worked and what didn't with remote digital teaching and learning? Assuming that blended teaching/learning is here to stay, how can understanding Learning Styles (including our own) enhance the process? Let's explore this direction together, examining ourselves, our successful pupils, and those that floundered.

Brenda Liptz is a retired teacher after having taught in Junior and High schools for over 40 years. She also was department coordinator, supervisor, teacher trainer, and avid participant in ETAI. Today she is still interested in professional enhancement, including examining Learning Styles as a way to deal with pupils' diverse needs.

Smart Platforms for Distance-Teaching Kids with Learning Disabilities

Our students have different LDs. During the coronavirus pandemic they had to be taught virtually and I found ways to make them more interested, more motivated, and able to succeed with the help of such platforms as Miro, ZOOM and others. Today I am going to share my experiences with you.

Julia Koifman holds an MA degree, a remedial teacher certification and CELTA. She is a regular IATEFL and ETAI presenter and has published articles about teaching kids with special education needs. She is also an English coordinator in Beit Ekshtein Rupin.

Speaking of Keep Talking

During this talk, I'll share preliminary observations/insights, based on my 2 years of teaching conversational English to 10th graders, as part of the Keep Talking initiative. My presentation will include practical advice as well as some thoughts on the future of teaching conversational English in Israeli high schools.

Raviv Schwartz teaches English at both Branco Weiss in Or Yehuda for high-schoolers at risk and at Bialik Rogozin for children of asylum seekers and labor migrants in South Tel Aviv, where he teaches conversational English (Keep Talking). He also lectures in the MA Program in Nonprofit Management at Hebrew University.

17:30 - 17:50

Offline Break / Free Time

Day 1: 17.50 -18.30 - Parallel Sessions B

Harnessing the Power of Comics

During this session, I will explore how comic books can help facilitate clearer communication with non-English speakers. This universal language of graphics can be effective in a myriad of social, learning, and emergency communication situations. Using comics as a communication aid strengthens inclusive communities.

Nancy Silberkleit taught art to elementary school students for over 20 years before assuming the role of Co-CEO at the iconic Archie Comics. She is an advocate for the use of comics to aid literacy, diversity, inclusion, and to address social issues

The Things English Teachers Can Do with Google Forms

During this session I will show you interactive and innovative ways to use Google Forms that can help you differentiate learning, as well as create engaging activities your students will love. Add these great tools to your remote teaching tool box.

Bruria Greenboim has been an English teacher for many years. She is fascinated by technology and has held positions as ICT counselor and coordinator, as well as digital materials developer for MOE programs. Currently, Bruria is working on her EFL initiative, Ready-Study-Grow in English, creating digital, printed and blended materials for all levels.

Podcasts as Assessment

Asking students to create their own podcast offers a rich opportunity for practice and assessment. Recording and editing a conversation that touches on key content affords them the opportunity to practice meaningful communication. Student coordination and division of roles provide additional chances to practice English, while the replay value of a podcast allows for peer review that extends engagement further. The act of publishing enhances students' engagement as well, as they consider how to reach a potential audience successfully. Teachers can assess these authentic documents for signs of student progress.

Joe Voigts is an MA qualified English language instructor who for the past decade has served in countless countries under the aegis of the U. S. State Department's English Language Fellow program.

Games, Crafts and Food in English

Since retiring, I have been giving "chugim" and summer camp in my home. Each day of camp or chug is dedicated to a specific topic. We play, prepare and eat foods, do crafts and more, all in English, and all adaptable to project work or English Day. During this session, I will share these ideas with you.

Nina Vazan retired after 32 years of teaching Primary and Junior High. She presently teaches in a teachers' college. Her greatest joy is making English come alive during her English summer camp.

18.30-18.50

Break and Browsing

Break Sponsored by:



18.50-19.30 - Absolutely Random Roundtable with Avraham Roos

Normally a roundtable discussion involves a small group of people discussing an agreed topic or question. Join a roundtable like no other! The participants are all conference attendees. Every aspect of the roundtable is in your hands. You decide on the questions and you answer them - in random order. The facilitator Avraham Roos, with the help of Flippity, will ensure all members of the audience are involved and have a chance to contribute.

Avraham Roos has been teaching English for over 30 years and is currently a teacher trainer at Herzog Academic College. He specializes in the use of technology in education and Differentiated Instructions.

Day 2: Tuesday, July 28, 2020

9.30 - 10.00 Welcome and Morning Coffee

Don't miss a chance to meet with your colleagues. When you join the session, you'll be put in a breakout room for a chat with other participants over a cup of coffee. BYOC (Bring your own coffee!).

10.00 - 10.40 - Morning Plenary: Amos Paran

Critical Thinking: More than Skill

Critical thinking is one of the buzzwords of 21st Century teaching and of 21st Century EFL teaching. In this talk I discuss the components of critical thinking, widen its definition from skills only to include dispositional factors, and illustrate ways in which it can become a part of everyday life in the EFL classroom.

Amos Paran is Professor of TESOL at the UCL Institute of Education, University College London. His main areas of interest are literature in the EFL classroom and reading in EFL, areas he has taught, researched and written about ever since his days as a secondary school teacher at Blich and Thelma Yellin.

10.40-11.00 Break and Browsing

Break Sponsored by:

Morfix



Day 2: 11.00 -11.40 - Parallel Sessions C

Why "Waste Time" with Creative Writing in EFL Classrooms?

Teachers don't often have time for creative writing with their learners. I will discuss the changes that 16 EFL teachers underwent as a result of a semester-long Creative Writing course. I will share their exciting creative writing projects which can be replicated with middle school and high-school EFL pupils. Such writing improves pupils' English.

Dr. Melodie Rosenfeld was a lecturer at Achva College for 22 years and the Chair of the English Department. She is currently a lecturer on many topics, including creative writing at the M.Ed. level at Talpiot College, and has published her own writing.

That's A Wrap: Promoting Speaking From Elementary Level

How can we encourage pupils to practice speaking English? Simple! This talk is devoted to fun exercises including home video projects that inspire pupils as early as 2nd grade to speak up with poise and confidence. These authentic assignments are engaging, creative and can accommodate any grade or subject.

Ilana Samberg was born and raised in New York. She has been teaching in the Israeli school system for over 16 years as a homeroom and English teacher. She is the English coordinator at Alon Elementary School. She is fond of kinesthetic and differential teaching, writing her own material and making learning fun!

Distance Teaching and Learning: Challenges and Silver Bullets

Delivering lessons remotely in times of the COVID-19 pandemic has posed oodles of challenges but also granted a myriad of opportunities. This presentation considers the two sides of the online education coin, including technological prowess, preparation on the negative side and wealth of materials, learner independence on the positive side.

Bridget Schvarcz is the head of the English Unit at Afeka College of Engineering and a teacher educator for the MOE. Coming from the world of academia and driven by education, Bridget strives to translate theoretical knowledge into classroom practices.

Motivation in the Classroom

I believe motivation is a very powerful tool. When a student feels motivated to come to class and learn they will retain more. Motivation comes through a variety of learning tools. I use all of the students' senses as well as visual tools and tactile tools. I also have them motivate each other in pairs, small groups and as a whole team. In my lesson I will teach the teachers how to bring motivation into their classroom.

Tara Carey is a dynamic teacher who brings motivation, inspiration and education into her classes. She feels that teaching is not just about educating but also about empowering something from within in each student. When a student feels good about themselves, they are more likely to retain what they learn. She also incorporates a lot of fun and laughter to assist in everything mentioned above.

11.40 -12.00

Offline Break / Free Time

Day 2: 12.00 - 12.40 - Parallel Sessions D

The English Lab: Bridging Formal and Informal Education

In this workshop, I will show you how to make an English Lab, a place where the students get into small groups and choose from a variety of English activities. The learning is self guided and focused on speaking skills. You don't need any special resources and you can even do it on Zoom.

Allison Gross made aliyah in 2009 and has been teaching 3rd-6th grade English at a progressive elementary school. She also ran an English chug where volunteers worked with students in small groups. Since that experience, she has been incorporating the principles of the chug into her classroom.

Using Technology to Make English Teaching Fun

I would like to discuss how I took an idea from an ETAI conference and turned it into a grade-wide event helping students who, while weak in English, were very talented in technology. The program enhanced their self esteem and they learned invaluable skills.

Rabbi Brian Thau has been in the field of education for close to 30 years. He is an expert in both formal and informal education. He has also held leadership positions in many schools, synagogues, camps and youth organizations. He moved to Israel in December 2012 and became a licensed English teacher.

Teaching Reading? Play is the Brain's Way of Learning

Presenting an innovative, proven learning system based on the theory of game play for teaching basic reading with "reading for meaning" from the outset of the program.

Perfect for beginners, intervention and classroom environment, it can be adapted for online teaching.

We will work on understanding the components of each module and training needed to develop skills on the learning system.

Estelle Treiwis arrived from South Africa in 1969 with a National Teachers' Diploma. She received further diplomas in Remedial Teaching, Art and Art Therapy. She developed 'Linkit to Read', a unique multi-sensory, phonetic reading program, patented and approved by the Ministry of Education, which has been piloted in Jerusalem with great success and implemented in South Africa.

Make Learning Fun: Activities that Can be Adapted to Any Coursebook

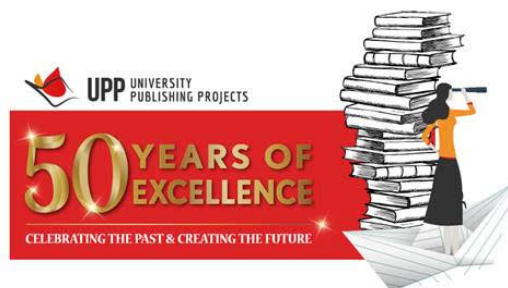
As teachers, we strive to make our lessons relevant for students, highly interactive, and didactic. In this talk I will share some of my favorite activities that grow English vocabulary and sentence structure while allowing for students to have fun. All of these activities can be adapted to any level, book, or subject. They are also applicable for classes comprised of students at various levels.

Elisheva Walzer moved to Israel from Boston and has taught English in Israel for three years. Her active community service record includes initiating a city-wide book drive. She has enjoyed teaching in classrooms, camps, after-school settings and adult education programs. Elisheva is a Phi Beta Kappa graduate of Connecticut College with an MBA.

12.40 - 13.10 Annual Membership Meeting

13.10 - 13.30

Break and Browsing / Break Sponsored by:



13.30-14.15 - Closing Plenary: James Kennard

Leadership in Crisis

What I learned from steering my school through lockdown. Covid-19 tested schools as never before -- before, during and after the lockdown. I will share what I learnt from these challenges about communicating with stakeholders, leading staff, effective decision-making and maintaining personal and institutional values.

Rabbi James Kennard has been the principal of Mount Scopus College, the largest Jewish Day School in Melbourne, Australia, since 2007. He teaches both Maths and Jewish Studies in school. James is married to Vicky and has a number of children and grandchildren in Israel.