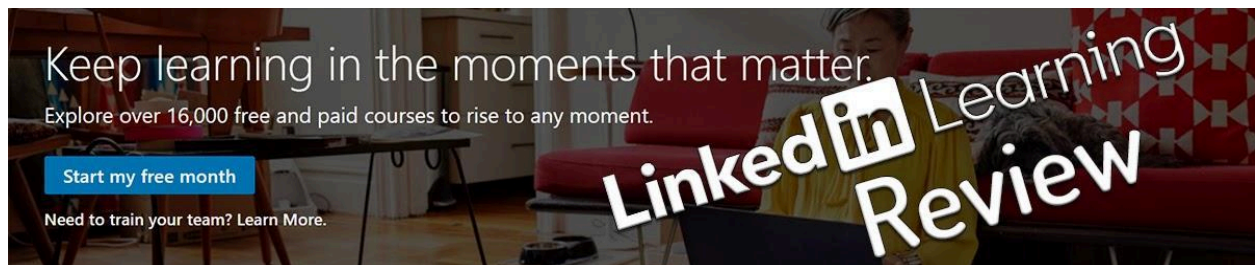


LinkedIn Learning Review 2021: Is It Worth it?

In this review, you will learn what are the LinkedIn Learning's main features and pros and cons, how much it costs, and determine whether it is worth your time or not. We will also discuss what types of classes are available on the platform and compare LinkedIn Learning with other popular online learning websites.



By now, most professionals have recognized the importance of upskilling. The problem is, many of us are having a hard time juggling family, work, and a million other things, and just don't have time - or money - to go to a university to take classes. Fortunately, there are quite a few online learning platforms nowadays that enable you to learn while balancing other roles in your life. Did you know that [online learning actually requires 40-60% less time to learn](#) than traditional education? Not to mention how much more affordable it is. And today I want to talk about one of the top online learning platforms called LinkedIn Learning.

— AS FEATURED ON —



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Favorite Quote Of The Author



Learn all you can from the mistakes of others. You won't have time to make them all yourself. **Alfred Sheinwold**

LinkedIn Learning Pros And Cons In Short

Pros:

- - A wide range of courses
- - Unlimited access to all courses

- - Low monthly price
- - Personalized recommendations
- - User-friendly interface
- - Courses taught by field experts
- - Available in multiple languages
- - Q&A feature
- - Certificates of completion to add to your LinkedIn profile

Cons:

- - No accreditation
- - Slightly more expensive than other similar services
- - Some courses lack in quality and some are outdated
- - A somewhat passive learning approach

LinkedIn Learning Review

LinkedIn Learning is a good, legit company. For \$29,99/m or \$299/y, you get unlimited access to over 16,000 high-quality courses on different topics and softwares. The Learning Paths and Q&A features are great. Most students that left a review claim that LinkedIn Learning offers a good value for money.

What Is LinkedIn Learning?

I'm sure you know of LinkedIn, the biggest networking platform for professionals. But did you know that a few years ago the company decided to focus more on education and purchased a well-known MOOC (Massive Open Online Course) provider Lynda.com? Fast forwards to today, and we see that LinkedIn Learning is now considered to be one of the best e-learning platforms with over 16,000 business, creative, and technology video courses for beginner, intermediate and advanced level learners.

LinkedIn Learning offers both in-depth courses and bite-size video tutorials, making it easy to learn at your own pace. The courses are tailored to individuals who want to learn new skills or expand their expertise, and organizations that are looking for a source of training for their employees.

Difference Between Lynda And LinkedIn Learning

Lynda was founded 20 years ago, and it remains to be one of the oldest e-learning platforms on the market. LinkedIn acquired the company back in 2015, and Lynda has migrated over to LinkedIn Learning a couple of years later. All the content has been transferred to LinkedIn Learning. And although Lynda is still functioning as a separate platform, if you go to their website you will be redirected to LinkedIn Learning. *So what is the difference between Lynda and LinkedIn Learning?*

All the courses available on Lynda are now available on LinkedIn Learning. Since the shift to LinkedIn Learning, they have begun to focus more on businesses and now offer subscription services for companies and large organizations. This allows multiple users to access the courses and expand their knowledge. It is much cheaper for companies to upskill their employees this way rather than sending them to external training. At the moment, almost a third of LinkedIn Learning revenue comes from the enterprise. This includes college professors who assign courses to their students, and top companies who choose LinkedIn Learning courses for employee training.

Another great thing about LinkedIn Learning - and that is missing on Lynda - is that you get personalized recommendations based on your current job, your

professional network, etc. And once you complete the course and learn new skills, you can easily show off those skills on your profile.

How Much Does LinkedIn Learning Cost?

LinkedIn Learning is a subscription-based service, meaning that for a flat monthly fee you get unlimited access to all the courses in the library. LinkedIn Learning Premium subscription costs \$29.99 a month which is less than what some online learning websites charge for a single course. And if you opt for an annual subscription, you will get a 17% discount and pay only \$299.88 for the whole year - which means that you will get 2 months for free.

You can also purchase individual courses on LinkedIn Learning. This might be a good option for people who want to train themselves on a specific topic.

Monthly 1-month free trial then \$29.99/month* Try for free	SAVE 33% Annually \$299/y 1-month free trial then \$19.99/month* Try for free
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LinkedIn Learning Free Trial

If you are interested in LinkedIn Learning but not ready to commit yet, you can sign up for a 1-month free trial and try it out at no cost to see whether you like it

or not. If for any reason, you won't like the service, you can cancel your trial at any time before it ends to avoid charges.

What Is Included In LinkedIn Learning Subscription?

LinkedIn Learning Premium subscription gives you access to all 16,000+ courses, which you can watch at any time on your mobile device or computer. You will also get a certificate of completion (more on that below), and offline access to the courses for anywhere learning.

The courses are taught by experts in the field and available in seven languages: English, French, German, Japanese, Spanish, Mandarin, and Portuguese.

Many of the LinkedIn Learning courses have a "learn by doing" approach - which is awesome because, for me, it is a much more effective way of learning. There are quizzes within courses and exercise files that help students increase motivation, engagement, and boost learning.

There is no limit on how many courses you can watch each month, it's all up to you. There are also many new courses being added every week, so you will never find yourself short of things to learn.

As a bonus, LinkedIn Learning subscription also enables students to access LinkedIn's Premium Career features, such as InMail which lets you contact anyone on LinkedIn directly over the platform. You also get the ability to see who viewed your LinkedIn profile and who else applied for the same jobs as you did.

How Does LinkedIn Learning Work?

Once you sign up for a 1-month free LinkedIn Learning trial, you will be granted full access to all the courses in the library. Now you need to find a course to watch. There are a few ways to do that.

- **By subject** - you can choose a certain topic (web design, sales, marketing, etc.), type it into your search bar, and pick relevant courses based on that. This is a great way to learn for those who want to gain and improve specific skills.

- **Software** - if you want to improve your software development game or just need to pick up a new skill for your current job, you can take one of many specialized courses in Photoshop, JavaScript, My SQL, Excel, etc.

 Business		 Creative		 Technology	
Subjects	Software	Subjects	Software	Subjects	Software
Business Analysis and Strategy	Excel	AEC	After Effects	Cloud Computing	Excel
Business Software and Tools	Google Analytics	Animation and Illustration	AutoCAD	Data Science	Java
Career Development	LinkedIn	Audio and Music	Blender	Database Management	JavaScript
Customer Service	Microsoft 365	Graphic Design	Illustrator	DevOps	Microsoft Office
Finance and Accounting	Microsoft Office	Motion Graphics and VFX	InDesign	IT Help Desk	Office 365
Human Resources	Microsoft Project	Photography	Lightroom	Mobile Development	Power BI
Leadership and Management	Microsoft Teams	Product and Manufacturing	Photoshop	Network and System Administration	Python
Marketing	Minitab	User Experience	Premiere Pro	Security	SQL
Professional Development	Office 365	Video	Revit	Software Development	SQLite
Project Management	Power BI	Visualization and Real-Time	Revit LT	Web Development	Tableau
Sales	PowerPoint	Web Design	Revit MEP	See All	Windows Server
Small Business and Entrepreneurship	Tableau	See All	Revit Structure		WordPress
Training and Education	See All		See All		See All
See All					

LinkedIn Learning Paths

Learning Paths is an incredible feature that really makes LinkedIn Learning stand out. Basically, it is a playlist of related video courses on a topic you are interested in. If you want to move to another career field but don't know where to start, then instead of taking random courses you can just go to LinkedIn Learning, pick the

subject you are interested in, and see what courses Learning Paths offer in a field of your interest. For instance, if you want to become a web designer, you will be suggested the following courses:

Introduction to Web Design and Development

Design Aesthetics for the Web

User Experience for Web Design

Mapping the Modern Web Design Process

HTML Essential Training

CSS Essential Training

Sketch Essential Training: The Basics

Photoshop for Web Design

Learning Responsive Web Design in the Browser

Responsive Images

Responsive Typography Techniques

Learning Paths

Become a Digital Marketing Specialist

Become a Manager

Become a Small Business Owner

Become an Excel 2013 Microsoft Office Specialist

Become an SEO Expert

[See All](#)

You won't get a degree on LinkedIn,

But Learning Paths is certainly a great way to gain new skills, transform your current career path, and finally become what you want to be.

Before taking any course, you can check its overview that includes such information as course length, difficulty level, release date (this is especially important for tech courses), the number of people who watched the course and where they work, course description and the information about the instructor, skills covered in the course, and related courses.

LinkedIn Learning video courses include transcripts, which I find to be very helpful for people like myself, whose first language isn't English.

Q&A Feature

Q&A is another cool LinkedIn Learning feature that I want to mention. It allows learners to ask questions and get answers from the instructors, co-workers, and their network. Moreover, you can see what questions others have posted, read the answers, and tag anyone who might find this information useful.

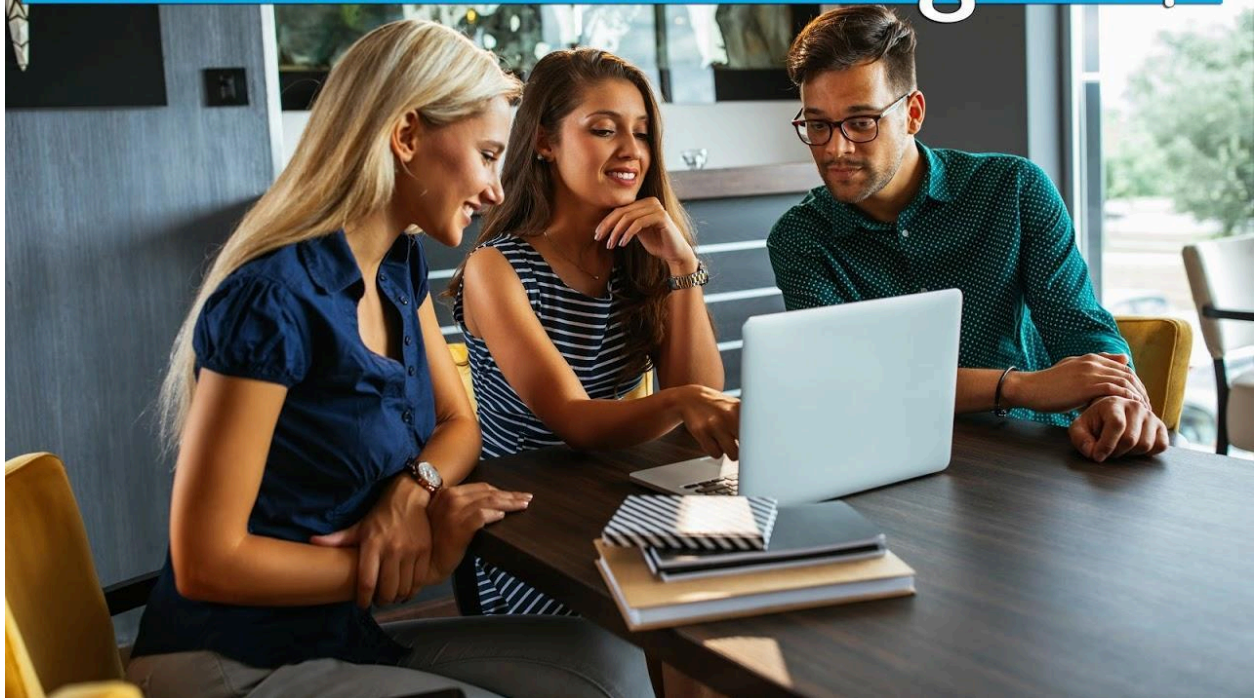
LinkedIn Learning FAQ

Does LinkedIn Learning Offer Certificates of Completion? Is It Accredited?

Yes, you can receive a Certificate of Completion once you complete all the videos in the given course. You are responsible for validating understanding of the course, and you are not required to complete any assessments to get a Certificate of Completion. You can get a Certificate of Completion for most courses unless it is a series course that is frequently updated (this information can be found in a course overview).

You can showcase the certificates on your LinkedIn page. However, keep in mind, that LinkedIn Learning is not accredited, so these certificates are not recognized by third parties. For me, this is not an issue, as I see LinkedIn Learning as a place where I can expand my knowledge and gain practical skills.

LinkedIn Learning FAQ



Can You Download LinkedIn Learning Courses For Offline Viewing?

Yes, you can download LinkedIn Learning courses and view them offline at any time. However, you can only do it through the mobile app, and your subscription needs to be active for offline viewing.

Is LinkedIn Learning Free?

No, LinkedIn Learning is not free. However, you can gain free access to LinkedIn Learning if you have a subscription to any of the following LinkedIn services:

Premium Career

Premium Business

Executive

Sales Navigator Professional

Recruiter Lite

And, as I've already mentioned, another way to access LinkedIn Learning for free is to sign up for a 1-month trial.

LinkedIn Learning Refund

LinkedIn Learning doesn't offer refunds on monthly or annual subscriptions. If you have purchased an individual course, you can get a refund within 30 days.

LinkedIn Learning Disadvantages

After reading numerous reviews, I understand that the biggest downside of the platform for most LinkedIn Learning learners is the lack of accreditation.

However, if your goal is to sharpen your skills or secure a new job, and you don't care about not being able to transfer credits towards a university degree, then this won't be a problem for you.

I also want to mention that prior to taking any course I suggest you read its description - to make sure that the course is of high-quality and not outdated - and research the expertise level of the instructors. Even though there are many brilliant courses available on the LinkedIn Learning platform, there are also many that lack quality.

I would also prefer LinkedIn to have a more active learning approach. Yes, there are quizzes and a Q&A feature - which is great, but I would love to be able to

create projects and interact more with the instructors and peers. I think that would make the learning experience more immersive and enjoyable.

What Happens After You Cancel LinkedIn Learning Account?

If you decide to cancel your LinkedIn Learning subscription you will continue to have access to your completed courses to add to your profile, but you will no longer be able to access paid course content.

Is LinkedIn Learning Worth It?

Yes, I believe it's definitely worth it. For a low monthly fee, you gain access to thousands of high-quality online courses that you can take anytime and anywhere. After you complete a course, you will be able to showcase your new skills (and your Certificates of Completion) on your LinkedIn profile.

Overall, LinkedIn Learning is a great e-learning platform for people who want to educate themselves - especially in the fields where no traditional education is available - and improve their careers.

Just think of how LinkedIn Learning can help you land your dream job and achieve all your goals! So if you want to give LinkedIn Learning a try, you can sign up for a 1-month free trial now and decide for yourself later whether it's a good match for you or not.

LinkedIn Learning Alternatives

Even though LinkedIn Learning is an excellent platform, I realize that it may not be for everyone. So are there any other similar services that offer more value for money? Let's take a look.

List Of Best Online Learning Platforms for 2021

Skillshare

In my opinion, Skillshare is one of the best online learning platforms. It costs only \$15 a month (or \$99 a year) making it much more affordable than LinkedIn Learning. For that price, you get unlimited access to 20,000+ courses. Plus, there are over 2,000 free courses available on the platform. ***Skillshare also offers a 2-month free trial.***

Brilliant Reviews

The quality of classes varies by instructors greatly. Some are excellent, and some are not so good. It is important to read reviews before taking any class to avoid having a bad experience.

What I absolutely love about Skillshare is that they have a project-based approach. This means that you get to create a project in almost all of the classes and then share it with others. Skillshare also hosts workshops and has recently introduced a Live Sessions feature that allows learners to connect with teachers in real-time via Zoom.

Read More About Skillshare

Learn about:
illustration. photography. design. yourself.
SKILLSHARE



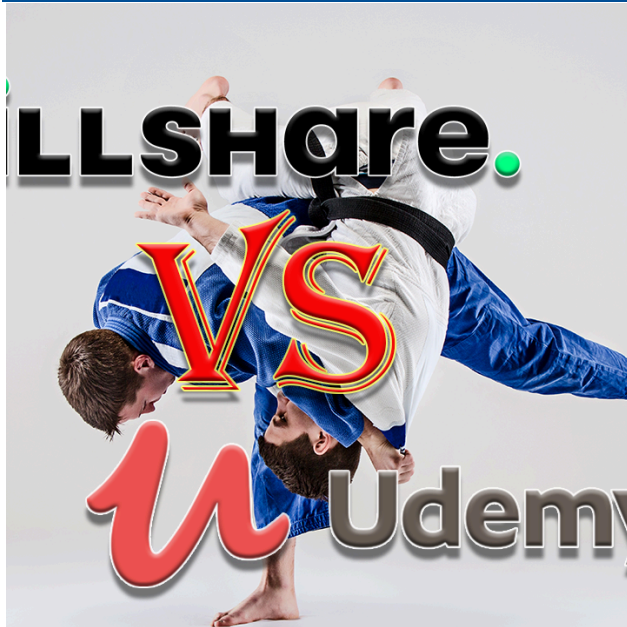
Join With 40% Off

Udemy

Udemy is another popular platform that boasts more than 150,000 courses. It has a different pricing model than Skillshare and LinkedIn Learning. Each course is being sold individually, and the prices range from \$9 to \$200.

Udemy is not accredited but you can receive certificates of completion for most courses you take. It offers more in-depth learning than Skillshare but also has a more passive approach similar to LinkedIn Learning - there are quizzes and practice exercises but very few projects.

[Read More About Udemy](#)



Skillshare vs Udemy



Udacity Review



Coursera review



edX review



Mindvalley review

Original Source:

<https://sites.google.com/site/videoblocksreview/linkedin-learning-review>