Borderless Capital Tokenomic Brainstorming Questionnaire

Ecosystem/Network Questions:

Who are the ecosystem participants, what do they do, and why will they be attracted to your app or token?

Stakeholder	How to earn?	How to use?	Why?
All Holders	●	●	●
Investors e.g. -	●	●	●
Community Members e.g. -	●	●	●
Team e.g. -	●	●	●
Infrastructure Providers e.g. -	●	●	●
Others (If any) e.g. -	●	●	●

How will the network or protocol earn revenue / collect fees / accrue value?
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How does the protocol distribute value to the token holders?
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Explain your ideal Virtuous Cycle ([Example for Algorand at the bottom of this post](#)):
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How will the token help bootstrap a network effect?

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What is the ideal equilibrium state once the network effect is established? How will the model work after equilibrium is reached?

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How can the network or the protocol be governed?

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Token Utility Questions:

How can people earn tokens?

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What can the token be used for?

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Why will people want to hold the token?

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How will the token accrue value from the success of the project?

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