

Synap Kids Chapter Leader Handbook



Welcome Letter from the Founder

Dear Future Chapter Leader,

Welcome to the Synap Kids family! We're thrilled that you're joining our mission to inspire the next generation of leaders in pediatric neuroscience and brain health advocacy. By leading a local chapter, you're helping create a movement focused on empowering students, educating communities, and supporting families through accessible, youth-led education and engagement.

Your passion for service and curiosity for science are what will shape the future of Synap Kids, and we are so excited to see the impact you'll make.

Warmly,

Adi Veluvolu

Founder & CEO, Synap Kids



About Synap Kids

Synap Kids is an international, student-led nonprofit dedicated to pediatric neuroscience education, awareness, and empowerment. Our mission is to provide accessible, engaging content about the brain and nervous system, while nurturing leadership and creativity among students worldwide.

Why Start a Synap Kids Chapter?

As a Chapter Leader, you will:

- Gain real leadership experience in a growing international nonprofit
- Build a strong extracurricular for college, scholarships, and resumes
- Receive official certificates, leadership titles, and recommendation letter eligibility
- Connect with students interested in neuroscience, medicine, and advocacy
- Make a measurable impact in your local community
- Participate in Research Programs Synap Kids Hosts!!

Your Role as a Chapter Leader

As a Chapter Leader, you will:

- **Educate** your community on topics related to pediatric brain science and mental health.
- **Organize** events, presentations, and outreach campaigns to promote neuroscience in a youth-friendly format.
- **Lead** a small executive board and student team to develop initiatives under the Synap Kids brand.
- **Collaborate** with other chapters and the Synap HQ for global initiatives.

Chapter Executive Board Structure

Chapter Executive Board (4–6 students) NOT NEEDED TO START!!

Roles are flexible and can be combined or modified based on your team's needs.

- **President** – Leads chapter operations and serves as main contact with HQ
- **Vice President** – Supports the President and leads special initiatives
- **Secretary** – Handles meeting notes, scheduling, and internal communication
- **Director of Outreach & Partnerships** – Builds community and school partnerships
- **Director of Social Media** – Manages Instagram/TikTok and promotes events
- **Director of Events** – Plans workshops, info sessions, and awareness campaigns

(You are more than welcome to change roles based on necessity!)

Code of Conduct (For Chapters)

Core Values

- **Integrity:** Be transparent and honest in your work
- **Respect:** Create a safe, inclusive environment for all
- **Curiosity:** Always be willing to learn and share new ideas
- **Teamwork:** Lead collaboratively and uplift others



Expectations

- Stay aligned with Synap Kids' educational mission
- Communicate regularly with Synap HQ
- Represent the organization professionally in all activities
- Ensure events are safe, inclusive, and beneficial to your community
- Submit a **monthly activity update form** (link will be shared)

How to Start a Chapter

Step 1: Submit Interest

Complete the **Chapter Application Form** (link in our linktree or dm us!).

Step 2: Approval

If approved, you'll receive a **welcome packet, design templates, and access to our Chapter Leader resources.**

Step 3: Help-Call (Optional)

If you said yes to this on your application, a help call will be set up.

Step 4: Build Your Team

Assemble your **4–6** member board (see roles above). You can recruit through school clubs, online, or friend networks.

Step 5: Host a Launch Event

Introduce Synap Kids to your community. This can be a Zoom webinar, info session, or school-based table event.

Eligibility Criteria

- Age 15+
- Passion for neuroscience, medicine, or child health
- Leadership experience or potential
- Reliable internet access and an average commitment of ~1–3 flexible hours per week (varies by event cycle)
- Commitment to inclusive leadership and team collaboration



WERE SO EXCITED YOU'RE HERE!

If you have questions at any point, our team is always happy to help.

Welcome to the future of youth-led neuroscience 💙