

START OF EMAIL:

What do Christmas trees and healthy dog tummies have in common?

Not a lot, right?

Wrong

The two things might seem completely unrelated, but they have more in common than you'd think.

Let us explain....

The first step to a beautifully decorated Christmas tree is the lights, right?

Next come the decorations

Then, for that final festive flourish - your topper of choice

Each is great on its own

But together... a truly awesome combination

It's easy to upset the **balance** though

Too many ornaments or a missing topper, and the final result just doesn't feel quite right

The same goes for your dog's digestive health

Low-quality ingredients or artificial additives can really upset your dog's delicate gut balance

Resulting in less than desirable side effects like:

- 'scratch-and-shuffle' antics across your floor
- 'interesting' gassy odours floating around your living room
- a coat that's less than lustrous and lacking that festive sparkle

The carefully selected ingredients in **[BRAND]** work together to support optimal gut health

Our well-balanced formula with gut-loving probiotics and natural ingredients helps your dog feel their absolute best all year round

Not just at Christmas

And for a limited time, get **10% off a new 3-month subscription** [or other offer of your choice]

Ready to see your dog sparkle?

Just click the link below to claim your welcome offer

[link button]

END OF EMAIL