

Email Outreach

Hey (name),

i saw your video on... (mention how it relates to their 'amazing' brand)

I took some ideas from (insert top player) who is a top brand in (niche) and made a plan for (product) to massively increase its sales.

I attached 3 headlines and a free lead/discovery story to show you how this is going to look like.

If you liked the google doc, I'm available to chat this week to understand your situation and discuss the ideas i had for you in more detail.

- Send link below written outreach

- "I'm free for the next 4 days to have a quick chat, what works best for you?" (Send after response)