

July PATH Board Meeting

How do I prepare for speaking?

Think about your everyday experiences on PATH

When speaking to the board, we want to draw a direct connection between poor off-peak service and the effect on riders' lives.

Jot down a couple notes on what your daily experience is actually like. This is already enough fodder to tell your story.

What's the speaking structure?

Problem – Your Experience	Solution – Ideal Experience
<ul style="list-style-type: none">• <i>Late to work</i>• <i>Increased spending on rideshares and childcare</i>• <i>Overcrowded trains</i>• <i>Dangerously crowded platforms</i>	<ul style="list-style-type: none">• <i>Reliable schedules</i>• <i>Predictable transportation costs</i>• <i>Comfortable rides</i>• <i>Safe and stress-free platforms</i>• <i>Regular maintenance</i>

1. *Off-peak PATH service is inadequate. I can't rely on it.*
2. *I experience **[problem]**, I want **[solution]** instead.*
3. *I understand that the PATH Forward project is modernizing the system, but my needs remain the same.*
4. *I ask the PA to show good faith by delivering **[our ask]**.*

Make Specific Asks

Our Asks
<ol style="list-style-type: none">1. Improved off-peak <u>weekday</u> service. – Primary ASK2. Transparency from the Port Authority. – <i>talking point</i>3. Prioritize PATH when the budget process begins in the fall. – <i>talking point</i>

We want to be consistent on our asks, as being consistent positions us as organized.

1. Yes, off-peak weekend is equally important, but we're asking for what's doable: *off-peak weekdays*.
2. We don't expect perfection, but we do ask for clear communication when service is interrupted.
3. We know the budget-building process starts in the fall. We want to be considered alongside other important PA projects.

Keep Calm, Have Fun, Be Professional

To be heard, we need to play the rules of the game. We understand rider frustrations, but losing our cool This is supposed to be fun, don't stress out over it. You'll spend an hour or so at the meeting, see some people you know, meet some people you don't.

Questions?

If you have questions, feel free to email jack@hudcostreets.org