Infographic Activity: Strategies for Attacking Data for Understanding

Study your infographic example and break down the bigger picture for each the following areas to help you better understand the message. Enter responses for each column in your designated row. If possible, please include a link to the infographic to help others apply the strategy you shared.

Your Name:	**Title/Location of Infographic (URL, source)**	**Type of Component**	**Subject of Component**	**What can be learned?**	**How is info given?**	**What may be challenging?**	**Strategy to Understand**
Example	Death Tolls by State - Worst 4 Hurricanes http://creately.com/blog/wp-content/uploads/2012/11/State-Death-Toll.png	Map	Hurricane death toll by state	Each state's death toll in four key hurricanes	Numerically color coded by hurricane name with line to each state	State names are missing; some states are farther inland	You can tell by title what is being shown; color coding indicates which disaster
Example	hand-drawn sketch of Salem Witch Trials	Sketch	Salem Witch Trials	What easy targets some were to be accused of being witches	Black and white pencil sketch	Quality may be poor; limited color makes sketch hard to make out	You can read the caption, which gives you an idea what it is about