

**Taking Stock: Conducting an Engagement Inventory  
Engagement Inventory Plan**

**The Collective 2018**

**March 2 9:00-10:15 <http://sched.co/CvGY>**

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**Who is your primary audience? Be specific and comprehensive to identify the groups with which you want to create relationships.**

**What are your primary goals for engaging with this audience?**

**How do you currently track your relationships with this audience? How do you do this as a library?**

**How do you currently set your own and library priorities?**

**What methods could you use to track your relationships?**

**How could you set priorities to better address your primary goals?**

**What are the barriers to tracking relationships and setting priorities in these ways? What tools/skills are required to do this?**

**What three things can you do in the next month to advance your ideas?**

1) \_\_\_\_\_

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2) \_\_\_\_\_

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3) \_\_\_\_\_

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