

MONDIAL ENGLISH LEAGUE- VLOGGING INTERSCHOOL COMPETITION 2026

I.

DATE and TIME	October 21, 2026 9:00 A.M onwards
VENUE	Graduation Hall
REGISTRATION FEE	Rp 150,000 per team/group

II. Competition Rules and Mechanics:

1. This competition is open to all schools in Batam.
2. Each school can send 2 participants from SMA/SMK 10/11/12 to compete in the English Language Vlogging Contest.
3. Participants may compete **individually or as a pair**, depending on the category established by the organizers.
4. Each participant or team may submit **only one official entry**.
5. Participants must appear on camera for a substantial portion of the vlog unless the nature of the assigned topic requires otherwise.
6. Participants must speak naturally and should not simply read a prepared script throughout the presentation.
7. Participants may use notes or an outline during preparation.
8. Plagiarism, copying another person's vlog, or submitting previously published content is prohibited.
9. AI-generated content must not replace the participant's own performance, presentation, or ideas.
10. Participants must obtain permission before recording identifiable individuals, particularly minors.
11. Content that promotes violence, discrimination, bullying, hate speech, dangerous activities, or inappropriate behavior will be disqualified.
12. The organizers reserve the right to reject entries that do not comply with the competition rules.
13. Videos submitted after the deadline may be disqualified unless an extension has been officially announced.
14. The vlog must focus on a meaningful, informative, educational, cultural, social, or school-related topic. The organizers may also announce a specific theme before the competition.

15. The vlog must be presented primarily in **English**.
16. Participants must demonstrate clear and appropriate use of English throughout the video.
17. Local languages may be used only when necessary for cultural context, provided that an **English explanation or subtitle** is included.
18. Vulgar, offensive, discriminatory, or inappropriate language is strictly prohibited.
19. The vlog must have a **minimum length of 3 minutes and a maximum length of 5 minutes**.
20. The video may be recorded using a smartphone, camera, tablet, or other suitable recording device.
21. The video must be submitted in **MP4 format**.
22. The video must have clear audio and acceptable visual quality. Basic editing is allowed, including:
 - Cutting and arranging clips
 - Adding titles
 - Adding subtitles
 - Adding background music
 - Adding transitions and effects
23. All music, photographs, video clips, graphics, and other materials used must be original, properly licensed, or legally permitted for use.
24. The participant's name, section/class, and title of the vlog must appear at the beginning or end of the video.
25. The vlog should contain the following:
 - a. **Introduction** – The vlogger introduces the topic and captures the audience's attention.
 - b. **Main Content** – The topic is developed with relevant information, examples, experiences, or observations.
 - c. **Personal Insight** – The participant expresses ideas, opinions, reflections, or experiences related to the topic.
 - d. **Conclusion** – The vlog ends with a clear summary, message, recommendation, or call to action.

The content must be **original and created specifically for the competition**.

26. An entry may be disqualified if:
 - It exceeds or falls significantly below the prescribed time limit.

- It contains inappropriate, offensive, discriminatory, or obscene material.
- It plagiarizes or copies another person's work.
- It violates copyright or intellectual property rights.
- The participant fails to use English as the primary language.
- The video is submitted after the official deadline without an approved extension.
- The participant provides false information or attempts to influence the judging process.

27. The competition is not only about producing an entertaining video. It is an opportunity for students to **communicate ideas confidently, creatively, and effectively in English** while demonstrating responsible and ethical use of digital media.

III. Scoring Rubric for Vlogging

Criteria	Percentage
English Language Use – grammar, vocabulary, accuracy, and appropriateness	25%
Pronunciation, Fluency & Delivery	20%
Content & Organization	20%
Creativity & Originality	15%
Audience Engagement	10%
Video Production & Editing	10%
TOTAL	100%

Description of Criteria

- **English Language Use – 25%**

Assesses grammar, vocabulary, sentence construction, accuracy, and appropriateness of English.

- **Pronunciation, Fluency & Delivery – 20%**

Assesses pronunciation, clarity, confidence, pacing, intonation, and natural delivery.

- **Content & Organization – 20%**

Assesses relevance, depth of ideas, logical organization, and clarity of the message.

- **Creativity & Originality – 15%**

Assesses uniqueness of ideas, presentation style, storytelling, and creative approach.

- **Audience Engagement – 10%**

Assesses the ability to capture and maintain the audience's attention.

- **Video Production & Editing – 10%**

Assesses audio clarity, visual quality, appropriate editing, transitions, subtitles, and overall presentation.

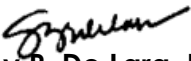
IV. List of Awards Given

- Trophies and Certificates for winners.
- Certificates for non-winners (Certificate of Participation)

The organizers may adjust the awards according to the number of participants.

WINNERS	AWARDS	CASH PRIZES
FIRST PLACE	TROPHY + CERTIFICATE	Rp 450,000.00
SECOND PLACE	TROPHY + CERTIFICATE	Rp 300,000.00
THIRD PLACE	TROPHY + CERTIFICATE	Rp 250,000.00
PARTICIPATION/ NON-WINNERS	CERTIFICATES	
Best English Communication Best Creative Vlog Best Video Presentation	CERTIFICATES	

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