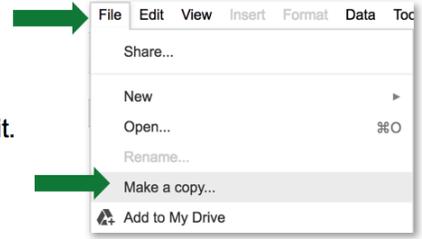


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ADVERTISING AGENCY PROPOSAL TEMPLATE

ADVERTISING PROPOSAL

SUBMITTED TO
CLIENT NAME

SUBMITTED BY
SENDER NAME

DATE SUBMITTED
00/00/0000

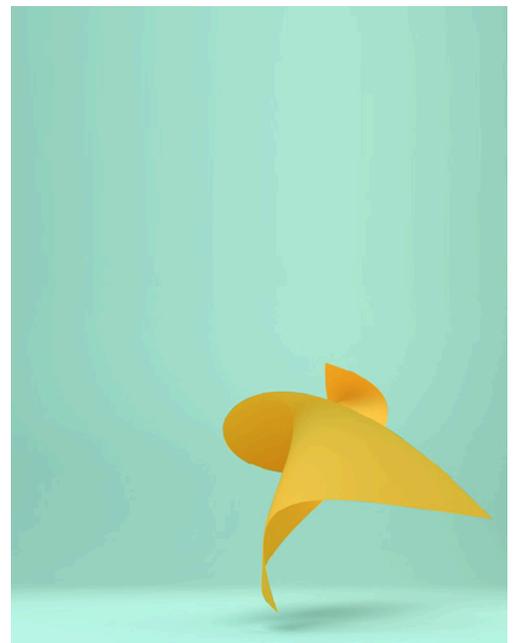
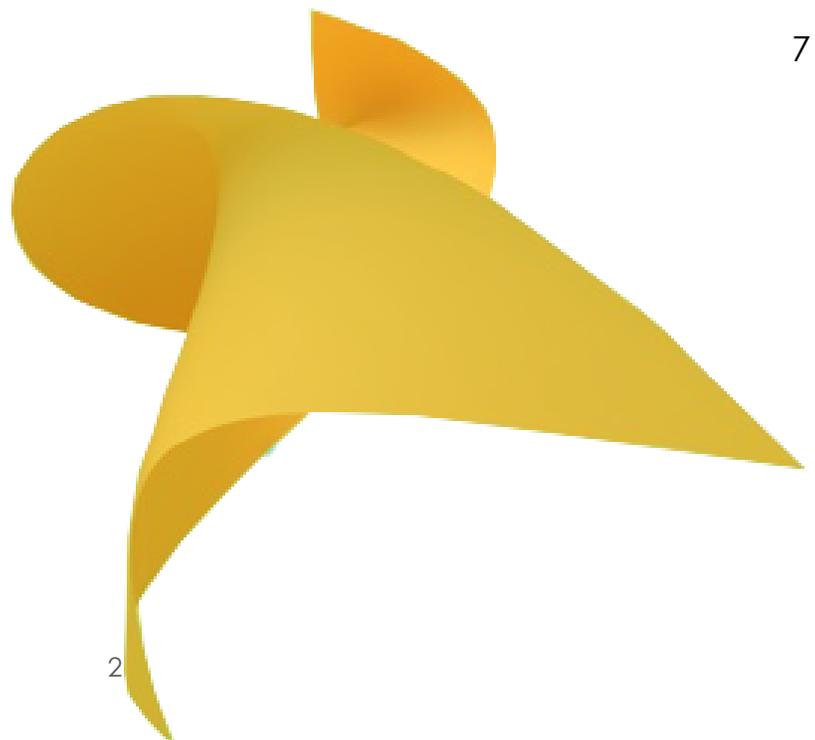


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1. INTRODUCTION

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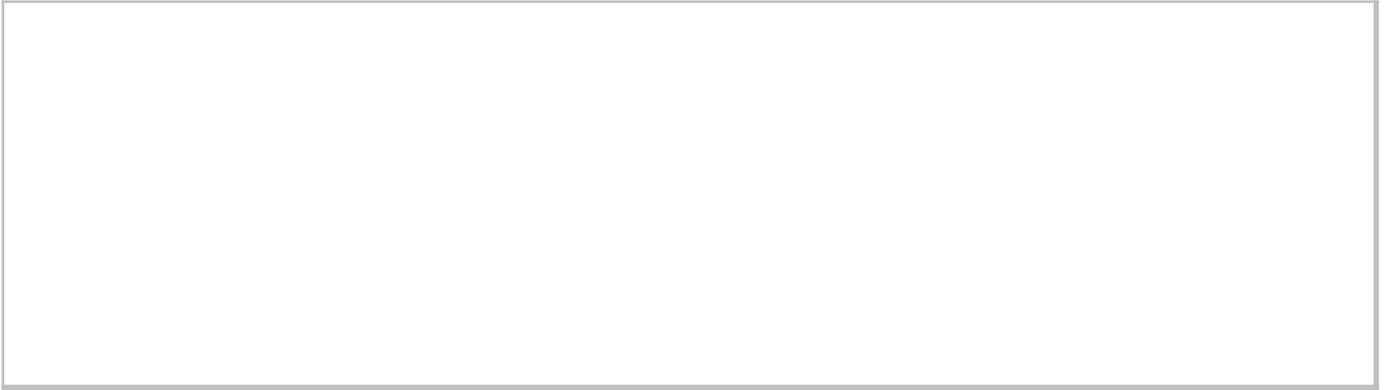
2. ABOUT US

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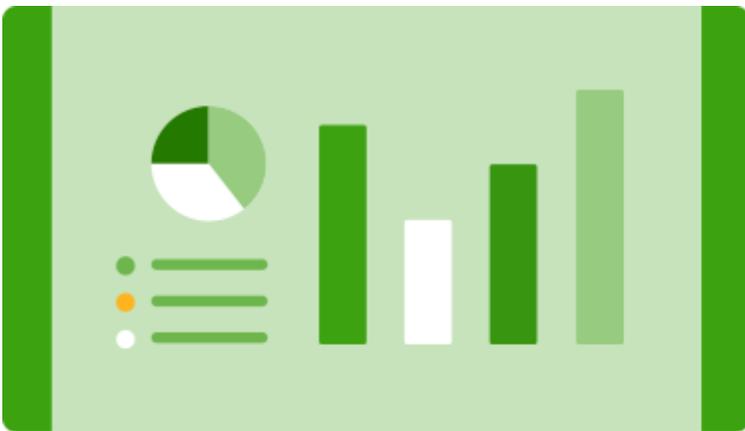
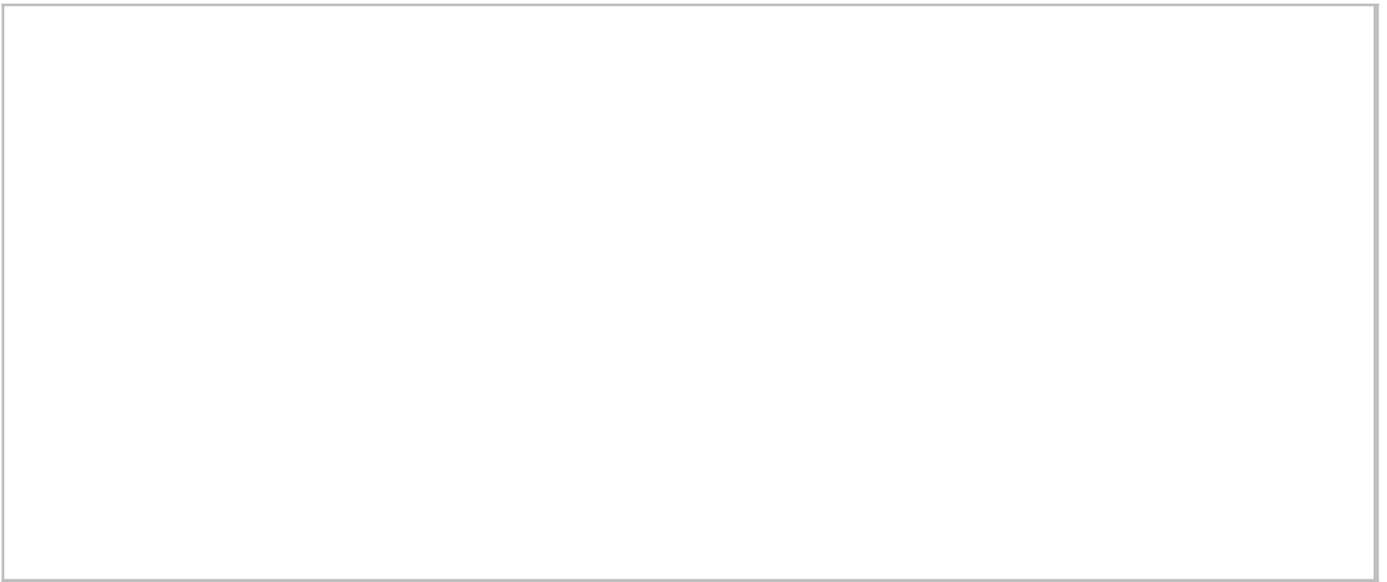
3. SITUATION ANALYSIS

[Empty text box for Situation Analysis content]

4. OUR SERVICES



5. YOUR RESULTS



6. TIMELINE

6.1 TIMELINE OVERVIEW

6.2 ACTIVITIES + DEADLINES

ACTIVITY	DEADLINE

7. COST INVESTMENT

7.1 COST OVERVIEW

7.2 NEEDS / INVESTMENT

NEEDS / INVESTMENT	COST
ESTIMATE TOTAL	

7.3 PAYMENT TERMS

8. TERMS AND CONDITIONS

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PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF

--

9. ACCEPTANCE OF PROPOSAL

AUTHORIZED CLIENT SIGNATURE	DATE OF ACCEPTANCE

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