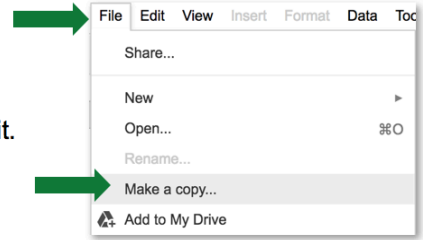


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## ADVERTISING

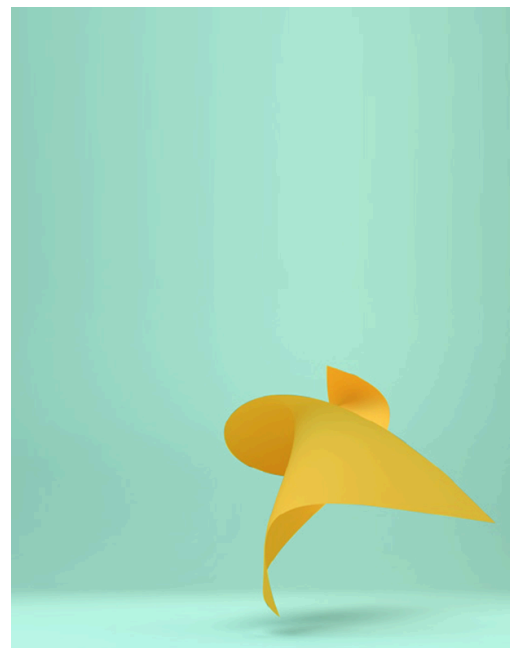
## AGENCY PROPOSAL TEMPLATE

# ADVERTISING PROPOSAL

SUBMITTED TO  
CLIENT NAME

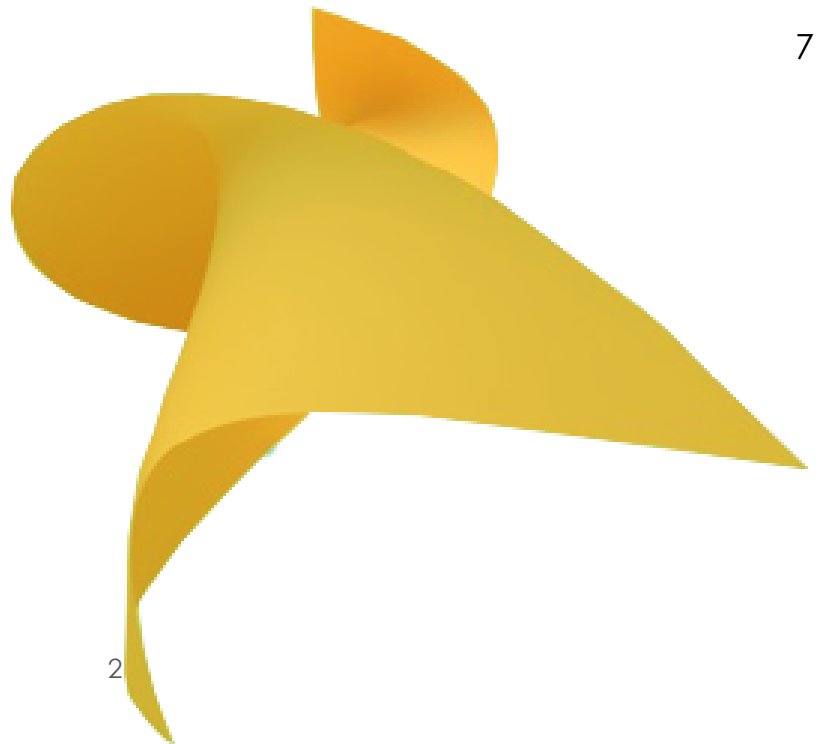
SUBMITTED BY  
SENDER NAME

DATE SUBMITTED  
00/00/0000

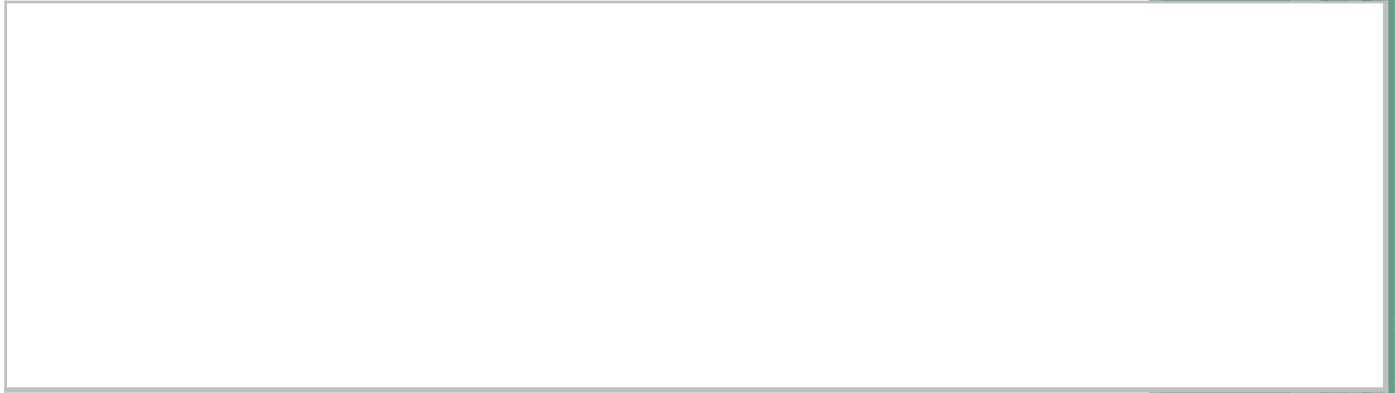


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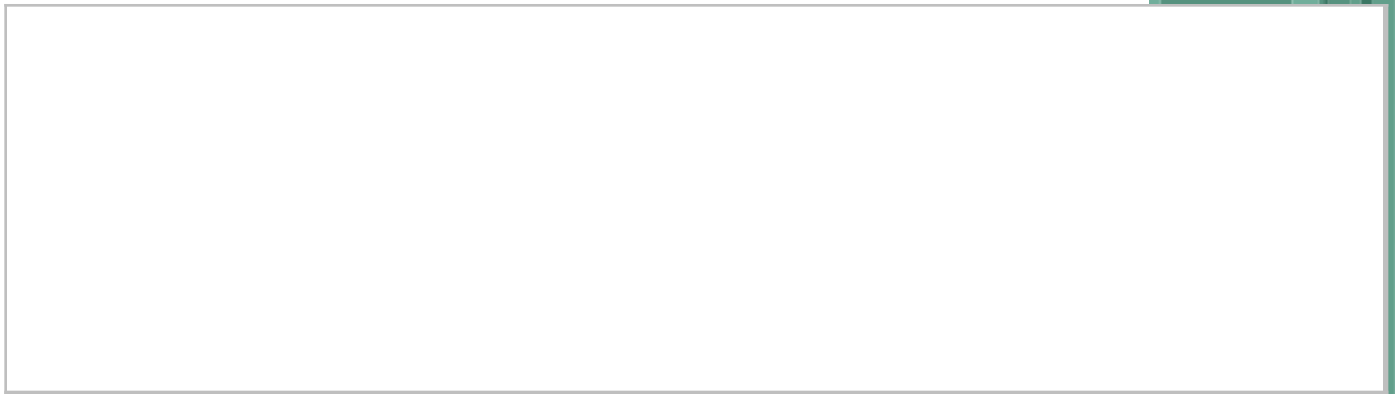
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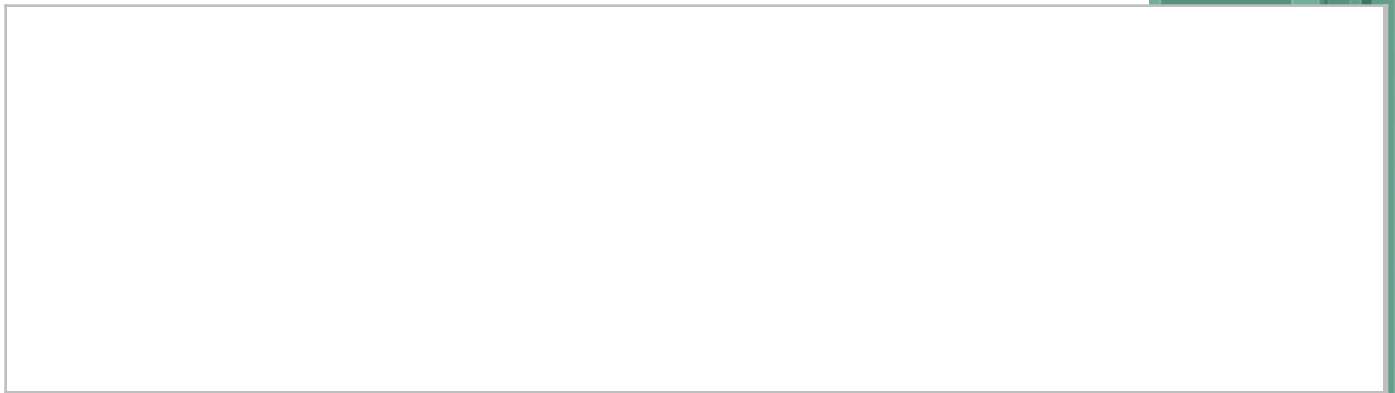
## 1. INTRODUCTION



## 2. ABOUT US



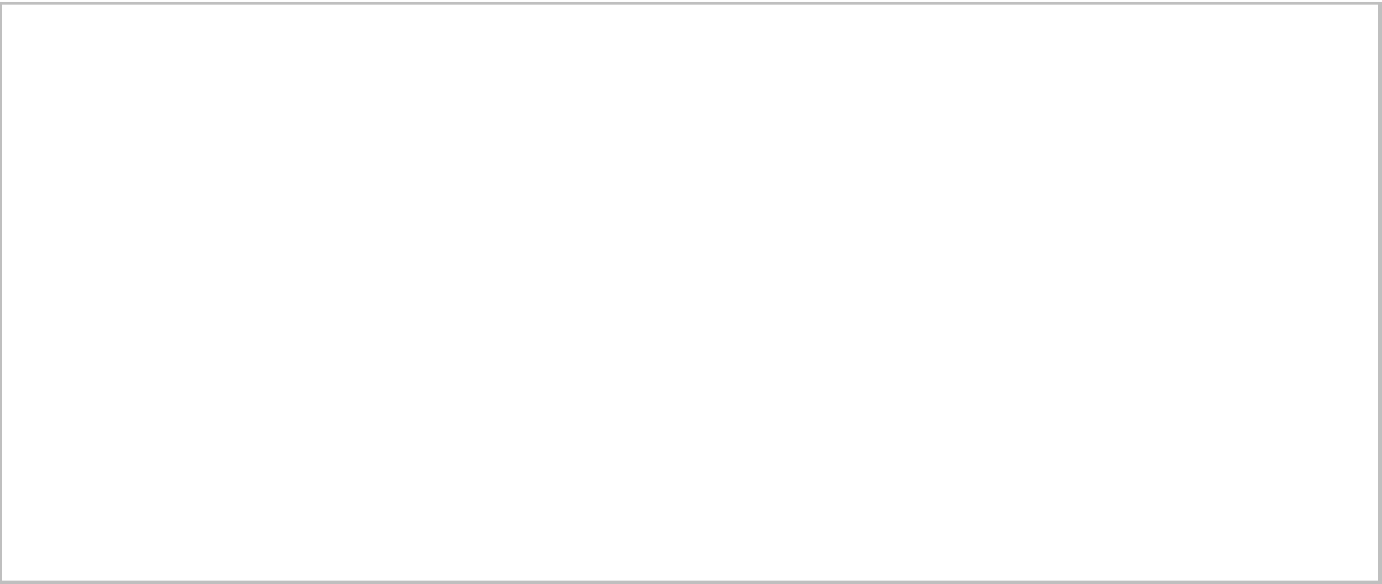
## 3. SITUATION ANALYSIS



4. OUR SERVICES



5. YOUR RESULTS



## 6. TIMELINE

### 6.1 TIMELINE OVERVIEW

### 6.2 ACTIVITIES + DEADLINES

ACTIVITY	DEADLINE

## 7. COST INVESTMENT

### 7.1 COST OVERVIEW

### 7.2 NEEDS / INVESTMENT

NEEDS / INVESTMENT	COST
ESTIMATE TOTAL	

### 7.3 PAYMENT TERMS

8. TERMS AND CONDITIONS

PROPOSAL MAY BE WITHDRAWN IF NOT ACCEPTED BY DATE OF	
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9. ACCEPTANCE OF PROPOSAL

AUTHORIZED CLIENT SIGNATURE	DATE OF ACCEPTANCE

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