

Pre-Launch Email

Subject Line Options:

- ❶ New PLR Alert: “The Art of Saying No” Launches Soon!
 - ❷ Coming Soon: Done-for-You Boundaries & Self-Help PLR From Sajjan & Justin
 - ❸ Prelaunch Alert: Empower Your Audience to Set Boundaries With This New PLR!
-

Body:

Hey [First Name],

Just giving you a quick heads-up—Sajjan & Justin are back with another high-quality PLR launch, and this one’s going to hit hard.

🔥 If your audience includes coaches, personal growth fans, or digital product resellers... this is a hot topic that’s evergreen and powerful.

They’re launching a brand-new PLR package called:

“The Art of Saying No – Set Boundaries Without Guilt”

This is a full-featured, done-for-you personal development product focused on helping people stop people-pleasing, set clear boundaries, and say no with confidence.

 **Launch Date:** Tuesday, May 27, 2025 @ 9AM Eastern

🔥 Perfect for coaches, mindset creators, self-help resellers, and anyone looking for a product that practically sells itself.

I’ll send you everything you need on launch day. Stay tuned!

— [Your Name]

Launch Day Email

Subject Line Options:

- 1 LIVE: Brand-New PLR on Boundaries & Burnout Is Here!
 - 2 Just Dropped: “The Art of Saying No” PLR – Early Bird Access Inside
 - 3 Help Your Audience Say No Guilt-Free — PLR Launch is Live!
-

Body:

Hey [First Name],

It's officially LIVE! 🎉

Sajan & Team just released their brand-new, done-for-you PLR product:

“The Art of Saying No – Set Boundaries Without Guilt”

And it's already creating a buzz in the self-help and coaching space.

🧠 This is a complete DFY solution around one of the most relatable struggles in the world—people who can't say no without guilt. And now you can offer them the fix.

✅ What's Included:

- A beautifully written self-help eBook
- Printable workbook + cheat sheet
- Done-for-you sales copy, video, and thank-you page
- Email swipes, promo graphics, and 10 short videos
- Full PLR rights to rebrand, resell, or use as content

🔥 Plus a Deluxe Upgrade with 10 Tutorial Videos + MP3 Audios

🎯 And the funnel is deep—with order bumps and upgrades to help you earn more per sale!

🌟 Early bird pricing is on for a limited time—jump in here:

👉 [Insert Your Affiliate Link]

Let me know if you need anything—this one's easy to promote and built to convert.

— [Your Name]

Done-for-You Shortcut Angle

Subject Line Options:

- ❏ 1 Skip the content creation—this PLR is done for you!
 - ❏ 2 Why start from scratch when it's already done?
 - ❏ 3 Just Plug It In: DFY Boundaries Product with Funnel + Videos
-

Body:

Hey [First Name],

Creating high-quality content and products takes time—unless someone hands you the whole thing, done and ready to go.

That's what Sajan & Team just did with:

“The Art of Saying No – Set Boundaries Without Guilt”

It's a complete PLR package designed to help people overcome people-pleasing, speak their truth, and set boundaries without guilt.

Here's what you (and your customers) get:

- ✓ Premium eBook on boundary setting
- ✓ Workbook + cheat sheet
- ✓ Sales letter, thank-you page, and sales video
- ✓ Promo graphics + 10 short-form videos
- ✓ Full PLR license

💥 Deluxe Upgrade = 10 video tutorials + MP3 version + ready-made upsell pages

📦 Get the DFY Self-Help Product Here:

👉 [Insert Affiliate Link]

Perfect for coaches, content creators, and anyone tired of building from scratch.

Talk soon,
[Your Name]



Profit-Focused Angle

Subject Line Options:

- 1 Want a product you can launch and profit with today?
 - 2 Ready-to-Sell PLR That Solves a Real Problem
 - 3 This DFY Product Will Help Your People *and* Your Wallet
-

Body:

Hey [First Name],

If your subscribers are into self-help, coaching, or online product creation...

This is an easy win.

Sajan & Team just released a new PLR package called:

“The Art of Saying No – Set Boundaries Without Guilt”

This product:

- 🌟 Solves a huge pain point (people-pleasing and burnout)
- 🌟 Comes with a ready-to-use funnel
- 🌟 Includes an upsell with 10 video tutorials + audio versions
- 🌟 Has full PLR rights so customers can rebrand, resell, or teach it

Whether your people want to sell it, teach with it, or turn it into lead gen—it’s a solid offer with a deep funnel and built-in monetization.

👉 Grab your affiliate link here:

[Insert Link]

Perfect for coaches, mindset creators, or even list builders in the personal development space.

— [Your Name]



Final Call Email

Subject Line Options:

- 1 Last Chance: The Art of Saying No PLR Closes Soon!
 - 2 Final Hours: Price Goes Up Tonight!
 - 3 Promote Now Before This High-Converting PLR Deal Ends
-

Body:

Hey [First Name],

Just a quick reminder...

Sajan & Justin's *The Art of Saying No – Set Boundaries Without Guilt* PLR offer is ending soon—and this is your last chance to promote before the price increases and bonuses disappear.

This offer is perfect for:

- ✓ Self-help audiences
- ✓ Coaches and course creators
- ✓ People looking to monetize with done-for-you content

It includes:

- ✓ eBook + workbook + cheat sheet
- ✓ Full funnel with sales pages, video, and promo materials
- ✓ 10 short videos + optional video course upgrade
- ✓ PLR license to rebrand, resell, or teach with it

🎯 High demand topic + deep funnel + fast delivery = conversions.

📌 Final hours to promote:

👉 [Insert Affiliate Link]

Don't miss out—this one's built to perform.

— [Your Name]