

# Choose Your Vibe – Arrive Alive!

## 2021-2022 Student Contributor Assignment 1

Due: January 22, 2022



### Contributor Information

- Your Legal First and Last Name: Click or tap here to enter text.
- Mailing Address: Click or tap here to enter text.
- Email: Click or tap here to enter text.
- Phone Number: Click or tap here to enter text.
- High School: Click or tap here to enter text.
- School Division: Click or tap here to enter text.
- Grade for 2021-2022 School Year: Click or tap here to enter text.

### Directions

Review the approval information and guidance outlined on pages 1-2. Complete the responses for each task on pages 2-9 and outlined below. Save the file and email with your selfie image (refer to page 4) to [YourVibeVA@gmail.com](mailto:YourVibeVA@gmail.com) by January 22, 2022.

### Message Review & Approval

Submit your final entry in the highest quality possible. All submissions will be reviewed by Virginia educators selected by VADETS. If your submission meets the criteria of this initial review, you will be eligible to earn \$150 for your contribution. Minimum submission requirements for each section are provided. You are encouraged to submit extra items to ensure that you have enough content that will pass review. Incomplete or poorly written work may not warrant this compensation. Note that the Virginia DMV will provide final approval before @YourVibeVA publishes any student work.

#### Task and Point Overview

There are five tasks with 1-6 responses required. Criteria rubrics are provided for each task to help guide your work. You must earn a total of 210 points to earn \$150 for your submission. Specific criteria is provided within each rubric.

Task	Number required responses	Minimum score required
Task 1: #WWYD - What Would You Do?	2	28
Task 2: #StudentSpotlight - What Fuels Your Future?	1	14
Task 3: #MemestheWord	5	70
Task 4: #RoadTrip – What are you Packing for Spring Break?	6	84
Task 5: #PROMise to Have a Safe Night	3	14
<b>TOTAL</b>	<b>17</b>	<b>210</b>

## Message Guidance

### Audience

Messages should be directed to teens. Write as if you are speaking casually to your friends.

### Focus

Messaging for assignment 1 focuses on:

- Celebrating accomplishments and successes of your alcohol-free lifestyle
- Supporting your friends in social scenes
- Securing safe transportation strategies for yourself and friends
- Preparing for a safe spring break
- Reminding your peers of the consequences of underage drinking and impaired driving including:
  - losing scholarships
  - getting grounded
  - damaging property
  - jail time
  - legal fees
  - fines
  - losing your license
  - getting sick

## Resources

### References

The following resources are provided to help guide your writing and ensure that it aligns with the campaign. Any messages that you write which reference laws, statistics, facts, etc. must include a link to the resource.

- [Laws Facts Lead - Learn Alcohol Basics - Information for High School Students \(Virginia ABC\)](#)
- [Power of You\(th\) Teen Booklet \(MADD\)](#)
- [Alcohol Impaired Driving Informational Module \(DADSS\)](#)
- <https://dadss-d2p.s3.us-east-2.amazonaws.com/educational-modules/The+Brains+Lungs+And+BAC+Whats+Their+Role+In+Driving/index.html>The Brain, Lungs, and BAC (What's their role in Driving (DADSS)
- [Underage Drinking: Myths vs. Facts \(SAMHSA\)](#)

### Campaign Social Media Profiles

- [@YourVibeVA Facebook](#)
- [@YourVibeVA Twitter](#)
- [@YourVibeVA Instagram](#)

### Campaign Goals

- We want to engage Virginia high school students in promoting and celebrating their alcohol-free lifestyles.
- We want to promote non-drinking behavior and non-drinking drivers.
- We want to change the misperception of alcohol use among students.
- We want the decreasing trends in youth alcohol related fatalities to continue!

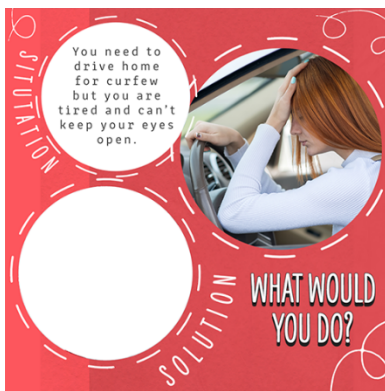
## Task 1 (two required items): #WWYD - What Would You Do?

In the table below, provide solutions (in the right column) for **at least two of the situations** (in the left column). Your advice should be between 100 and 140 characters. Refer to the sample below for how your advice will be displayed on the @YourVibeVA account.

Answers:

Situation	Solution
Your friend sneaks a beer from the basement fridge while your parents are hosting a party upstairs.	Click or tap here to enter text.
You are working late, and a coworker offers you their prescription medicine to stay alert.	Click or tap here to enter text.
Your friend is being teased for turning down a drink at a party.	Click or tap here to enter text.
Your ride home from the movies can't stop yawning.	Click or tap here to enter text.

### Task 1 Sample



### Task 1 Evaluation Rubric

The rubric is provided for reference. Your work will be evaluated based on the criteria below. You must earn 3-4's with a total score of 14. You may earn up to three bonus points for appropriate use of humor, creativity, or originality.

Criteria Ratings	4-Excellent	3-Good	2-Fair	1-Needs improvement	Score (to be completed after submission by a VADETS educator)
<b>Length</b>	The text has between 120 and 140 characters.	The text has between 100 and 140 characters.	The text has between 100 and 120 characters.	The text does not have at least 100 characters.	
<b>Content</b>	There is complex and valid information. There are concrete and specific details.	There is sufficient reasoning and detail.	Ideas are underdeveloped or loosely focused.	Information is inaccurate and idea is unfocused or off-topic.	
<b>Language</b>	There is an accurate use of appropriate content-specific vocabulary. Word choice creates insightful and relevant tone for topic, audience, and purpose.	Word choice creates relevant tone for topic, audience, and purpose. Powerful, distinctive word choice including topic specific vocabulary is used where appropriate.	Word choice creates appropriate tone for topic, audience, and purpose. An attempt at content vocabulary is present where appropriate.	<b>Word choice</b> shows little to no awareness of <b>tone and audience</b> . Word choice is awkward or incorrect. Writing is somewhat unclear or inappropriate. Audience is not clear.	
<b>Grammar/ Spelling</b>	There are no spelling or grammar mistakes. Writing reflects careful editing.	There are a few errors present, but they do not distract.	There are spelling mistakes or grammar mistakes which distract at times.	There are many distractions and errors throughout.	

## Task 2 (one required item): #StudentSpotlight - What Fuels your Future?

**Provide an image** (can be a selfie or photo of an object that relates to your response) and **share what fuels your future.** You can share a hobby, goal, inspiration, passion project, etc. Your response should be between 100 and 140 characters. Answers will be included on @YourVibeVA images with your first name and last initial. Refer to the sample below.

What fuels you? Click or tap here to enter text.

### Task 2 Sample





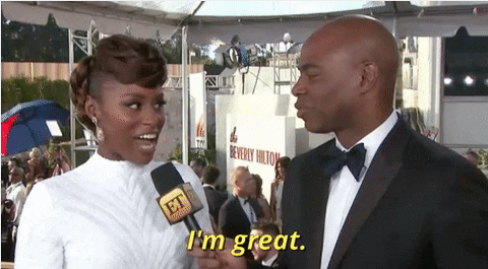
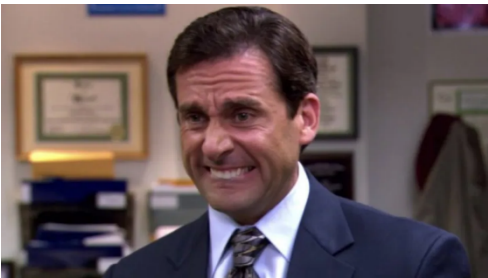

### Task 2 Evaluation Rubric

The rubric is provided for reference. Your work will be evaluated based on the criteria below. You must earn 3-4's with a total score of 14. You may earn up to three bonus points for appropriate use of humor, creativity, or originality.

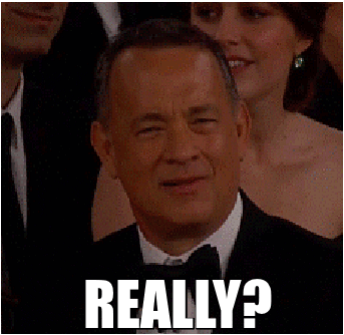

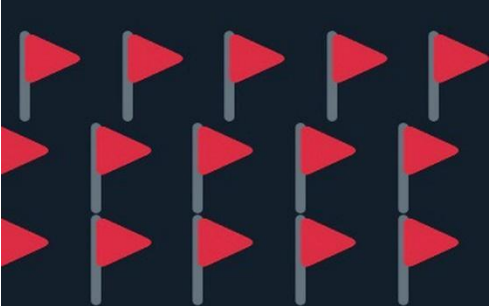


Criteria Ratings	4-Excellent	3-Good	2-Fair	1-Needs improvement	Score (to be completed after submission by a VADETS educator)
<b>Length</b>	The text has between 120 and 140 characters.	The text has between 100 and 140 characters.	The text has between 100 and 120 characters.	The text does not have at least 100 characters.	
<b>Content</b>	There is complex and valid information. There are concrete and specific details.	There is sufficient reasoning and detail.	Ideas are underdeveloped or loosely focused.	Information is inaccurate and idea is unfocused or off-topic.	
<b>Language</b>	There is an accurate use of appropriate content-specific vocabulary. Word choice creates insightful and relevant tone for topic, audience, and purpose.	Word choice creates relevant tone for topic, audience, and purpose. Powerful, distinctive word choice including topic specific vocabulary is used where appropriate.	Word choice creates appropriate tone for topic, audience, and purpose. An attempt at content vocabulary is present where appropriate.	<b>Word choice</b> shows little to no awareness of <b>tone and audience</b> . Word choice is awkward or incorrect. Writing is somewhat unclear or inappropriate. Audience is not clear.	
<b>Grammar/ Spelling</b>	There are no spelling or grammar mistakes. Writing reflects careful editing.	There are a few errors present, but they do not distract.	There are spelling mistakes or grammar mistakes which distract at times.	There are many distractions and errors throughout.	
<b>Image/selfie</b>	An image or selfie is provided. The composition and lighting highlight the individual very well. If the selfie is taken in the car, it demonstrates proper use of seat belt or includes other driving elements (car, road, street sign, etc.)	An image or selfie is provided. The composition and lighting highlight the individual well.	An image is provided, but the composition or lighting is poor, and it is difficult to see the student.	No image is provided.	

### Task 3 (five required items): #MemesTheWord

In the third column of the table below, **provide a caption for at least five of the images** (first column). Messages must focus on topics listed in the introduction and be between 140 and 250 characters. Optional themes are provided in column two to help guide your work. You may select your own meme for up to three of your responses. Use the final three rows in the table to submit them.

Image	Theme (optional)	Message
	Responding to peer pressure	Click or tap here to enter text.
 <a href="https://giphy.com/gifs/nfl-sports-football-sport-Cwvds8rEGhKNH4s2wB">https://giphy.com/gifs/nfl-sports-football-sport-Cwvds8rEGhKNH4s2wB</a>	Reaction to peer's consequence from drinking underage	Click or tap here to enter text.
 <a href="https://giphy.com/gifs/etredcarpet--golden-globes-2017-3o6Ztjo7uUcilOj6ak">https://giphy.com/gifs/etredcarpet--golden-globes-2017-3o6Ztjo7uUcilOj6ak</a>	Enjoying your alcohol-free lifestyle (and avoiding consequences of underage drinking and impaired driving)	Click or tap here to enter text.
	Consequences of underage drinking and impaired driving	Click or tap here to enter text.
 <a href="https://i.pinimg.com/originals/6b/c5/5f/6bc55f5954b9d1af9bd1f9dfd30bb818.gif">https://i.pinimg.com/originals/6b/c5/5f/6bc55f5954b9d1af9bd1f9dfd30bb818.gif</a>	Responding to peer pressure  or  Supporting your friend at a party who is being pressured	Click or tap here to enter text.



 <p><a href="https://i.pinimg.com/originals/21/fa/6a/21fa6ab8309ab39e35b5f2145e4710e5.gif">https://i.pinimg.com/originals/21/fa/6a/21fa6ab8309ab39e35b5f2145e4710e5.gif</a></p>	<p>Responding to peer pressure</p>	<p>Click or tap here to enter text.</p>
 <p><a href="https://giphy.com/gifs/nba-basketball-chicago-bulls-3o6YglDndxKdCNw7q8">https://giphy.com/gifs/nba-basketball-chicago-bulls-3o6YglDndxKdCNw7q8</a></p>	<p>Consequences of underage drinking</p>	<p>Click or tap here to enter text.</p>
	<p>Educating your friends about the consequences of underage drinking and impaired driving</p>	<p>Click or tap here to enter text.</p>
	<p>Teaching your friends about safe driving tips</p>	<p>Click or tap here to enter text.</p>
	<p>Responding to a friend who thinks it is ok to drive you home when they are sleep deprived.</p>	<p>Click or tap here to enter text.</p>
<p>Choose your own meme: copy and paste the image here.</p>		<p>Click or tap here to enter text.</p>

Choose your own meme: copy and paste the image here.		Click or tap here to enter text.
Choose your own meme: copy and paste the image here.		Click or tap here to enter text.

### Task 3 Evaluation Rubric

The rubric is provided for reference. Each caption will be evaluated based on the criteria below. You must earn 3-4's with a total score of 14 for each meme. You may earn up to three bonus points for appropriate use of humor, creativity, or originality.

Criteria Ratings	4-Excellent	3-Good	2-Fair	1-Needs improvement	Score (to be completed after submission by a VADETS educator)
<b>Length</b>	The text has between 180 and 250 characters.	The text has between 160 and 250 characters.	The text has between 140 and 160 characters.	The text does not have at least 140 characters.	
<b>Content</b>	There is complex and valid information. There are concrete and specific details.	There is sufficient reasoning and detail.	Ideas are underdeveloped or loosely focused.	Information is inaccurate and idea is unfocused or off-topic.	
<b>Language</b>	There is an accurate use of appropriate content-specific vocabulary. Word choice creates insightful and relevant tone for topic, audience, and purpose.	Word choice creates relevant tone for topic, audience, and purpose. Powerful, distinctive word choice including topic specific vocabulary is used where appropriate.	Word choice creates appropriate tone for topic, audience, and purpose. An attempt at content vocabulary is present where appropriate.	<b>Word choice</b> shows little to no awareness <b>of tone and audience</b> . Word choice is awkward or incorrect. Writing is somewhat unclear or inappropriate. Audience is not clear.	
<b>Grammar/ Spelling</b>	There are no spelling or grammar mistakes. Writing reflects careful editing.	There are a few errors present, but they do not distract.	There are spelling mistakes or grammar mistakes which distract at times.	There are many distractions and errors throughout.	

## Task 4 (6 required items): #RoadTrip – What are you Packing for Spring Break?

Share what you will and won't pack to ensure that you enjoy a safe spring break. Write **at least three items you WILL pack** and **at least three items you WON'T pack** for a spring break road trip. Each response should state the item and why it is on the list. Messages must be between 140 and 250 characters.

What WILL be in your suitcase?	What WON'T be in your suitcase?
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.

### Task 4 Evaluation Rubric

The rubric is provided for reference. Your work will be evaluated based on the criteria below. You must earn 3-4's with a total score of 14 for each do or don't. You may earn up to three bonus points for appropriate use of humor, creativity, or originality.

Criteria Ratings	4-Excellent	3-Good	2-Fair	1-Needs improvement	Score (to be completed after submission by a VADETS educator)
<b>Length</b>	The text has between 180 and 250 characters.	The text has between 160 and 250 characters.	The text has between 140 and 160 characters.	The text does not have at least 140 characters.	
<b>Content</b>	There is complex and valid information. There are concrete and specific details.	There is sufficient reasoning and detail.	Ideas are underdeveloped or loosely focused.	Information is inaccurate and idea is unfocused or off-topic.	
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<b>Grammar/ Spelling</b>	There are no spelling or grammar mistakes. Writing reflects careful editing.	There are a few errors present, but they do not distract.	There are spelling mistakes or grammar mistakes which distract at times.	There are many distractions and errors throughout.	



## Task 5 (three required items): #PROMise to have a Safe Night

Write **at least three promises** for ensuring that you have a safe prom night. Your responses should explain how to ensure you have safe transportation throughout the night, what you will do if you encounter any dangerous situations, how you will help your friends have a safe prom, how you will communicate with your caregivers/parents, etc.

Messages must be between 140 and 250 characters.

1. Click or tap here to enter text.
2. Click or tap here to enter text.
3. Click or tap here to enter text.
4. Click or tap here to enter text.
5. Click or tap here to enter text.
6. Click or tap here to enter text.

### Task 5 Evaluation Rubric

The rubric is provided for reference. Your work will be evaluated based on the criteria below. You must earn 3-4's with a total score of 14 for each tip. You may earn up to three bonus points for appropriate use of humor, creativity, or originality.

Criteria Ratings	4-Excellent	3-Good	2-Fair	1-Needs improvement	Score (to be completed after submission by a VADETS educator)
<b>Length</b>	The text has between 180 and 250 characters.	The text has between 160 and 250 characters.	The text has between 140 and 160 characters.	The text does not have at least 140 characters.	
<b>Content</b>	There is complex and valid information. There are concrete and specific details.	There is sufficient reasoning and detail.	Ideas are underdeveloped or loosely focused.	Information is inaccurate and idea is unfocused or off-topic.	
<b>Language</b>	There is an accurate use of appropriate content-specific vocabulary. Word choice creates insightful and relevant tone for topic, audience, and purpose.	Word choice creates relevant tone for topic, audience, and purpose. Powerful, distinctive word choice including topic specific vocabulary is used where appropriate.	Word choice creates appropriate tone for topic, audience, and purpose. An attempt at content vocabulary is present where appropriate.	<b>Word choice</b> shows little to no awareness of <b>tone and audience</b> . Word choice is awkward or incorrect. Writing is somewhat unclear or inappropriate. Audience is not clear.	
<b>Grammar/ Spelling</b>	There are no spelling or grammar mistakes. Writing reflects careful editing.	There are a few errors present, but they do not distract.	There are spelling mistakes or grammar mistakes which distract at times.	There are many distractions and errors throughout.	