

Subject line: **Three months until your baby boy Keaton**

Hello Keaton,

Couldn't be more excited for the birth of your son, Keaton because he's going to grow up with a loving mother and a brilliant father. I'm sure he'll carry on your SMMA legacy.

When he does, it'd be great if he had a healthy email list to fall back on.

We both agree that cold emails aren't the best to write or receive, while broadcast emails on the other hand are essential, which I'm sure you can probably attest to.

Now, I could give you a story about how I've been following you for a long time, or I'll generate XYZ revenue for you, but I know there's 12-38 other emails like that in your inbox right now.

Instead, I just wrote an email (attached below) that you can integrate with your existing Agency Dominance funnel. Or use it as a hook for a new video.

Let me know your thoughts!

Cheers,
Alex

P.S. This is free, it's just my baby gift to you

Subject line: **Andrew Tate gave me his Bugatti**

The Top G drove to my doorstep and handed me the keys to his Chiron.

How did Keaton get Tate to do that?

I received a message in my DMs with the words "we need to talk".

Realizing it's the verified account of the Cobra himself, I responded.

After a few back and forths, I realized what he wanted.

An SMMA of his very own.

So I got to work, jumped on a call with him and walked him through every step that I took to launch my own agency.

I saw him grow from 0 clients, to 10, 20, 50.

He was so grateful, he offered me his Bugatti. I COULDN'T believe it!

That's when I woke up.

There wasn't a Chiron in my driveway, but I did receive a \$50,000 wire transfer from my retainer client.

I show you how I landed that client in [my most recent video](#), let me know what you think.

P.S. You'll be SHOCKED at who the brand is, I know I was.