

Clipchamp: Introduction

Who is this for?

Faculty, staff, and/or students

What's this about?

To show Canisius University community how to sign up for, download, and get started in Clipchamp on their computers.

Script

Hi all, this is Tyler Kron-Piatek from Canisius.

In this video, we will introduce you to Clipchamp. Clipchamp is an all-in-one screen recorder and editor. It is easy to use and great for quick videos.

Let's get started.

Go to app.clipchamp.com. For sign-in, choose either Continue with Google or Continue with Email. For this tutorial, we will use Continue with email, though it may be faster to use Google. After clicking on Continue with Email, type in your email address. From there, it will take a few moments to send an email with a link to sign-in with. Click on that to sign into Clipchamp on the browser. We may be asked to answer some demographic information.

When we first sign-in, we will likely be greeted with a pop-up. This pop-up will ask what kinds of video we are interested in making. We can choose Education. It will then update and ask us what level of education we teach. We can choose College or University.

When we get past the pop-ups, we can see the Clipchamp dashboard. We will ignore it for now, as we are interested in the Desktop app. However, both the desktop app and web version are the same.

Click on Install Clipchamp or the green Download icon in the lower-left corner. This may bring up a pop-up asking if we want to open up the Microsoft store. For Macs, it may ask to open the App Store instead. Click on OK and follow the on-screen instructions to download Clipchamp. Then, click on Sign in. A new tab will appear on our browser, asking us to sign in. Follow the same process previously. Yes, it is a bit tedious, but, on the plus side, there is no password to remember. Then, a pop-up will appear asking us if we want to open the app in the Store. In the

future, it will simply ask if we want to open the link up in Microsoft Clipchamp. Click on OK. Then, if it does not automatically take you back to Clipchamp, go back to Clipchamp.

Now let's take a look at the dashboard. We will start with the left and then go to the right. On the left, we have Home. This is where we are now. We can ignore brandkit as it simply gives us a few more customization options if we pay for Clipchamp. Then we have templates, which you are free to explore.

Next, we have folders. Folders allow us to organize videos quickly and neatly. COLI's recommendation for faculty and students would be to organize videos by classes. For staff, maybe organize videos by project.

In the middle of the dashboard, we have a search bar for templates. We can ignore that for now. Additionally, we can start a video from scratch. We can also use AI to help us get started.

Next, we can see a few of the popular templates used for videos. In general, we can ignore these. However, if we want to see more templates, we can click on All Templates on the left. At the bottom, we will see any future video projects we have in Clipchamp. We can also search for videos and sort videos.

That's it for this video!

If you have any questions or comments, please email us at helpdesk@canisius.edu.

Thanks for watching and have a great day!