Gabe Bo

Web Designer Specialist with 5 years of experience in helping world-class music brands structure their web communication through Webflow.

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WORK EXPERIENCE

Copany XYZ Oct. 2020 – Present

Product Designer

Remote

- S&G makes luxury plant-based mattresses, sheets, & pillows from Eucalyptus Lyocell (<u>companywebsite.com</u>).
- As Founder & CEO, I oversee our core strategies, product roadmap, ops, marketing, and fundraising.
 - o Hundreds of thousands of units sold in first 6 years of operation, with a 4.8 star average rating.
 - o Sub-bullets are for more detail if needed, like key performance stats or a portfolio / website link.
- Core responsibility #3. Pretend this is where they stop reading your resume. Whether Work or Education is
 your top section, the first thing they see must be your most impressive stuff, period. Hence, no summary.
- Core responsibility #4. Bullets #1 and #2 are for high-level descriptions of the company and/or your role.

Company Name

Month Year – Month Year

Job Title

City, ST (or just put Remote if remote)

- Core responsibility #1 / key results / high level summary.
- Core responsibility #2. As your most recent experience, you can build out a few bullet points here.
- Core responsibility #3. Don't feel the need to write too much about jobs from over 5 years in the past.

Company Name

Month Year - Month Year

Prior Position Title | Month, Year – Present

City, ST

- If you've been promoted / have held multiple titles at one company, put dates in italics next to each title, like so.
- Core responsibility #2. As the jobs get older in your timeline, they're less relevant and need fewer bullet points.

Prior Position Title | Month, Year – Month, Year

• "Prior to my promotion to [current title], I..." core responsibility #1. Older job, less relevancy, 1 bullet is fine.

Company Name

Month Year – Month Year

Position Title

City, ST

• Core responsibility #1. For past jobs with zero relevance, save space by skipping any bullet points.

EDUCATION

University Name

Graduation Month, Year

Degree (e.g., BS), Majors (e.g., Computer Science)

City, ST

- List your honors, like summa cum laude or Economics Honors Society; 3.X/4.0 GPA (list only if GPA is over 3.3)
- Any other fun stuff like varsity sports, fraternity/sorority, or something that gives you a little color

CERTIFICATIONS, SKILLS & INTERESTS

- Certifications: If you have relevant ones; otherwise, delete this bullet + delete "CERTIFICATIONS" above
- **Skills:** Strategic planning; recruiting; PnL modeling; inventory forecasting; brand identity maps; negotiations; Amazon marketing; DTC acquisition & retention marketing; copywriting; logistics; crowdfunding
- Interests: road trips; composting; yoga; Catan; fishing; Seinfeld

This Resume has been adapted from SheetsResume.com for Brazilian Remote Candidates at #JNG Preparatory Method.

Adapt the content above, follow the comment suggestions and delete this message before sharing this resume.