



Key Career Info: Consulting - Technology

About the Industry Area: Technology Consulting as a field of activity focuses on advising organizations on how best to use information technology (IT) in achieving their business objectives.

Career Overview

- Career Overview
- The Job
- Structure
- Guide to Technology Consulting

Carlson School of Management Employment Data

- Employment Report 2019

Student Involvement Opportunities

- Consulting Enterprise
- [Student Organizations](#) (suggested clubs - Business Technology Club, Carlson Consulting Club, Graduate Volunteer Consultants)
- Student Resources
- Organizational Partnerships
- Alumni Community
- Student and Alumni Profiles
- Case Competitions
- Full-Time MBA Blog

Recruiting Context

On-Campus

- TalentLink
- Graduate Business Career Center
- Career Guide
- Careers
- Career Services
- Recruiting is very heavy on fall semester side (both internship and full-time interviews are predominantly done in late September/early October)
- GBCC hosts many information sessions throughout the semester

How to Stand out in the Recruiting Process?

- Meet with employers and recruiters through on campus events such as Corporate Reception, Info sessions, recruiter office hours, and student org presentations.
- Speak with recent alumni to learn about job responsibilities, their organization and the industry
- Show knowledge and preference for service line



Case Interview Prep Resources

- Case Interview Video Examples
 - Please note: these are the same cases utilized in our practice interview appointments. If you intend to do a practice interview, we recommend watching these after.
 - Pay Less, Die Less Profitability Video Example
 - Case Text
 - Slot City Market Entry Video Example
 - Case Text
- Graduate Business Career Center Resources

Additional Resources

- Case in Point, Marc Cosentino (Available through UMN Library)
- Case Interview Secrets, Victor Cheng (Available through UMN Library)
- Victor Cheng Youtube Series; Victor Cheng Website and Newsletter
- Mental Math Practice - Arithmetic Flashcards by Magoosh

Company Interview Prep Resources

- Bain & Co Interview Preparation
- BCG Interview Process and Tips
- Deloitte Case Interview Tips
- McKinsey Interview Tips

Professional Groups

- Resources & Associations
- Unions and Associations
- Professional & Technical Consultants Association
- List of Counseling Professional Associations & Organizations

Additional Resources

- Certification, Licensing, and Special Requirements
- Tips for Entry
- Guide to Information Technology Consulting Jobs
- How to build career-in-Tech-Consulting
- Top IT Organizations