

Project

Impact Analysis for District of Columbia Public Schools

Additional opportunity for [Pueblo School District 60](#)

About Relay Graduate School of Education

At Relay, we know that great schools require great leaders and teachers. To this end, Relay Graduate School of Education is deeply committed to its mission of developing school leaders and teachers with the skills and mindsets to lead their students to academic and character success.

Project Context

Beginning in the 2018-2019 school year, Relay Graduate School of Education launched a partnership with District of Columbia Public Schools (DCPS) to strengthen school leadership and improve student achievement across a group of participating schools. Since then, Relay has worked with leaders across multiple clusters to support their development of key knowledge, skills, and mindsets necessary for their success.

The Project

Relay seeks a consultant to conduct a study to better understand and articulate our impact working with DCPS prior to our current expanded engagement. The questions Relay strives to answer as part of this impact analysis include:

- What changes in practice occurred as a result of Relay training and support?
- What is the impact of Relay regional support on student learning?
- What is the impact of Relay regional support on teacher satisfaction and effectiveness?
- What explains the variation between schools that partnered with Relay and those that didn't, if any?

In order to answer these questions, a mixed methods research approach that collects and analyzes quantitative and qualitative data from our partners will be utilized. Quantitative data could include student learning data, participant survey responses, and other data, as needed (e.g., teacher surveys, etc.). Qualitative data could include focus groups and stakeholder interviews. Based on the results of the research, Relay will work with the consultant to develop evidence of impact collateral that can be used to demonstrate impact to potential partners and support in business development efforts.

Key Tasks and Deliverables

Key Tasks (estimated deliverable date)

Phase 1 (September 15, 2022)

- Review relevant internal and external documents to gain understanding of project context.
- Draft, refine, and finalize proposed mixed methods research design and corresponding project plan in conjunction with Relay staff.
- Draft, refine, and finalize qualitative research elements (interview questions, protocols, etc.)
- Identify external data for analysis, support data requests, and support facilitation of transfer for collection, cleaning, and sharing.

Phase 2 (October 31, 2022)

- Draft/share findings with Relay staff and compile/incorporate feedback.

- Draft/share findings with relevant external stakeholders (District of Columbia Public Schools, OSSE, etc.) and compile/incorporate feedback.
- Conduct follow-ups, as necessary.

Phase 3 (November 18, 2022)

- Draft/share evidence of impact collateral and compile/incorporate feedback from Relay staff
- Draft/share evidence of impact collateral and compile/incorporate feedback from external stakeholders
- Finalize evidence of impact collateral

Deliverables

- An in-depth evidence of impact analysis on Relay's work within DCPS.

Consultant Qualifications

- Strong qualitative and quantitative research capabilities, combined with an external communications orientation
- Knowledge of and/or experience with principal development programs and/or instructional practices to close student learning gaps a strong plus
- Knowledge of the DCPS landscape a strong plus

Budget

Not more than \$35,000

Timeline

- *Proposals Due:* July 8, 2022
- *Finalists Notified:* August 5, 2022
- *Interviews:* August 15-19, 2022
- *Finalist Selected:* August 22, 2022
- *Project Start Date:* August 29, 2022
- *Project End Date:* November 18, 2022

Next Steps

If interested, please email the following to Ben Klompus (bklompus@relay.edu) and Brett Turner (bturner@relay.edu):

- A brief proposal (1-2 pages) that includes the following:
 - Description of how you would approach the project
 - Description of your qualifications to do the project
- Budget
 - Hourly rate
 - Estimated number of hours to complete the work
 - Estimated budget
- Resumes of all potential team members (if applicable)
- Work sample (preferably a sample similar to the proposal)

Questions? If you have questions about the project, please feel free to email Brett Turner at bturner@relay.edu.