# ELC 2021b: Resources guide for the "Inclusive Entrepreneurship" workshop (Dec. 2, 2021)

Members of the workshop planning team added links and resources mentioned during the workshop, dropped into the chat, and other resources volunteered by attendees.

## Open / (mostly) free resources

- The Missing Entrepreneurs 2021: Policies for Inclusive Entrepreneurship and Self-Employment
  - The sixth edition in a series of biennial reports that examine how public policies at national, regional and local levels can support job creation, economic growth and social inclusion by overcoming obstacles to business start-ups and self-employment by people from disadvantaged or under-represented groups in entrepreneurship.
- NASDAQ: Inclusive Entrepreneurship: A Roadmap for a More Equitable Future
- 2021 Trends in Entrepreneurship Report Chapter: Creating Inclusive Entrepreneurial <u>Ecosystems</u> (The Kenan Institute and UNC Center for Entrepreneurship)
- Full 2021 Trends in Entrepreneurship Report
- Urban Libraries Council,
  - o Closing the Entrepreneurship Gap Online Toolkit
  - o Anti-Racist Executive Leadership for Public Libraries Leadership Briefs
  - o Trigger Terms: Harmful Detours and Healing Redirects Discussion Prompts
- Small Business Antiracist Resources
- ALA takes responsibility for past racism, pledges a more equitable association
- Adina Appelbaum (hello@immigrantfinance.com) with Immigrant Finance https://immigrantfinance.com/
  - Instagram https://www.instagram.com/immigrant.finance
  - o Podcast <a href="https://anchor.fm/immigrantfinance">https://anchor.fm/immigrantfinance</a>
- Philadelphia has a new city identification card--you don't need to be a citizen to obtain the card. Hoping that it helps with access. <a href="https://www.phila.gov/programs/phl-city-id/">https://www.phila.gov/programs/phl-city-id/</a>
- Google Translate (Immigrant and/or Non-English Speaking Support)
- IRS: Individual Taxpayer Identification Number
- https://www.score.org/hispanic-entrepreneurs
- Exclusion by Design, from Redlining to Gentrification: A Community Conversation (Youtube video) Wilson Lester -- Equity & Entrepreneurship Panel
- Race, Redlining, and Resistance: Libraries in the Making of the Next Civil Rights
  Movement
- <u>Minority Business Development Agency- MBDA is the only federal agency tasked with promoting the growth and competitiveness of minority-owned businesses.</u>
- <u>Federal Contracting information from SBA</u>: The 8(a) program is a robust nine-year program created to help firms owned and controlled by socially and economically disadvantaged individuals.

- CRA: Collaborative Relationships with Minority Depository Institutions
- <u>The Plug</u>: "Actionable news, insights and business intelligence on Black tech ecosystems and trends shaping the world."
- <u>Minority Depository Institutions Program</u> Federal Deposit Insurance Corporation (FDIC)
- Source Entrepreneur Center
- Farley Craig Capital: Providing Growth Capital for Startups and Small Businesses
- Rural Opportunity Zone and Recovery Playbook: A Resource for Economic Developers and Community Champions Blue Sky Center in Cuyama Valley
- Census Bureau Releases New Data on Minority-Owned, Veteran-Owned and Women-Owned Businesses
- <u>Libraries as Launchpads</u> Libraries Entrepreneurship conversations on last Thursday of month, <u>Ginny@creativestartups.org</u> (https://www.creativestartups.org/)
- Happy to share the Entrepreneurship Reference interview we developed with anyone who interested. Please email me if you would like it! ginny@creativestartups.org
- BRASS states what business librarians should be doing
- <u>BRASS Winter Workshop</u>; Register here: https://libcal.princeton.edu/calendar/internal/BRASSFallSymposium
- TEACHING WHAT'S THERE; STUDYING WHAT'S NOT
- Bieraugel, M. (2015), "Managing library innovation using the lean startup method", Library Management, Vol. 36 No. 4/5, pp. 351-361. <a href="https://doi.org/10.1108/LM-10-2014-0131">https://doi.org/10.1108/LM-10-2014-0131</a>
- Funding Blog Post: Down the WRDS rabbit hole (Elizabeth Price, James Madison U)
- Jay Lyman, Seattle Public Library, created free legal ½ hour sessions with local law schools. For more information jay.lyman@spl.org

# **Library Research Guides**

- <u>Diversity</u>, <u>Equity and Inclusion in Entrepreneurship</u> (<u>River Campus Libraries</u>, <u>Univ. of Rochester</u>)
- Diversity & Inclusion in Business Research Guide (Boston University)
- Cal Poly: Resources for Black, Indigenous, and People of Color (POC) Entrepreneurs
- University of Toronto Scarborough (UTSC) Library
  - Anti-Asian racism reading and resources list <u>https://utsc.library.utoronto.ca/anti-asian-racism-reading-and-resources-list</u>
  - E-Books on Anti-Black Racism, and the Intersection Between Business
     Disciplines and Race
     <a href="https://www.utsc.utoronto.ca/thebridge/collections-showcase#anti\_black\_racism">https://www.utsc.utoronto.ca/thebridge/collections-showcase#anti\_black\_racism</a>
  - E-Books on Indigenous Business and Issues, and Social Responsibility
     <a href="https://www.utsc.utoronto.ca/thebridge/collections-showcase#indigenous\_social\_responsibility\_ebooks">https://www.utsc.utoronto.ca/thebridge/collections-showcase#indigenous\_social\_responsibility\_ebooks</a>
- <u>Muslim Community Finance Coalition</u> Seattle Public Library
- British Library: Business & IP Centre

- Resources for Underserved Entrepreneurs (Northwestern)
  - Mariah McGregor wrote a BizLibratory blog post last year:
- North Liberty Library: Lighthouse in the Library
- Business Resources: Jackson County Library Services

### **Paid/Proprietary Databases and Tools**

- Free PrivCo report on "Funding Diversity"
- Libraries in counties and cities should subscribe to <u>Pitchbook</u>. It is an expensive subscription but if the Business Librarian had access to it they could source every active fund in the US. The data they would see are the companies different funds are investing in, what types of investments funds are interested in and the capital tolerances for investment of each fund. You can also see if the funds that are currently seeking investment opportunities.

#### **Books**

- #MeToo in the corporate world : power, privilege, and the path forward, Hewlett, Sylvia Ann ; 2020
- Gender diversity and non-binary inclusion in the workplace : the essential guide for employers, Gibson, Sarah ; Fernandez, J. ; 2018
- The Sum of Us: what racism costs everyone and how we can prosper together by Heather McGhee