

Local EA Groups:

Coordinated support plan



STIFTUNG FÜR
EFFEKTIVEN
ALTRUISMUS



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This document

Editable project page: <http://bit.ly/chapter-coordination>

Previous documents:

- [Summer 2015](#)
- [October 2015 - Jan 2016](#)

Timeline with division of tasks, projects and responsibilities

Ongoing (not month-specific)

- Provision of already set-up resources
 - [LEAN]
 - Local groups newsletter
 - FB group
 - Monthly inter-group Hangouts
 - Team email forwarders for chapters
 - Mailing list
- Maintenance of internal resources
 - Chapter resources Google Drive folder
 - [GWWC]
 - List of all groups in the network and their current organizers
 - [LEAN]

February 2016

- Affiliation
 - [EAO & GWWC]
- Evaluate effectiveness of meetup.com recruitment, before rolling out any best practices found next month
 - [Richenda?/LEAN]
- getting mentorship program up and running
 - [GWWC]
- Complete survey of group organisers
 - [LEAN]
- Seeding review
 - [GWWC]
- continuing to skype with groups
 - [EAO], [EAF]
- set up application system for chapter spot funding

- [EAO]
- set up system for requesting speakers
 - [EAO]
- reboot chapter leaders slack
 - [EAO]
- Working on in-person chapter leader meetup
 - [EAF]
- Start translation
 - [EAF]

Giving What We Can Chapter Priorities for February:

Re-Launch the Mentorship program:

- Email the current mentors to conclude they are still happy to be involved
- Email new chapters to ask if they are interested in being mentored
- Update the spreadsheet
- Post on the EA Forum
- Post on FB
- Post on New Slack

Affiliation Process:

- Finalise wording - **done**
- Email groups for feedback - **done**
- Launch the process
- Assign following up about it to each group to a particular CEA staff member - **done**
- Draft what the review is going to look like- know the questions we want to ask
- Follow up with the goal of getting 50% groups in contact with to affiliate by end of

Do Preliminary Seeding Review:

- Email all chapters that started through seeding with 1 week re-curring Boomerang
- Do rough calculation on response rate
- Write a reflection section on what I would have liked to have done differently to

Beta-Test New Seeding Method

- Write how we want to implement it
- Generate prioritised list of universities we want to seed
- Generate list of EA contacts we want to use to reach out to our priority locations
- Have whole team do first round of emailing during the

Continue Skypeing groups who I reach out to who are interested.

Upload 'intro-to-ea-chapter' video

March 2016

- Directly growing/empowering newish and small or mid-sized local groups
 - Finish review of meetup.com recruitment
 - [LEAN]
 - Nudging some groups towards holding a social meetup and handholding them through it
 - [LEAN]
- Bit more seeding
 - [LEAN]
- All finalize a rough, brainstorming-style, all-embracing [list of possible things local organizers could do](#) to start, grow and produce useful ultimate outputs with an EA presence where they are
 - [Suggestion for all]
- Share results of survey of group organisers
 - [LEAN]
- Making a big batch of new websites
 - [LEAN]
- Hosting a UK Chapter Day
 - [GWWC]
- Completing Seeding Review for Summer Seeding
 - [GWWC]
- Write up new Seeding Strategy
 - [GWWC]
- Review Inter-Org chapter list to update status of all chapters
 - [All]
- Develop new master-spreadsheet for all of the areas we will (one day) want to start groups at
 - [GWWC]
- Help generate interest for new groups at 10 Universities
 - [GWWC]
- Formalize list of chapter mentors + always pair with a mentor when we start a new group
 - [GWWC]

May 2016

- Directly growing/empowering newish and small or mid-sized local groups
 - Roll out best practices found for meetup.com recruitment
 - [LEAN]
 - Gathering and publishing success stories from groups
 - [LEAN]
 - Contact large number of existing EAs to get involved in or help with the organisation of these

- [LEAN]
- Contact existing EAs in regions without existing EA presences from the EA Survey
 - [LEAN]
- Follow up on promising findings from existing groups from survey
 - [LEAN]
- Fair bit more seeding
 - [LEAN]

Upcoming (month TBD)

- Distribute free EA books for local organizers to loan/give out
 - [LEAN, EAO [+ GWWC?]]

Organizations contributing

- Local Effective Altruism Network
- Centre for Effective Altruism
 - GWWC
 - EA Outreach
- Effective Altruism Foundation
 - Formerly GBS
 - Tobias Pulver (tobias.pulver@gmail.com) is now chapter manager

Possible Failure Modes and Responses To Them

Mentors don't stay engaged

Duplicating work which was already happening or going to happen rather than adding value

Local founders don't put in enough work on outreach tactics we suggest

We find that only presences with certain characteristics can get upscaled