

TRI-STATES MCDONALD'S OPERATORS ASSOCIATION "ARCH CARD SWEEPSTAKES"

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.

OPEN ONLY TO US RESIDENTS WHO RESIDE IN WASHINGTON, OREGON, AND IDAHO AND ARE 18 YEARS OF AGE OR OLDER.

VOID ELSEWHERE AND WHERE PROHIBITED OR RESTRICTED BY LAW.

"Arch Card Sweepstakes" ("Sweepstakes") is sponsored by Tri-States McDonald's Operators Association ("Sponsor"), and is administered by Davis Elen Advertising (2033 6th Ave, Suite 632, Seattle, Washington 98121) an independent judging organization ("Administrator") on behalf of the Sponsor.

1. Sweepstakes PERIOD: The Sweepstakes begins at 9:00 AM Pacific Time ("PT") on May 13, 2026 and ends at 11:59:59 PM PT on May 20, 2026 ("Sweepstakes Period"). The Sweepstakes Period will start and end by the Sponsor's official clock, which is based on the time and date on the Sponsor's web server clock.

2. ELIGIBILITY: Except as set forth in this Section, this Sweepstakes is open all individuals who:

1. Are eighteen (18) years of age or older at time of entry; and
2. Are U.S. residents who currently reside in the states of Washington, Oregon or Idaho.

Sweepstakes is void where prohibited or restricted by law.

Participation constitutes Participant's full and unconditional agreement to the Official Rules and Sponsor and Administrator's determining factors for winner selection, which are final and binding in all matters related to this Sweepstakes. Any attempt to tamper, block, hack or intimidate registrations by others will be grounds for immediate disqualification from the Sweepstakes.

Winning the prize is contingent upon fulfilling all requirements set forth herein.

1. HOW TO ENTER: During the Sweepstakes Period, a person who is eligible to enter this Sweepstakes in accordance with these Official Rules (an "Entrant") must follow @mcdonaldsinlandnw on Instagram, like the Sweepstakes post on Instagram, tag a friend on the Sweepstakes post. Entrants are limited to one entry throughout the duration of the Sweepstakes. Entrants who enter via

Instagram must follow @mcdonaldsinlandnw during the Sweepstakes Period and for thirty (30) days thereafter for winner notification purposes.

By submitting an Entry and handles of selected friends Entrant hereby agrees to the terms and conditions set forth in these Official Rules. Due to the way Instagram operates its services, entries from Instagram, with "protected" accounts (i.e., Entrant has set his or her account so that only people the Entrant has approved can view his or her posts) may not be received. An Entrant must have a non-private Instagram account to enter the Sweepstakes. If an Entrant does not have a non-private Instagram account, he or she can create one at no cost using the Instagram application on his or her compatible mobile device (Entrants should consult their wireless service providers regarding pricing plans, as message and data rates may apply). Use of Instagram will be subject to that service provider's privacy policy and terms of use, which can be found at <http://instagram.com/about/legal/privacy>. Entrants agree to release Instagram from any and all liability associated with this Sweepstakes. This Sweepstakes is in no way sponsored, endorsed by Instagram.

By submitting an Entry, each Entrant agrees that his or her entry conforms to the entry guidelines and restrictions set forth in the "Entry Requirements" section of these Official Rules. Each Entrant hereby understands and agrees that, at Sponsor's sole discretion, his/her Entry may be posted to Prize Sponsor's website, Facebook page, Twitter feed, Instagram account, and/or other websites associated with the Sweepstakes. Submitting an Entry constitutes Entrant's grant to Sponsor, its parents and affiliates, and the employees, officers, directors, licensees, designees, agents, successors and assigns (collectively, "Grantees"), of a royalty-free, irrevocable, perpetual, nonexclusive license to use, reproduce, modify, post, distribute, publish or create derivative works from and display the Entry in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional, advertising, public relations, trade show and/or marketing purposes, without further compensation, notification or permissions of any kind except where prohibited by law. If requested, Entrant will sign any documentation that may be required for Sponsor or its designees to make use of the nonexclusive rights Entrant is granting to use the Entry. This license expressly includes a right (but not the obligation) for Sponsor to modify Entries to remove any third party intellectual property. Sponsor shall have the right, in its sole discretion, to edit, composite, morph, scan, duplicate, or alter the Entry for any purpose which Sponsor deems necessary or desirable, and each Entrant irrevocably waives any and all so-called moral rights they may have therein. Each Entrant hereby acknowledges that such Entrant does not reserve any rights in or to the Entry. Further, the Sponsor, at its sole discretion, may add or remove any Entry from the website at any time for whatever reason. The displaying of an Entry on the website does not constitute verification of eligibility or compliance with these Official Rules and all Entries and Entrants remain subject to verification of eligibility and compliance with these Official Rules as determined

by Sponsor at its sole discretion.

Entrants agree that Sponsor has the right, but not the obligation, to use and/or otherwise display the Entries as set forth above, and that if such Entries are, in Sponsor's sole discretion, displayed on the Sponsor's website or social media accounts, such Entries may be subject to third party comments that will be publicly viewable, and further, such Entries may also be saved, shared, and/or further emailed by such third parties on the internet or otherwise.

Entry Limit: An Entrant is limited to submitting one (1) Entry during the Sweepstakes Period. If more than one (1) Entry is submitted from the same Entrant, only the first Entry submitted may, at the Sponsor's sole discretion, be considered valid. A "day" begins at 12:00 AM PT and ends at 11:59:59 PM PT during the Sweepstakes Period. An Entrant may use only one (1) Instagram account to enter. Entrants attempting to use multiple Instagram accounts or multiple identities may be disqualified, at Sponsor's sole discretion.

1. ENTRY GUIDELINES AND RESTRICTIONS: Each Entry:

- Must be submitted during the Sweepstakes Period;
- Must follow the instructions and comply with these Official Rules;
- Must comply with the Instagram Terms of Service;
- Must not have been submitted previously in a promotion of any kind or exhibited or displayed publicly through any means;
- Must not disparage Sponsor, or any other person or party affiliated with the promotion and administration of this Sweepstakes, or any of their respective products and/or brands;
- Must not include mentions of Sponsor's or competitors (as determined by Sponsor in their sole discretion);
- Must not include any third party logos or marks; Sponsor may, in its sole and absolute discretion, blur any item that violates the foregoing and enter the Entry;
- Must not include personally identifiable information, including but not limited to phone numbers or e-mail addresses;
- Must not contain material that is inappropriate, indecent, lewd, pornographic, obscene, hateful, violent, tortious, defamatory, slanderous or libelous (as determined by Sponsor at Sponsor's sole discretion);
- Must not contain, facilitate, reference, or use material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, ethnicity, religion, nationality, disability, sexual orientation, political orientation, citizenship, ancestry, marital status, or age (as determined by Sponsor at Sponsor's sole discretion)

NOTE: By submitting an Entry, each Entrant agrees that his/her Entry conforms

to the Entry Guidelines and Restrictions set forth above and that Sponsor or Prize Sponsor may, at its sole and absolute discretion, disqualify him/her from the Sweepstakes if Sponsor decides that his/her Entry fails to conform to the such requirements or any other provision of these Official Rules.

Each Entrant further agrees to release and hold harmless Sponsor, McDonald's USA, LLC, its parents and affiliates, and the employees, officers, directors, licensees, designees, agents, successors, and assigns ("Others") and Instagram from any and all claims that any advertising subsequently produced, presented, and/or prepared infringes Entrant's rights with regard to any Entry. Any Entry that does not comply with these Official Rules or that otherwise contains prohibited or inappropriate content as determined by Sponsor in its sole and absolute discretion, will be disqualified, and if posted on Sponsor's website, social media accounts, or any websites and/or platforms related to this Sweepstakes, removed there from.

1. RANDOM DRAWING TO SELECT THE WINNERS: On or about May 20, 2026 the Sponsor will randomly select one (1) potential winner (each, a "Winner") from among all eligible Entries received during the Sweepstakes Period. The Winner is considered potential Winners pending verification of eligibility and compliance with these Official Rules. Decisions of the Sponsor are final and binding.

2. PRIZE, APPROXIMATE RETAIL VALUE ("ARV"), AND ODDS OF WINNING:

1. Prize (1): The "Prize" consists of the following: One \$50 Arch Card.

The Prize's ARV is \$50

1. Odds of Winning: The odds of winning a Prize depends on the total number of eligible Entries received during the Sweepstakes Period.

1. HOW TO CLAIM THE PRIZE: The potential winner will be sent a notification with further instructions on how to claim a Prize, including requesting the potential winner to provide his or her e-mail address and mailing address, on or about May 20, 2026. If a potential winner entered via Instagram, he/she will be notified at his/her Instagram account via a Direct Message from @mcdonaldsinlandnw and must respond with his/her complete first and last name, e-mail address, mailing address, daytime telephone number, and date of birth. within 24 hours. The potential winner must respond to the notification via direct message within 24 hours of the notification being made by Sponsor or the Prize may (in Sponsor's sole discretion) be forfeited. The potential Prize winner may be required to sign and return an Affidavit of Eligibility and Liability/Publicity Release (except where prohibited) and any other requested documents within five (5) calendar days from the date of attempted notification or the Prize may be forfeited in its entirety and awarded to an alternate Winner, at the Sponsor's sole and absolute discretion. If a potential Winner is found to be ineligible or not in compliance with these Official Rules or

declines to accept a Prize, Sponsor is unable to contact a potential Winner, or the Prize notification or Prize is returned undeliverable, the Prize will be forfeited, and in the Sponsor's sole discretion, the forfeited Prize may be awarded to an alternate Winner. If the Sponsor wishes to select an alternative potential Winner, Sponsor will select this alternative potential Winner from among the Entries received in the Sweepstakes. The potential winner may be required to furnish proof of identification and other proof of eligibility under these Official Rules.

2. LIMITATION OF LIABILITY: By participating in this Sweepstakes, Entrants agree that the Sponsor & Others, Instagram, LLC, and each of their respective affiliates, parent companies, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, web masters and their respective officers, directors, stockholders, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable entries, e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/use net accessibility, availability or traffic congestion; or any technical, mechanical, programming, printing or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of Entry information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any tampering, hacking or by any of the equipment or programming associated with or utilized in the Sweepstakes and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction. The Released Parties shall not be responsible or liable for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole and absolute discretion, be disqualified.

If, for any reason, the Sweepstakes is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and/or proceed with the Sweepstakes, including the selection of the winner in a manner it deems fair and reasonable including the selection of the winner from among eligible entries received prior to such cancellation, termination, modification or suspension. This Sweepstakes is subject to all federal, state, and local laws and regulations.

By entering the Sweepstakes, each Entrant agrees: (i) to be bound by these Official

Rules and by all applicable laws and by the decisions of Sponsor and Prize Sponsor, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Sweepstakes; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including, but not limited to, any Sweepstakes-related activity or element thereof, and the Entrant's entries, participation or inability to participate in the Sweepstakes, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Sweepstakes materials, (d) acceptance, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including, but not limited to, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control (collectively, "Force Majeure"), or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Sweepstakes, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software or Internet service provider, or mail service utilized by any of the Released Parties or by an Entrant, (j) interruption or inability to access the Sweepstakes or any online service via the Internet due to hardware or software compatibility problems, (k) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (l) any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (m) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), or (o) the negligence or willful misconduct by Entrant.

Without limiting the foregoing, everything regarding this Sweepstakes, including prize components, are provided “as is” without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

1. **WARRANTY AND INDEMNITY:** Entrants warrant that their Entries are original, that the Entrant is the sole and exclusive owner and rights holder of the Entry, and that the Entrant has the right to submit the Entry in the Sweepstakes. Each Entrant agrees not to submit any Entry that (1) infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret or confidentiality obligations or (2) otherwise violates any applicable federal, state, or local laws, rules, or regulations. To the maximum extent permitted by law, each Entrant on behalf of himself/herself indemnifies and agrees to keep indemnified Sponsor & Others at all times from and against any and all liability, claims, demands, losses, damages, costs and expenses resulting from any act, default or omission of the Entrant or breach of any warranty set forth herein. To the maximum extent permitted by law, each Entrant agrees to defend, indemnify and hold harmless the Sponsor & Others and each of their respective affiliates, directors, officers, employees and agents from and against any and all claims, actions, suits or proceedings as well as any and all losses, liabilities, damages, costs and expenses (including reasonable attorney's fees) arising out of or accruing from: (a) any material uploaded or otherwise provided by the Entrant that infringes any copyright, trademark, trade secret, trade dress, patent or other intellectual property right of any person or defames any person or violates their rights of publicity or privacy, (b) any misrepresentation made by the Entrant in connection with the Sweepstakes, or (c) in connection with Entrant's participation in the Sweepstakes or acceptance or use of any Prize won.

Each Entrant further agrees to release and hold harmless the Sponsor & Others from any and all claims that any advertising subsequently produced, presented, and/or prepared by or on behalf of Sponsor infringes Entrant's rights with regard to any Entry. Although each Entry will be reviewed by Sponsor before being posted or published, the posting or publication of an Entry does not mean the Entry has been deemed to be in compliance with these Official Rules. Any Entry that does not comply with these Official Rules or that otherwise contains prohibited or inappropriate content as determined by Sponsor, in its sole and absolute discretion, will be disqualified, and if posted on any websites or any

media related to this Sweepstakes, and removed there from.

Further, entrants hereby waive all rights, to: (i) claim punitive, exemplary, special, incidental, indirect and consequential damages and any other damages (whether due to negligence or otherwise), other than for actual out-of pocket costs; and (ii) have damages multiplied or otherwise increased. Entrants agree that the rights and obligations of any entrant and/or Sponsor & Others and/or any other party shall be resolved individually, without resort to any form of class action

1. **PRIVACY POLICY:** Each Entrant agrees that personal data, including but not limited to, name, mailing address, telephone number, and e-mail address may be collected, processed, stored and otherwise used for the purposes of conducting and administering the Sweepstakes. Further, this data may also be used by Sponsor to verify a Winner's identity, postal address and telephone number in the event a Winner qualifies for any applicable Prize as well as to deliver the applicable Prize. If a potential Winner does not provide the required data when requested, he/she will be ineligible for any Prize.
2. **PUBLICITY RIGHTS:** By participating in the Sweepstakes and/or accepting a Prize, each Entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his/her name, biographical information, photos and/or likeness, Entry, voice recording, video images and all related footage, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on television, radio, the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.
3. **GENERAL:** Any attempted form of participation in this Sweepstakes other than as described herein is void. If it is discovered or suspected, in Sponsor's sole and absolute discretion, that an Entrant has registered or attempted to register using multiple e-mail addresses, identities, proxy servers or like methods, all of that Entrant's entries will be declared null and void, and that Entrant will be ineligible to win a prize. Also, if it is discovered that any Entrant attempts to receive additional entries in excess of the stated limitation, that Entrant may, in Sponsor's sole and absolute discretion, be disqualified from the Sweepstakes. Sponsor reserves the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Sweepstakes, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Sweepstakes. In the event of a dispute as to any Entry or as to the identity of a winner based on an e-mail address, the winning Entry will be declared made by the authorized account holder of the e-mail address

associated with the Instagram account or the Twitter account used to make the Entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the e-mail address associated with the Instagram account or Twitter account (as applicable) used to make the Entry. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Sweepstakes will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's interpretation of these Official Rules is final and binding in all matters related to the Sweepstakes. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All entries and/or materials submitted will not be returned. In the event of any conflict with any Sweepstakes details contained in these Official Rules and Sweepstakes details contained in any Sweepstakes promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Sweepstakes as set forth in these Official Rules shall prevail.

4. WINNERS LIST: Any person wishing to receive a list of the verified winner must send a self-addressed stamped envelope no later than 30 days from end of promotion to:

Davis Elen Advertising
C/O: Tri-States McDonald's Operators Association
2033 6th Ave, Suite 632,
Seattle, Washington 98121

OFFICIAL NOTICES:

1. The official Sweepstakes rules may not be reprinted or republished in whole or

in part without the prior written consent of Sponsor.

2. The information each Entrant provides will only be used for this Sweepstakes.

Sponsored by: Davis Elen Advertising
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Seattle, Washington 98121

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